

mapic[®]

International Retail Leasing Hub

**3-4
NOV.
2026**

PALAIS DES FESTIVALS

**CANNES
FRANCE**



2026
**Attend MAPIC to accelerate your
business**

Summary



01

WHAT IS MAPIC

02

WHY JOIN US

03

NEW THIS YEAR

04

SOLUTIONS TO PARTICIPATE

WHAT IS MAPIC?

A powerful Leasing platform



A transactional show for retail & real estate players to network and close deals

- The largest selection of retailers looking for spaces to grow their brand, from across the world and in all categories
- Top property players offering a wide range of locations, from high street prime locations to the newest shopping malls



Key Figures

4,000+

Attendees

200

Exhibitors

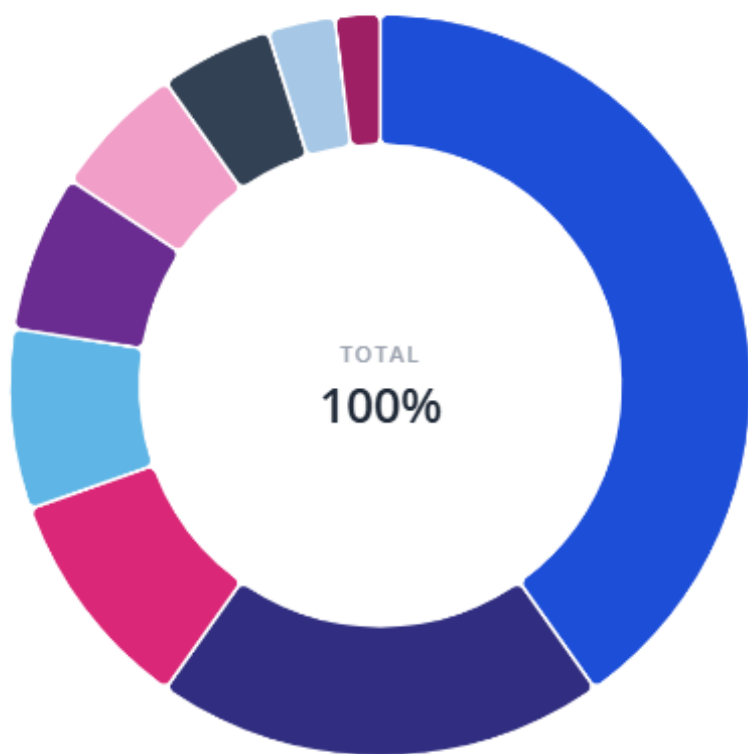
50

Conferences & Networking events

1,800

Retailers, F&B chains and leisure operators

The Ecosystem



41%

Retail, Food & Leisure Brands

20%

Developers & Property Managers

10%

Brokers

8% Business Services

7% Investors & Owners

6% Tech & Sustainability

5% Autres (Presse, Assoc.)

