



Corporate Presentation 2026

STRATEGIC CREATIVITY



BRANDING



360° COMMUNICATION SERVICES



DIGITAL & SOCIAL MEDIA CONTENT



TV PRODUCTION



RADIO PRODUCTION



MEDIA CONSULTATION



EVENT MANAGEMENT & ACTIVATIONS



PUBLIC RELATIONS



ADVERTISING SERVICES

STRATEGIC PLANNING



Integrated online & offline strategy proposals

Global, Local & Glocal level

CREATIVE

Concept creation & branding

Social Media Content Creation

Creative Design Production Proposals & Supervision



MEDIA

Research & Creation of integrated communication plans

- Media Planning
- Media Buying

ON AIR PRODUCTIONS

TV



- TV spots (script, direction production)
- Content Videos (Web, Social media, Corporate presentations)

RADIO



- Radio spots
- Jingles
- Music composition

EVENTS



- Organization of Virtual & Hybrid Events
- Corporate events
- Press Conferences
- Promo actions
- Product launches



DIGITAL MARKETING & COMMUNICATION:



Digital Strategy & Design

Website Design

Creative Content Creation

Social Media Advertising & Moderation

Email Marketing

Google Ads Setup & Management

Online Activations

SPECIAL SERVICES:

Carbon management & Environmental CSR programs

Aiming at the environmental CSR programs, we design special communication campaigns based on the international expertise in the application of integrated solutions on pollution management.

Event Management:

- Creating Virtual Online Experiences & Events
- Concept creation for any corporate or brand event
- Organization of all Event logistics
- Handling of Press
- Organizing lists of invitees
- Handling of invitees
- Event organizing
- Publicity creation
- Post event report



Internal Communication:

- Corporate communication strategy
- Creative design of internal communication
- Creation, design & organization of bonding events

PR Strategy & Actions:

- Strategy Formulation
- Creation of database
- Creation & sending of Press releases
- PR handling
- Publicity Monitoring & Reporting
- Creation of synergies with bloggers & ambassadors



INTERNATIONAL MARKETING ACTIVITIES:

INTERNATIONAL EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS:

Organization of companies' participation in leading international exhibitions:

- **Fiera Milano:** Fashion & Jewels - Annual International Exhibition for Fashion & Jewelry, Milan
- **Fira Barcelona:** Smart City Expo World Congress (SCEWC) - International Annual Exhibition for Smart Cities
- **Informa Markets:** Jewelry Arabia - Annual International Jewelry Exhibition, Bahrain
- **Reed Exhibitions (RX):** - **Mostra Convegno Expocomfort (MCE)** – Biennial International HVAC+R Exhibition, Milan
- **Asia Pacific Maritime (APM)** – Biennial International Maritime Exhibition, Singapore - **JCK & LUXURY** – Annual International Jewelry Exhibition, Las Vegas - **Maison&Objet Paris** – Biannual International Trade Fair for Home Decoration & Design, Paris - **JIS** – Annual Jewelry International Showcase, Miami - **Paris Builders Show (BATIMAT / INTERCLIMA / IDEOBAIN)** – Biennial International Exhibition for the Built Environment, Paris - **MIPIM** – Annual International Real Estate Exhibition, Cannes & Riyadh - **MAPIC** – Annual International Retail Real Estate Exhibition, Cannes - **Heat Pump Technologies** - Biennial International Exhibition, Milan - **SPE Offshore Europe** – Biennial International Oil & Gas Exhibition, Aberdeen - **Aluminium Düsseldorf** – Biennial International Aluminium Exhibition
- **Aluminium KSA** - Annual International Aluminium Exhibition, Riyadh - **JWS** - Jewelry B2C international exhibition in Abu Dhabi

Our International fairs representation contracts extend to Cyprus and for some fairs in Romania & Malta.



OUR APPROACH FOR BRAND COMMUNICATION:

"We develop concepts that go beyond conventional thinking to keep your brand at the forefront of audience attention with digital-first, fully integrated 360° campaigns."

FIND US ALSO IN:



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www.asapathens.gr





CLIENTS WHO THEY TRUST US:

Current:

Aluman SA - Aluminium

Autoone

Citroen Greece

Dimitrios Exclusive – Jewelry

DS Automobiles

Fiera Milano (Exhibitions)

Fira Barcelona (Exhibitions)

Hellenic Republic Asset Development Fund

Geolivia Villas

Informa Markets (Exhibitions)

Ioannidis Group – Automotive

Infonet – IT Technology

Karellis Group – Automotive

LTD Trading - Lee, Wrangler Jeans

Maison et Objet - exhibitions

Mega Motors

Opel Greece

Peugeot Greece

Ravago Hellas

Raymetrics - Lidar Systems

Reed Exhibitions

SYNGELIDIS GROUP - Automotive

Spin Master

TEKA Systems – IT Technology

Troulis Law Firm

What makes us different?
“Whatever we do
we make a difference”

Also Worked for:

Angelini Pharma (Pharmaceutical Company)

Ahi Carrier South Eastern Europe

BMW Ioannidis Bros (Automotive)

Centrics Parliament Party

Efood.gr (Online Delivery)

Enterprise Greece Organization

Geolivia Estate (Hospitality)

Fairlife (Non Profit Organization for Lung Cancer)

Imperial Tobacco Hellas

Makro Hellas (B2B cash & carry)

Medasset (Mediterranean Association to save the Sea Turtles)

Ministry of Foreign Affairs - Hellenic Republic

Siokis Moto & Automotive SA

Tzedakis Rent a Car

Veronafiere (Fairs organiser)

Tiresias SA

Viap Mentel (Traditional sugar products)

Volterra SA

Watt & Volt

W.S. Karoulis (Wine and spirits trading company)



TO SCHEDULE A MEETING:

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**We will be happy
to be of support for your business!**

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