



JEWELLERY ARABIA

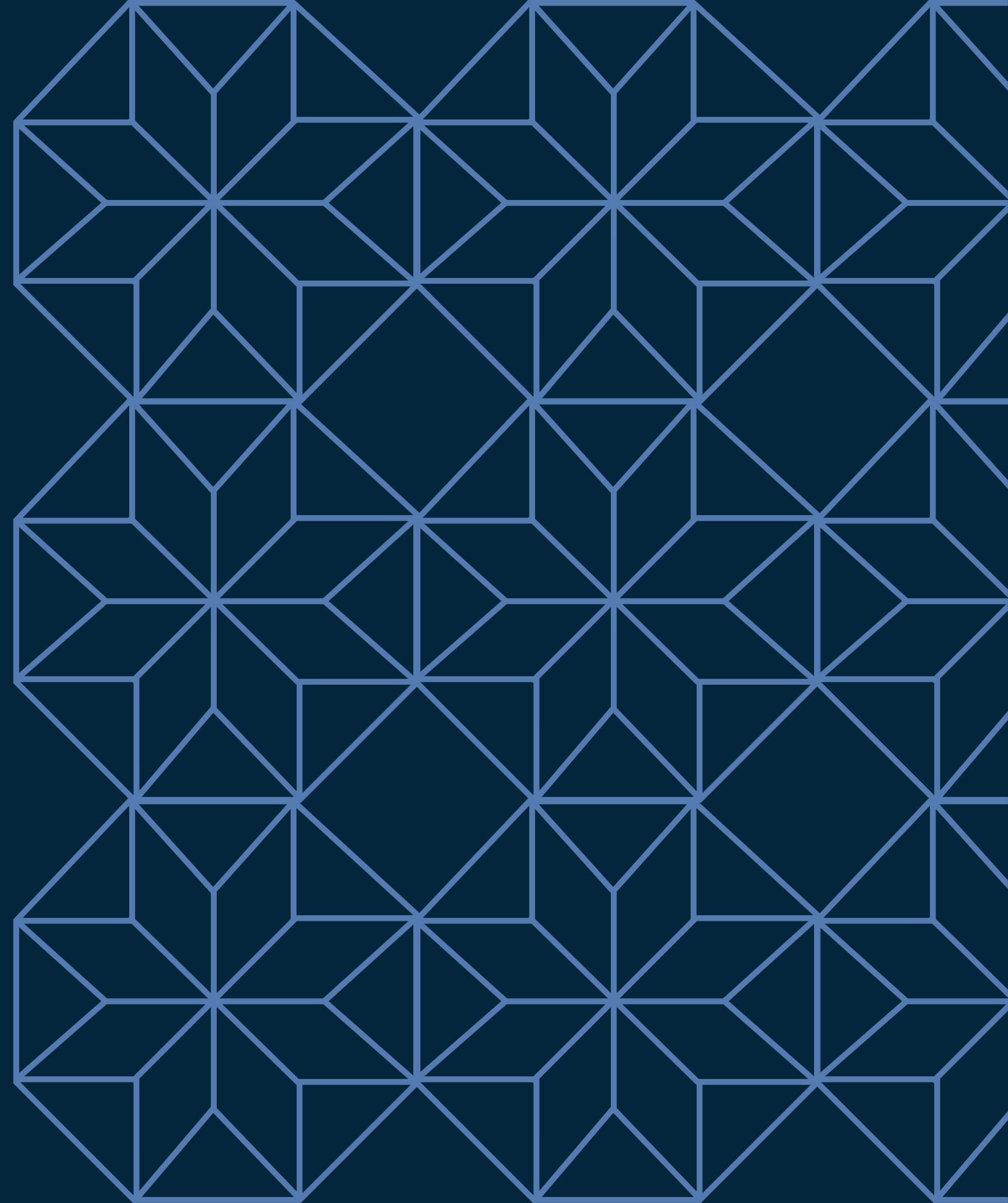
by informa...

Event Brochure

The world's leading luxury jewellery and
watch shopping event

24 - 28 November 2026

Exhibition World Bahrain





Welcome to Jewellery Arabia

Where precious stories begin

Spanning across 60,000 sqm, Jewellery Arabia provides a platform for international luxury houses and renowned brands to showcase their finest jewellery and watch collections to an affluent audience.