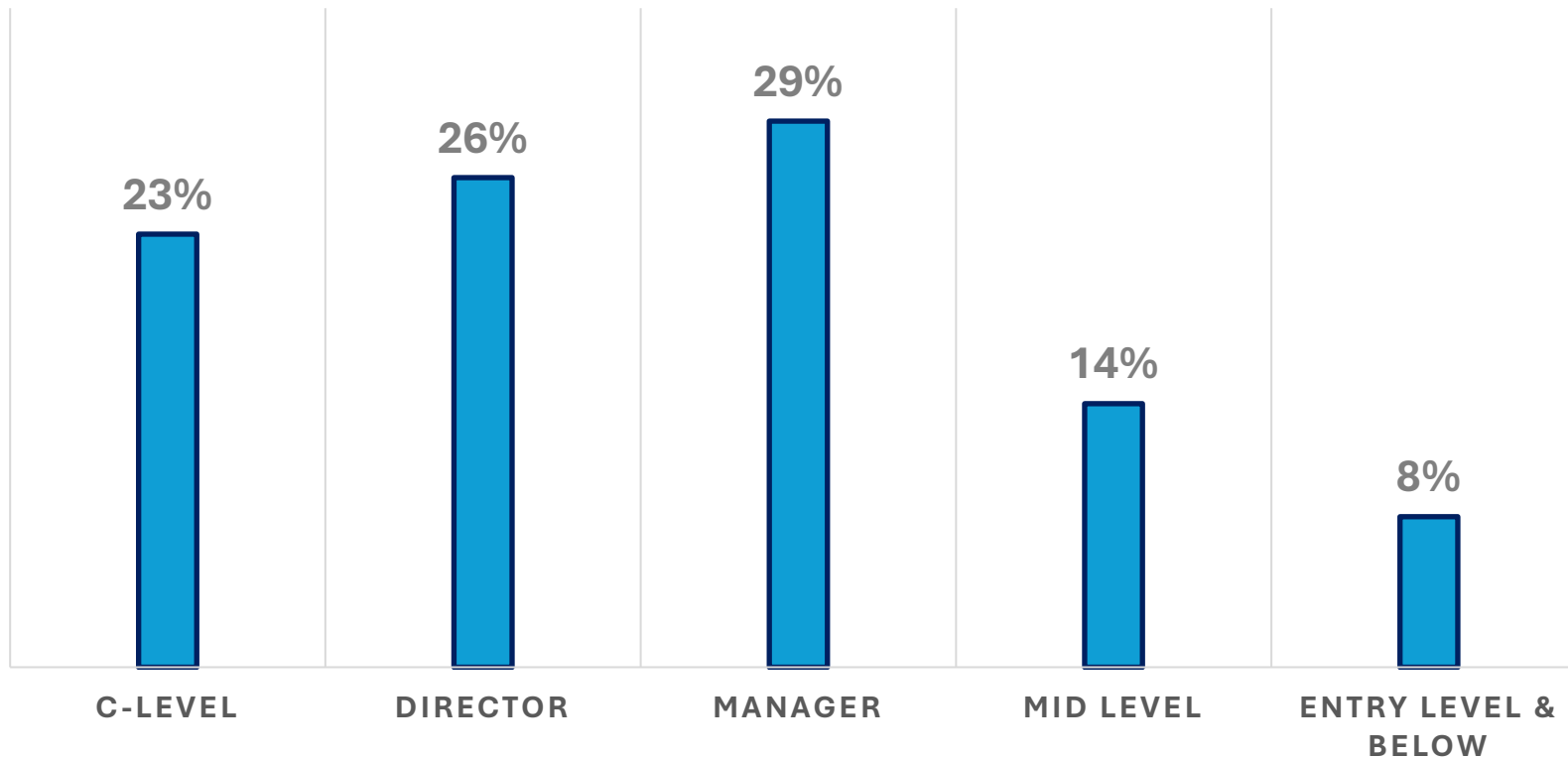
3% Leisure Suppliers

2% Villes

Données basées sur l'analyse de l'écosystème 2025

The Ecosystem

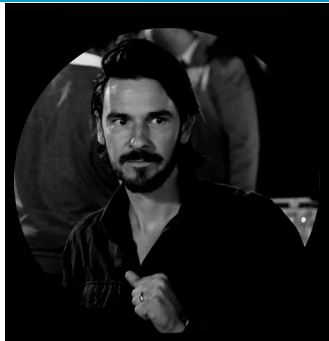
OUR ATTENDEES: SENIORITY



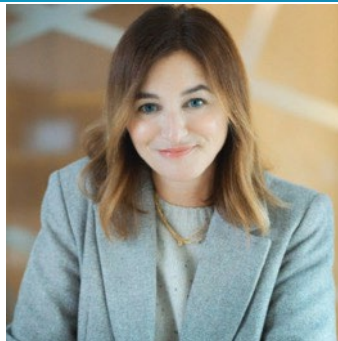
You can meet:

- Retail Expansion Director
- Leasing Director
- Asset management Director
- President / CEO / Chairman
- Sales
- Business developers

Who you could meet...



