



CORPORATE PRESENTATION 2026
OUR SERVICES FOR INTERNATIONAL EXHIBITIONS





When it comes to
International Exhibitions...



...we have the know how!

SECTORS COVERED BY OUR EXHIBITIONS



HVAC+R
HEATING - COOLING
AIR CONDITIONING



**JEWELRY
& FASHION**



**SMART CITY
TECHNOLOGIES**



HOME & LIVING



MARITIME



OIL & GAS



REAL ESTATE



**BUILT ENVIRONMENT
MATERIALS & TECHNOLOGIES**

ORGANIZERS REPRESENTED BY ASAP COMMUNICATIONS LTD





INTERNATIONAL MARKETING ACTIVITIES:

INTERNATIONAL EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS:

Organization of companies' participation in leading international exhibitions:

- **Fiera Milano:** Fashion & Jewels - Annual International Exhibition for Fashion & Jewelry, Milan
- **Fira Barcelona:** Smart City Expo World Congress (SCEWC) - International Annual Exhibition for Smart Cities
- **Informa Markets:** Jewelry Arabia - Annual International Jewelry Exhibition, Bahrain
- **Reed Exhibitions (RX):** - **Mostra Convegno Expocomfort (MCE)** – Biennial International HVAC+R Exhibition, Milan
- **Asia Pacific Maritime (APM)** – Biennial International Maritime Exhibition, Singapore - **JCK & LUXURY** – Annual International Jewelry Exhibition, Las Vegas - **Maison&Objet Paris** – Biannual International Trade Fair for Home Decoration & Design, Paris - **JIS** – Annual Jewelry International Showcase, Miami - **Paris Builders Show (BATIMAT / INTERCLIMA / IDEOBAIN)** – Biennial International Exhibition for the Built Environment, Paris - **MIPIM** – Annual International Real Estate Exhibition, Cannes & Riyadh - **MAPIC** – Annual International Retail Real Estate Exhibition, Cannes - **Heat Pump Technologies** - Biennial International Exhibition, Milan - **SPE Offshore Europe** – Biennial International Oil & Gas Exhibition, Aberdeen - **Aluminium Düsseldorf** – Biennial International Aluminium Exhibition
- **Aluminium KSA** - Annual International Aluminium Exhibition, Riyadh - **JWS** - Jewelry B2C international exhibition in Abu Dhabi

Our International fairs representation contracts extend to Cyprus and for some fairs in Romania & Malta.



EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS LTD:

HVAC+R

(Heating, cooling air conditioning)



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OUR VIEW FOR INTERNATIONAL EXHIBITIONS:

"We selectively represent major international exhibitions in the Greek & Cypriot market aiming to offer international exposure capabilities to our clients.

Our selection is based mainly in the market potential and in the ability of building a long term relationship with international organizers which is our main philosophy with our clients as well.

Due to our know-how, our exhibitions' services can also be coupled with added value communication services, on request, which offers an unparalleled service package to our clients in their international marketing efforts."

"When it comes to International Exhibition, we have the know how!"

SERVICES OFFERED:

Exhibitor's Recruitment

Being a communication agency, Asap Athens, utilizes an extensive mix of marketing tools, for building the awareness of an exhibition into the Greek market that will lead to the successful recruitment of the right Greek exhibitors to all exhibitions Asap has in its portfolio. Asap's role is not only in booking exhibitors but in supporting them throughout their participation steps.

Stand Construction Services

Due to Asap's expertise in branding and design services, tailor made stand solutions for Greek exhibitors can be offered on request. Asap also possesses a network of local contractors that will offer the best value for money solution.

Branding & Communication

We offer a 360° communication services to our clients participating in International exhibitions, on request that relate to national or private branding design services, RR services, organizing of tailor made events enhancing market visibility, social media moderation, promotion and many others.

Marketing

Asap offers marketing & communication services for a broader visibility of the exhibitor during the fairs they participate. These services might include: Branding services for their stand, Content creation (videos & brochures), social media content, email marketing, event organizing in their stand, press relations and a lot more that will make exhibitors' participation effective, maximizing their return on investment.



THE TEAM:

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