By exhibiting, your brand will have the opportunity to showcase its products in a dynamic setting that encourages meaningful interactions, helping you to reach consumers looking for an upscale shopping experience.

Jewellery Arabia in numbers:

34
editions

56,000+
unique visitors

600+
exhibitors

29
exhibiting countries

60,000
square metres floorspace



Who we are

Meet the Informa team in Bahrain

Jewellery Arabia is organised by Informa Bahrain, the world's leading event organiser driving growth and innovation across the globe. Our team believes in pursuing excellence in our efforts, collaborating to unlock collective potential and making sustainability central to everything we do.



We achieve this by championing innovation and excellence, fuelled by an unwavering belief in the power of community. Be it online or offline, with colleagues, customers, media partners, or suppliers, we value relationships that ignite creativity, spark collaboration, and propel progress.

Mohammed Ebrahim, General Manager, Informa Markets Bahrain

What can you showcase at Jewellery Arabia?

Designer watches

High-end watches

Vintage watches

Smart watches

Pre-owned watches

Limited-edition pieces

Watches
(For him and her)



Jewellery
(For him and her)

High-end jewellery

Fine jewellery

Semi-fine jewellery

Personalised jewellery

Special occasion
jewellery

Bridal jewellery

Day-to-day jewellery

Vintage jewellery

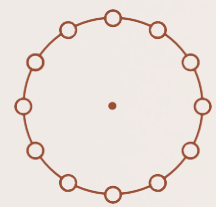
Who attends Jewellery Arabia?

Meet your audience

Get access to high-net-worth individuals from:

Bahrain • Saudi Arabia • Kuwait
UAE • Rest of the GCC

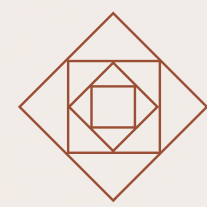
Our audience is interested in:



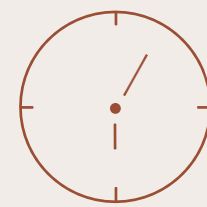
Purchasing jewellery for everyday wear



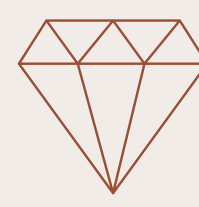
Acquiring special occasions jewellery



Discovering international designers



Exploring the latest trends in jewellery & watches



Finding limited edition and rare collector's pieces

56,000+

High-spending visitors

53%

Of visitors spend between \$1,000 - \$10,000

21%

Of visitors spend more than \$10,000

Why participate at Jewellery Arabia?

Unlock business growth in the GCC

Expand your brand reach in the region's largest luxury shopping event and position your products among the who's who of luxury labels.

Reach 56,000+ high-net-worth buyers:

Engage with thousands of shoppers looking to purchase unique and highly curated jewellery and watch pieces.

Boost brand awareness and exposure:

Amplify your brand presence in the Middle East and gain unmatched brand visibility in a high-profile setting.

Expand your customer base and geographical reach:

Take advantage of Bahrain's strategic position and amplify your presence in new territories.

Reconnect with existing clients and meet new customers:

Foster long-lasting relationships and build meaningful connections with your customers by interacting face-to-face in a comfortable setting.

Potential partnerships:

Connect with like-minded brands and businesses and forge strategic collaborations that can elevate your business and open doors to exciting future ventures.



What exhibitors say



98%

Of exhibitors rate Jewellery Arabia as an important platform for their business



94%

Of exhibitors rate visitors as high quality



"We are very excited to be in Bahrain and to meet everyone. As first-time exhibitors at Jewellery Arabia and in this market, we didn't know what to expect. We have only been here for three days, and the response to our collections has been amazing and incredibly reassuring. We are loving our time here, It's truly a blessing to be part of this event. We will definitely be back next year."

Thomas Montier, Co-Founder, Viltier

"There is a noticeable change and evolvement in the technologies and organisation of the event year by year, and it is truly spectacular. Jewellery Arabia is the biggest event in Bahrain, and it continues to set a high standard for excellence."