SEBASTIAN VESTERGAARD
Chief Growth Officer
Joe & the Juice



CELINE POIX
Directrice Generale
Apsys



GANNA KORYAGINA
Global Head of Leasing
Nhood



EVA YANHUA NIU
Head of Retail WEU
Xiaomi



SEBASTIAN HYLIVING
Expansion & Development Manager
INGKA CENTRES



CHRISTOPHER BIRD
VP Global Property
Merlin Entertainments



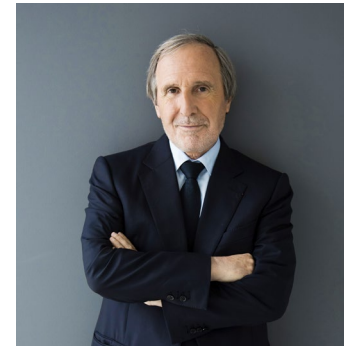
ARNAUD VAN COPPENOLLE
Director, International Development
Krispy Kreme



ALEXANDRA VON DER GRÜN
VP Retail & Franchise Europe
Adidas



TOBIAS KARLSSON
Global Real Estate Director
Kiko Cosmetics



ALAIN TARAVELLA
Président Fondateur
Altarea

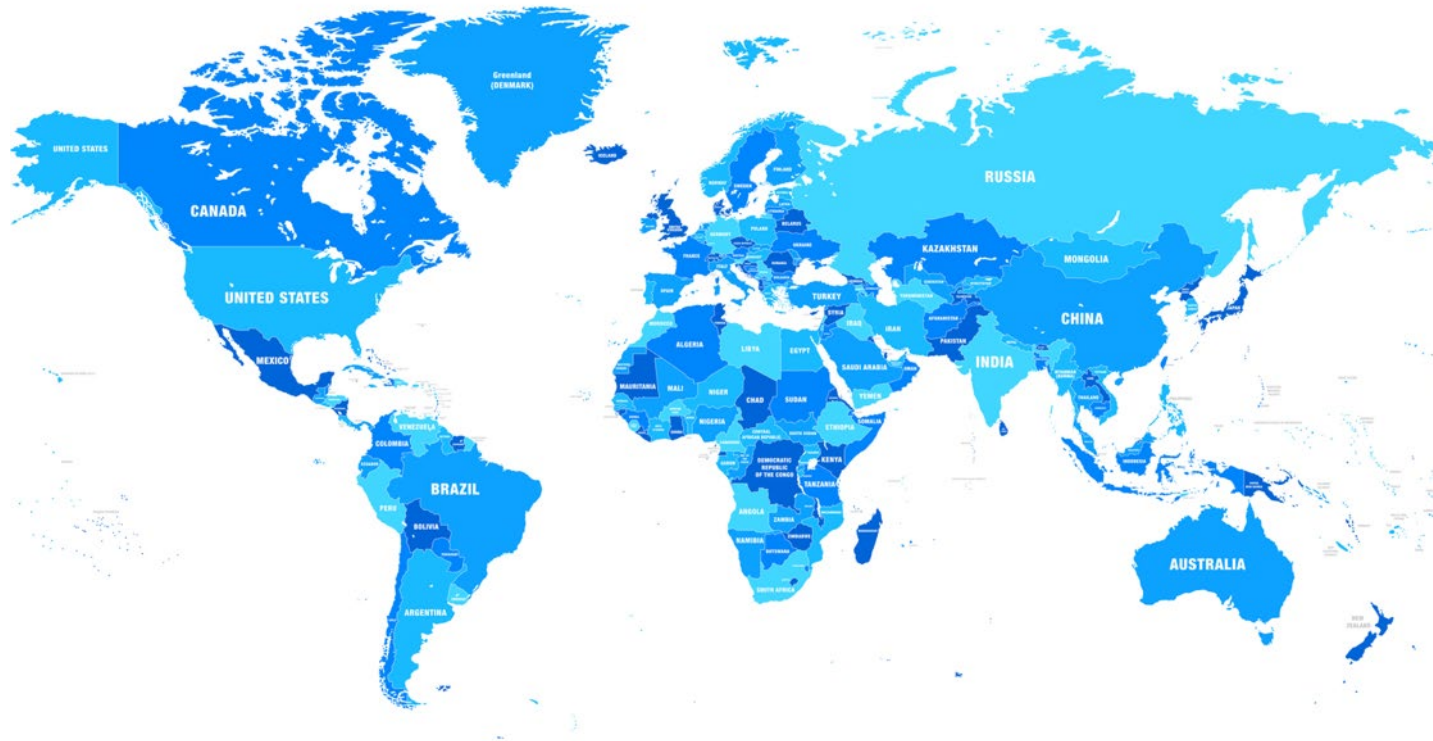


SWATI MOHINDRA
Senior Director – Retail - APAC
Cushman & Wakefield



MOHAMMAD ALAWI
Chairman
Azad Properties

A worldwide reach to grow your business



Over 75 countries expected, from Europe to Asia to the Americas.

A unique opportunity to meet the right partner to accelerate your global expansion

WHY JOIN US?

31 years by your side at the heart of the industry...

Every year, MAPIC welcomes the top commercial real estates companies to showcase their destinations.

Snapshot of 2025 property players:



MAPIC is the place where retailers, F&B and leisure players come to find new locations and unveil major projects such as:

2025: *Joe & The Juice* highlights ambitious expansion plans in Europe

2024: *Miniso* announces the opening of its first UK outlet store

2023: *Netflix* attends to develop its pop-up store roll-out ambitions

2022: *Paramount* introduces the Bali Park project

You are a designer or architect



Meet with a wide range of retailers and property players:

1. Talk with **established brands** looking to innovate and perfect their business
2. Meet with **key players from abroad** ready to kickstart their expansion to Europe and the Middle East with innovative looks
3. Talk with **the main property players across Europe and the Middle East** developping shopping centres, outlets and retail parks
4. Discover **local brokers and owners** of key retail street locations

1.800 Retail Food & Leisure Players expected

Etam

KIKO
MAKE UP MILANO

SWAROVSKI

MANGO

BIMBA Y LOLA

KIKO
MILANO



PRIMARK

POPEYES

TimeOut
MARKET

BIG MAMMA

Etam

NESPRESSO

LACOSTE

ARCADE



BOSS
HUGO BOSS

MAISONS
DU MONDE

MICROMANIA

SUBWAY

iFLY
INDOOR SKYDIVING



PARADOX
MUSEUM



ZARA



LE CREUSET



MONOPRIX

RALPH LAUREN



From all over the world



[Download the 2025 list of brands](#)

