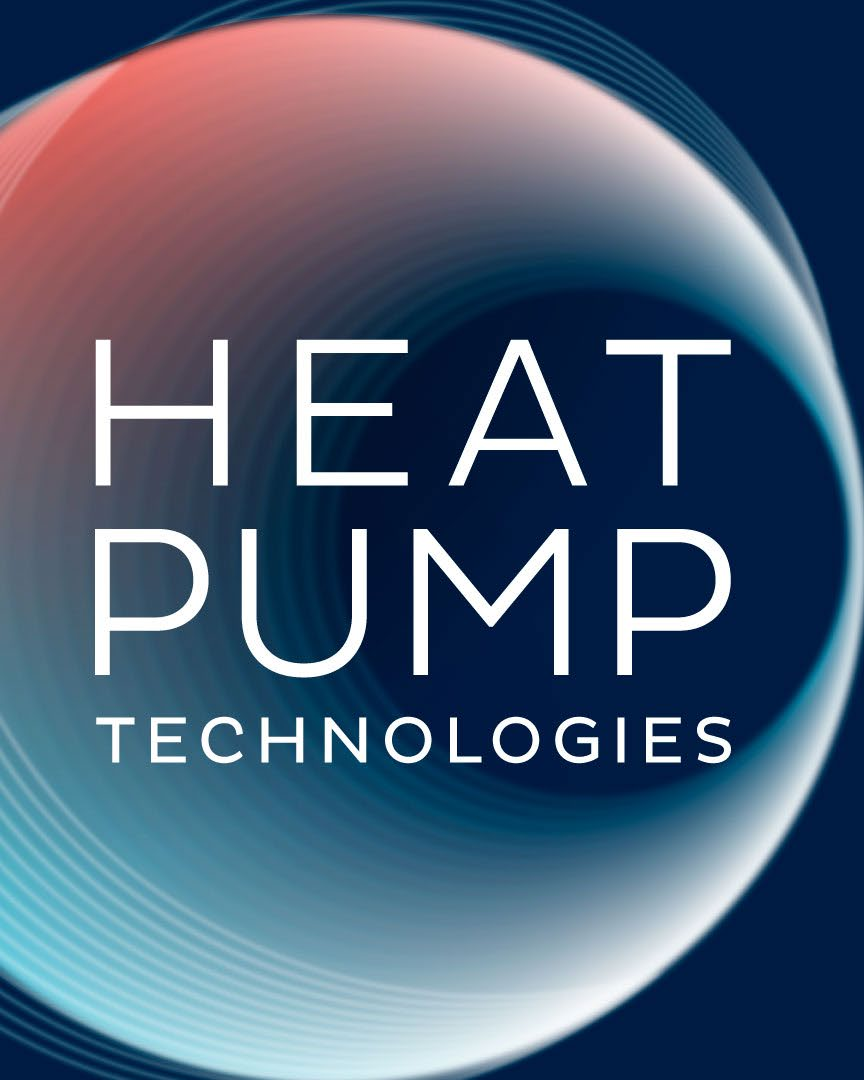




HEAT PUMP TECHNOLOGIES

Built by
RX
In the business of
building businesses

A 2 DAY EXHIBITION
& CONFERENCE

Powered by
mce
mostra convegno
expocomfort

7-8 APRIL
Allianz MiCo MILAN **2027**
www.heatpumptechnologies.it

THE EXCLUSIVE EVENT FOR A NET ZERO LIVING FUTURE

Heat Pump Technologies is the first international Exhibition & Conference dedicated to heat pumps and integrated energy systems.

A unique format in the Italian exhibition landscape, created to meet a concrete market need:

to create a vertical, highly specialized event focused on business and training, for a rapidly evolving sector.

2025 edition results



118
Exhibitors



2 Main
Conferences



6,075
Visitors



8 Key Partner
Sessions



10% from
abroad



15 Product
presentations

HPT evolves together with the energy market.

What's new at HPT 2027



Generation
(Photovoltaics)

Use
(Heat pump)

Smart consumption control
(Energy Management System)

The energy transition is transforming the way buildings are designed: **heat pumps, photovoltaics, storage systems** and **energy management** are no longer independent technologies, but **parts of a single energy ecosystem**.

NEW

HPT 2027 broadens its value chain, creating a meeting point between the heat pump world and renewable energy.