Top CEO from major real estate players



Anne-Sophie Sancerre
Chief Customer & Retail Officer
UNIBAIL RODAMCO WESTFIELD



Alison Rehill-Erguven
CEO
CENOMI CENTERS



Antoine Frey
Chairman and Chief Executive
Officer
FREY



Cindy Anderson
Board member
INGKA Centres



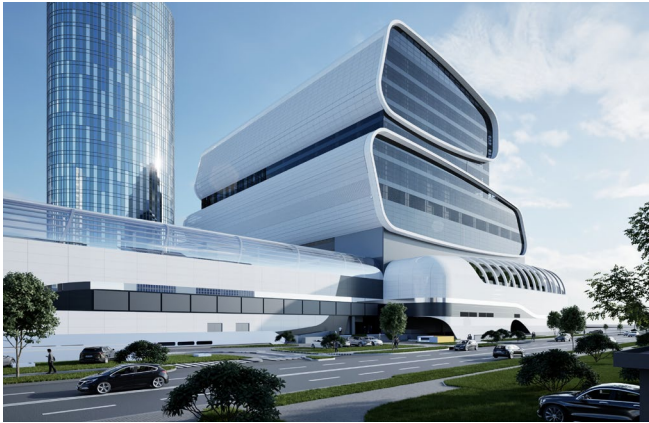
Marie Cheval
CEO
CARMILA



François Agache
DG Développement &
Opérations
ASPYS

They all spoke at **MAPIC** about their leasing projects & spaces available

Regeneration & extension projects



PROMENADA BUCHAREST, Romania



CANOPIA, Bordeaux



ENTRECAMPOS, Lisbon



GALATAPORT, Istanbul



ROMA OUTLET VILLAGE, Italy



WESTFIELD RIYADH, Saudi Arabia

NEW THIS YEAR



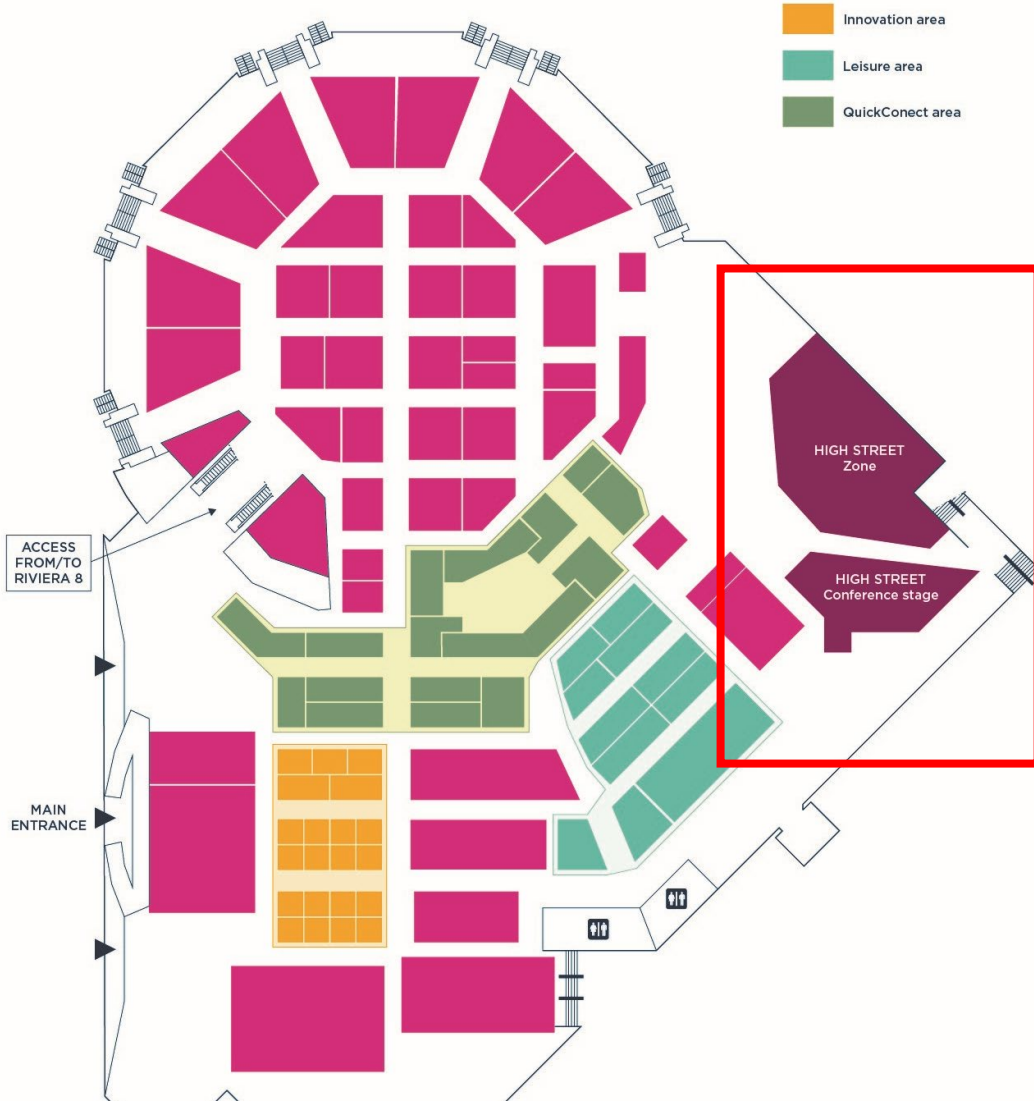
High Street initiative

A dedicated area and programme to highlight retail & real estate players in main European cities

Dedicated pitching sessions & conferences

Turnkey tables in a dedicated networking zone in Riviera 7

High Street in Europe guide



High Street initiative

Cities representatives & brokers from the main European cities will be in attendance

Paris and Marseille (France), London (UK), Brussels (Belgium), Amsterdam (Netherlands), Madrid and Barcelona (Spain), Rome and Milan (Italy), Lisbon (Portugal), Berlin and Munich (Germany)

As well as many more from middle sized-cities across Europe!



Retail Park Focus

Highlighting the new asset class everybody is talking about

A dedicated study with highlights of the retail parks showcased at MAPIC

Retail park Summit: private networking event for buyers and sellers to talk and make deals around this asset class

How to participate?

mapic[®]

International Retail Leasing Hub

Choose your participation

EXHIBITORS



DESIGNER PAVILION – RIVIERA 7

NETWORKING SOLUTIONS



NETWORKING AREA - RIVIERA 8

SPONSORING OFFERS



TAILOR-MADE SPONSORSHIP

EXHIBIT

Your turney solution



RIVIERA 7 – 1 POD in the DESIGNER PAVILION

€ 12,765 until August 30th

Includes 5 badges

- ✓ 1 lockable storage unit
- ✓ 1 double power outlet
- ✓ 1 32" TV1 frame (W91 x H61 cm)
- ✓ 1 recycled, recyclable table, made in France
- ✓ 4 chairs
- ✓ 1 decorative vase
- ✓ 1 decorative lamp



Visibility



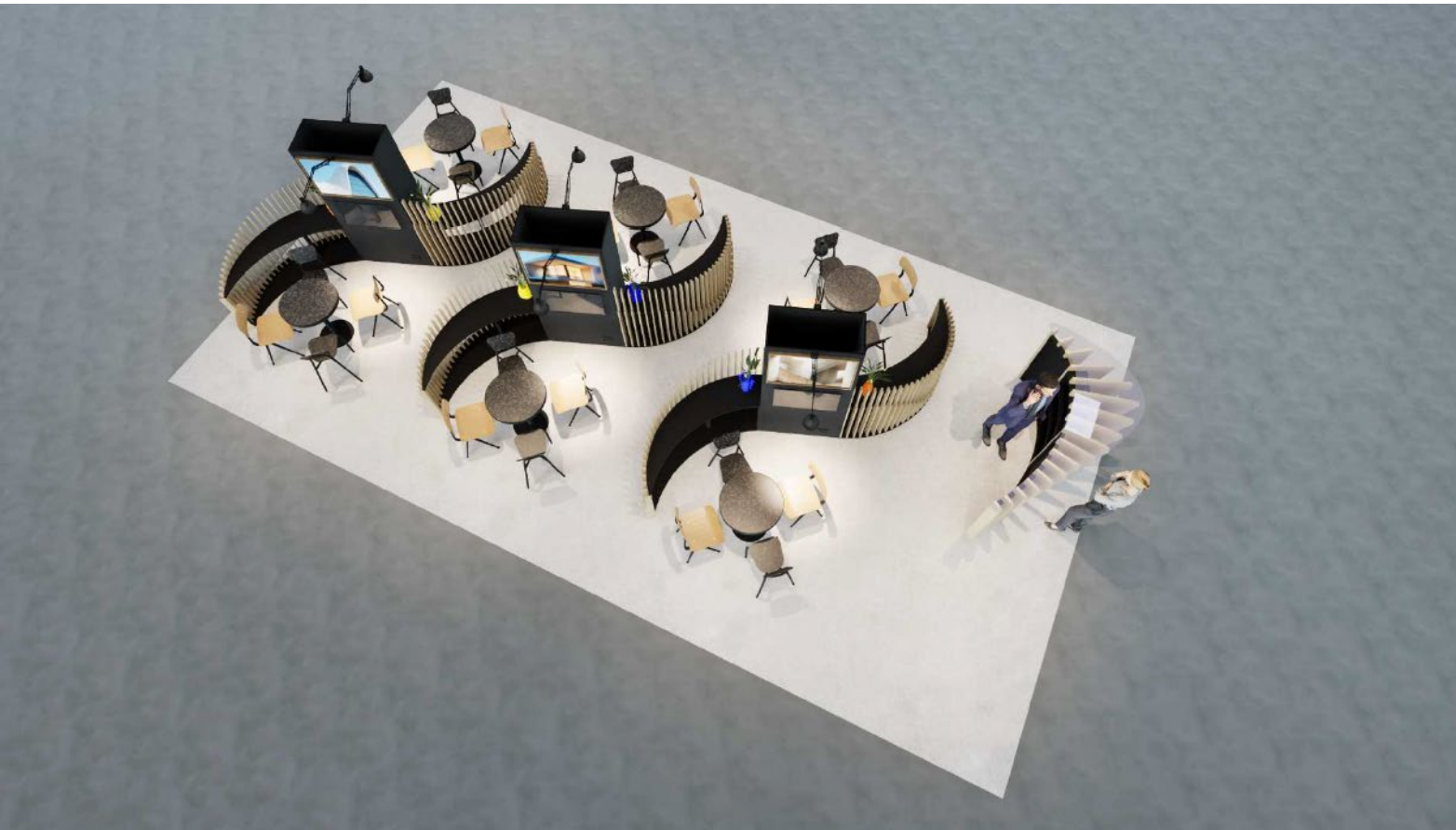
Personalization



Dealmaking

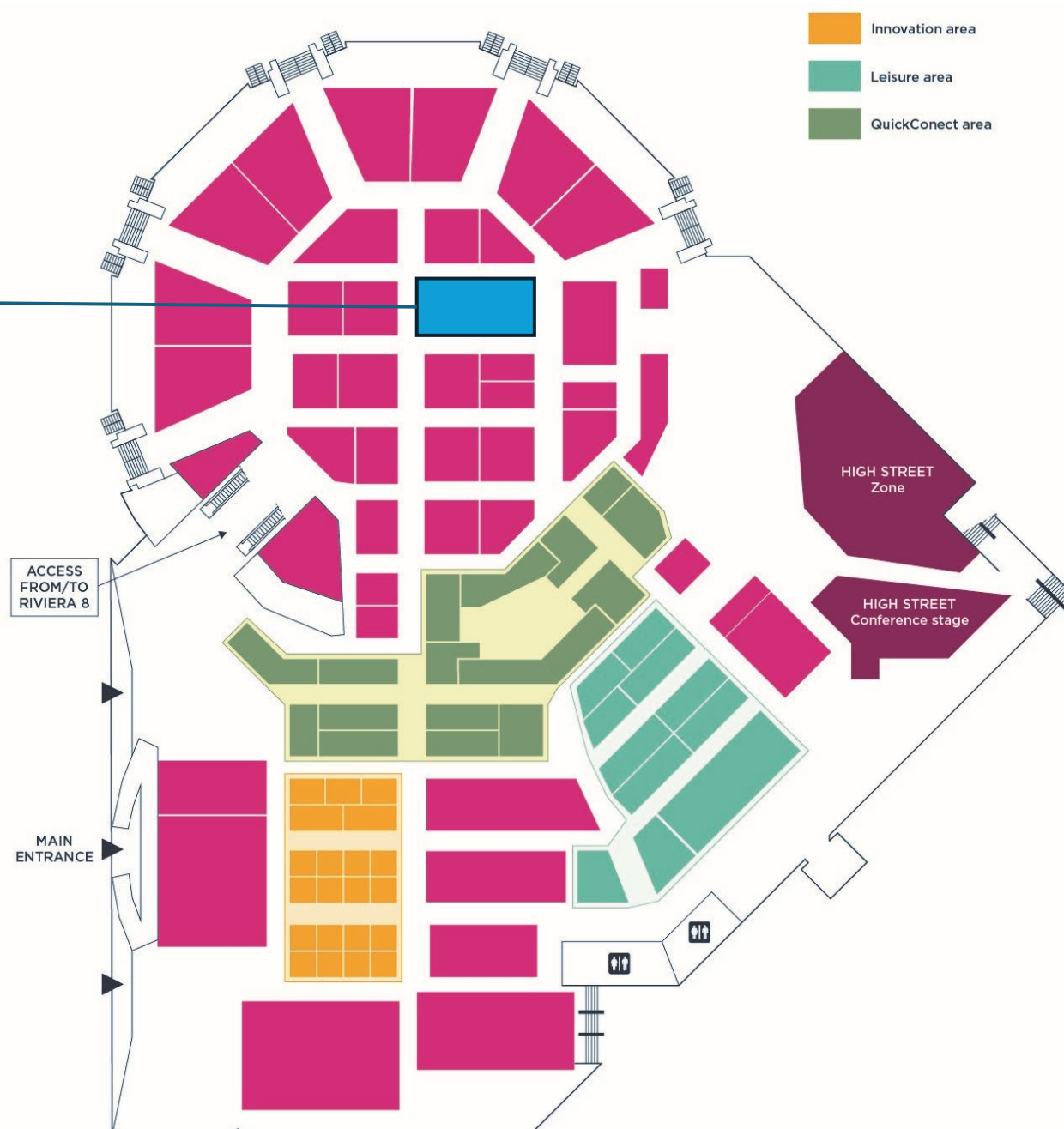
The best visibility for your concept, and the best opportunity to meet top property players on the exhibition ground.