HPT is the only event where photovoltaics meets those who decide on integration

DESIGNERS

Plant Design/Engineering studios
Real Estate

BUYERS

HVAC and electric distribution
Construction companies

TECHNICIANS

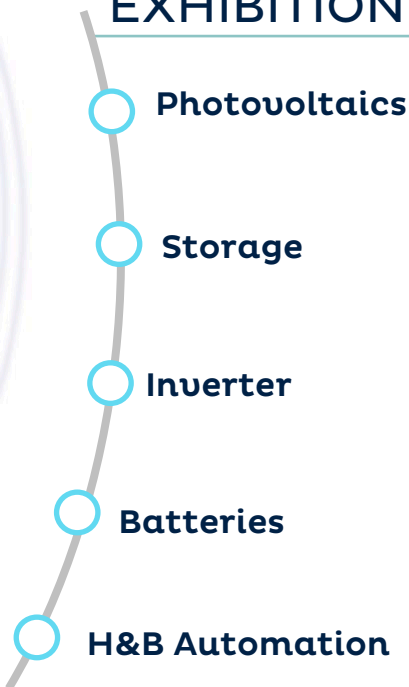
Energy Managers/Energy Consultants
ESCO
System Integrators
HVAC and electric installation



The new dedicated area

A high-profile positioning and an exclusive editorial and conference programme, developed with Italy's leading industry media.

EXHIBITION AREA



ARENA



Official Media & Content Partner: SolareB2B

The community takes center stage. A survey will involve the SolareB2B network to identify the most relevant themes in the convergence between photovoltaics and thermal technologies, which will be explored during the HPT 2027 round table and supported by a dedicated media plan.



DEM
NEWSLETTER
ARTICLES
SOCIAL MEDIA
WEBSITE



Official Media & Content Partner: Infobuild Energia

An editorial path that accompanies the market through to HPT 2027, offering companies continuous visibility through webinars, vertical sessions at the event and a dedicated communication plan. All events include CPD accreditation.

2026



October

Webinar #1



November

Webinar #2

2027



January

Webinar #3



**April
LIVE @ HPT**

Conference #1
Conference #2

Media coverage



DEM
NEWSLETTER
ARTICLES
SOCIAL MEDIA
WEBSITE

INFOBUILDENERGIA
Il portale per l'architettura sostenibile, il risparmio energetico, le fonti rinnovabili in edilizia



Photovoltaics takes center stage in the E&SG Report

- 1 Market evolution and maturity**
2025–2026 trends in volumes, value and trade, with a new interpretation of market maturity (penetration, supply chain structure, price dynamics).
- 2 Policy & regulatory outlook**
Incentives, regulations and technical requirements: what accelerates and what holds back development, from F-gas to integrated applications with renewables.
- 3 High-temperature heat pumps for industrial applications**
New frontiers for industry: applications, integration with waste heat and the main technical and operational barriers.
- 4 The tertiary sector as a growth driver**
Standardization and new procurement and management approaches.
- 5 Hybrid systems and optimization**
Integrated configurations (HP + PV + storage) and optimization strategies to maximize efficiency, self-consumption and performance.
- 6 Business cases and future scenarios**
Concrete cases and 2027–2035 scenarios to guide investments and strategies, with a focus on industry and hybrid solutions.

FOCUS

Communication ecosystem



Media & Content Partner

Communication and a dedicated visibility plan for companies.



Database

>200K profiled contacts in the MCE and HPT database



Press office

Media relations activities supported by a specialized agency



Media B2B

Presence in leading industry publications



Media B2C

Communication in B2C media, including Radio24, Italy's first all-news and talk radio station (part of 24ore Group, publisher of key Italian financial newspaper)

Social

Dedicated visibility on LinkedIn, Facebook and Instagram official pages

Partner

Collaboration with an extensive partner network representing the value chain key players and associations



Exhibition format

All-Inclusive Formula

to enable agile participation with no organizational burden.

Pre-fitted, sustainable and high quality booths

5 different exhibition solutions from 10 sqm to 56 sqm, including furniture and graphics.

Focus on product and networking

Focus on top-of-the-range solutions and direct relationships to create value and network.



ALLIANZ MiCo an outstanding location a new pavilion

For the 2027 edition, HPT remains at one of Italy's and the world's leading venues for major events, while moving to a new pavilion – a choice aligned with the growth of the event.