Designers & Architects Pavilion



Designers & Architects Pavilion

At the heart of Riviera 7



EXHIBIT

Included digital tools to optimize you ROI

ONLINE DIRECTORY



- Prepare well for your MAPIC and **get to know the 4.000+ participants** before the show.
- Fill in your company page to showcase your projects
- Setup your client meetings online

LEAD MANAGER APP



- Capture leads at MAPIC with a simple scan of a badge.

EXHIBITOR DASHBOARD



- Follow up meetings after the show.
- Analytics providing a quantifiable view of your performance
- **Your leads at your fingertips, no matter where you are**

Sponsor

SPONSORING

- Be seen as an expert by the industry by **sponsoring a dedicated conference, or a full topic** (Retail, Leisure, Food, Innovation...)
- Get additional visibility by **sponsoring a specific area** (Lounge, Registration...)
- Additional prestige by **sponsoring a premium event** (Retail leader cocktail, Awards Ceremony...)



Visibility



Personalization



Dealmaking

Tailor-made offer and prices upon request - Contact us

Become a Global Sponsor!

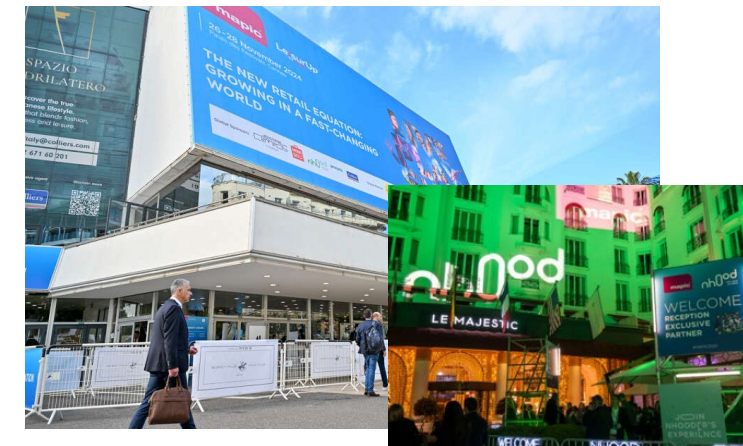
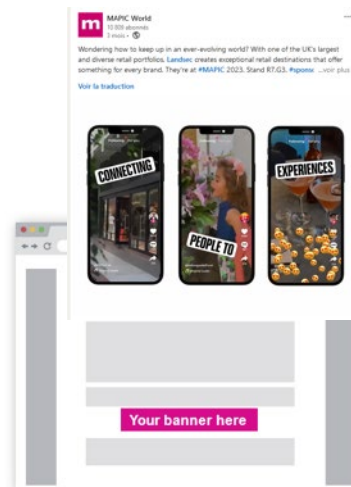
A communication investment of over €20,000 grants Global Sponsor status, providing enhanced visibility and exclusive brand exposure.

Online visibility

- Social media post
- Website banner
- Newsletter
- And more!

On site visibility

- Logo on the main banner
- Displays in the event
- Pre-roll video in conferences
- And more!





Thank you