HPT 2027
GATE 4 – Viale Lodovico Scarampo
MM Portello



2025 exhibitors

- | | | | |
|---|--|--|--|
| <p>A AERMEC
AIRA ITALIA
ALLEGRA FLOWMETERS
AOKOL ENVIRONMENT TECHNOLOGY
APEN GROUP
AQUA-NET
ARISTON
ATM ISI TRANSFER</p> | <p>E E2TECH
EBM-PAPST
ELEGRP
ENOLGAS BONOMI
EUROTIS
EXERGY INTERNATIONAL</p> | <p>K KARYER HEAT EXCHANGERS
KODSAN ISI TEK.</p> | <p>S SAMSUNG ELECTRONICS A.C. EU
SEDES GROUP
SIKA
SILTE
SOLAREAST HEAT PUMP
SWEGON OPERATIONS</p> |
| <p>B BARBERI RUBINETTERIE INDUSTRIALI
BRASS FORM
BSG CALDAIE A GAS</p> | <p>F FERROLI
FOSHAN CITY SHUNDE YUELLY
FRATELLI PETTINAROLI
FROST ITALY</p> | <p>L LG ELECTRONICS ITALIA
LOMBARDA RACCORDI</p> | <p>T TAZZETTI
TECNOSYSTEMI
TEMPLARI
TEON
TERMAL GROUP
TERMODINAMIK
TRANE ITALIA
TRIVENI TURBINE</p> |
| <p>C CALEFFI
CANNON BONO
CARRIER DISTRIBUTION ITALY
CIPRIANI PHE
CLIVET
CORDIVARI
COSMOGAS</p> | <p>G GUANGDONG MACON NEW ENERGY TECH.
GUANGDONG WARMHOUSE TECH.
GVZ COMPONENTS
GZ AXEN HEAT PUMP TECH.</p> | <p>M MERI ENERGY
MICROPLAN
MIDEA ITALIA
MITSUBISHI ELECTRIC EUROPE
MUT MECCANICA TOVO</p> | <p>U UL INTERNATIONAL ITALIA</p> |
| <p>D DAIKIN AIRCONDITIONING ITALY
DANFOSS
DETERMINA
DIRAC INDUSTRIES
DIVERSITECH EUROPE</p> | <p>H HACI AYVAZ
HISENSE ITALIA</p> | <p>N N.E.T.
NINGBO HRALE PLATE HEAT EXCHANGER
NIPPON GASES INDUSTRIAL
NUPI INDUSTRIE ITALIANE</p> | <p>V VAILLANT GROUP ITALIA
VALMEX
VIESSMANN
VORTICE
WATTS INDUSTRIES ITALIA
WENTA</p> |
| | <p>I IBP BANNINGER ITALIA
ICMA
IMMERGAS
IMQ
INVERTEK DRIVES
IRSAP
ISIB
ITALTHERM
IVAR</p> | <p>O ORKLI S.COOP
OUTES</p> | <p>Z ZEALUX FRANCE
ZHEJIANG AMA&HIEN TECH.
ZHEJIANG MINGZHEN ELECT.
ZIEHL-ABEGG ITALIA
ZILMET</p> |
| | | <p>P PAKTERMO
PANASONIC MARKETING EUROPE
PANTECNICA
PICOTEC
POLIDORO
POWER WORLD MACHINERY EQUIP.</p> | |
| | | <p>R RADIANT BRUCIATORI
RHOSS
ROCCEGGIANI</p> | |

2027 exhibitors

+60 registered companies

NEW

BITZER
CAREL
CARLO POLETTI
CIMBERIO SPA
EXRG

GLOBAL WATER SOLUTIONS
HIDEW
IDROSFER
INNOVA
IOTINGA SRL

ROBERT BOSCH SPA
TAIZHOU HANZHUONIKE
FLUID CONTROL
TELEMA
TIEMME RACCORDERIE SPA

WANYUAN DENNA
INSTRUMENT
WIELAND
YUHUAN HEAPE VALVE

Enhance your participation in HPT 2027

The webinars are an exclusive opportunity **reserved for exhibitors of Heat Pump Technologies** to present expertise, application cases and innovative solutions to a highly qualified audience in the months leading up to the event.

An optional opportunity reserved for companies to increase their visibility.

THE FORMAT:

A WEBINAR ON REAL CASE STUDIES



Each session will be dedicated to a real project developed with the exhibiting company.

Together with the designer, the application context, customer needs, possible design alternatives and the final solution adopted will be illustrated.

During the webinar, the audience will be involved in interactive moments to compare the different design solutions before the real case is presented.

WHO IT IS FOR



- Designers
- Technical firms
- ESCo
- Energy Managers
- Facility Managers
- System Integrators

PARTICIPATION INCLUDES



- Featured role in the webinar
- Participant list (subject to explicit consent)
- Visibility in the dedicated communication plan
- Summary article with technical output

For more information

The logo for Heat Pump Technologies is located on the left side of the slide. It features the words "HEAT PUMP" in a large, white, sans-serif font, with "TECHNOLOGIES" in a smaller, white, sans-serif font directly below it. The text is positioned over a dark blue background that has a large, curved, semi-transparent graphic on the left side, resembling a stylized sun or a lens flare with concentric red and blue arcs.

HEAT
PUMP
TECHNOLOGIES

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