Khalid Jamal Naqi, Founder, NQ Amber Beads

Stand Packages

Find your perfect fit

From custom designs to ready-made stands, we've made participating at Jewellery Arabia simple and straightforward, providing you with different options to fit your needs.

Space only

Minimum size: 9 sqm from \$761/sqm

Choose unparalleled flexibility, customisation, and impact. Appoint your own stand builder to design a stand that perfectly aligns with your unique needs and budget.

- Unlimited flexibility and customization
- Build your own stand
- Rate includes the floor space

Shell scheme

Minimum size: 9 sqm from \$972/sqm

A shell scheme provides a ready-to-use stand space, ideal for quick setups and immediate impact. Enhance your display with showcases, power points, and optional extras available to order.

For details and more information on different options, please speak to your account manager.



Exhibition World Bahrain, Zallaq, Bahrain

Explore our sponsorship solutions

Elevate your brand at Jewellery Arabia

Our sponsorship packages are tailored to fit your business goals, whether you are looking to generate real-time leads, increase your brand's visibility or acquire new data. Our team will craft a tailored package that perfectly aligns with your objectives

Lead generation & customer retention

As a sponsor, you'll gain direct access to an engaged audience, helping you build valuable connections and strengthen existing customer relationships.

Brand & product visibility

Sponsoring Jewellery Arabia strategically positions your brand, highlighting your products and connecting you with the ideal audience.

Market research & visitor data

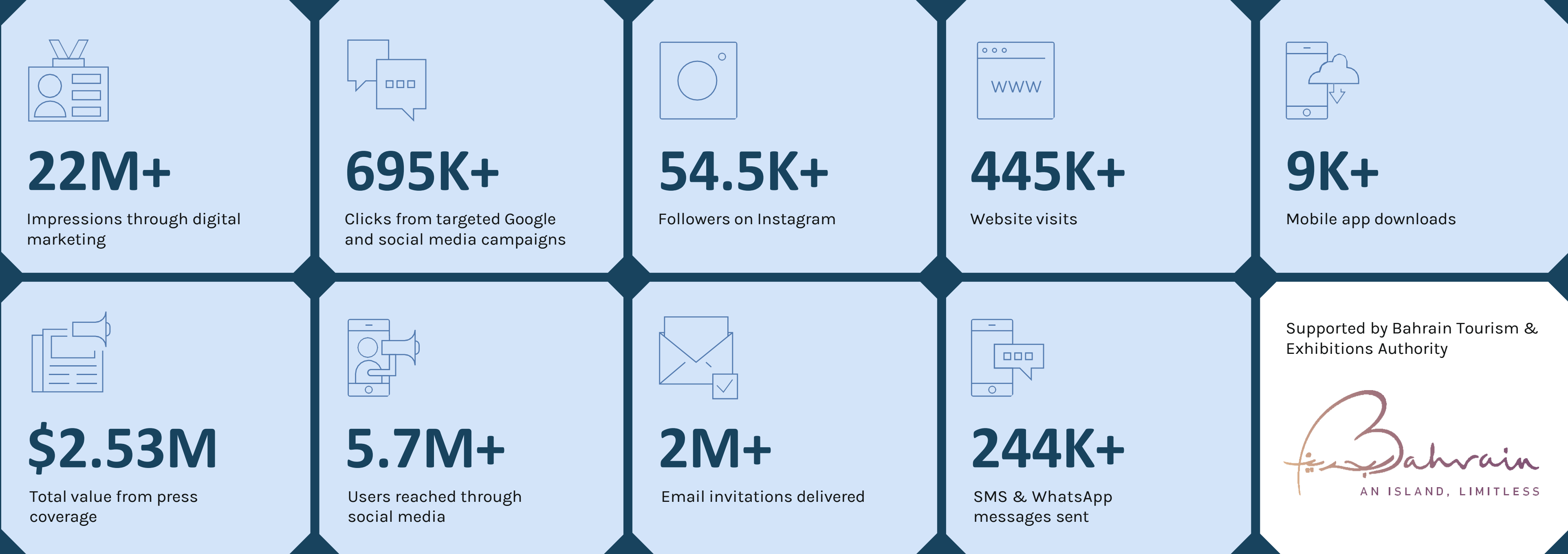
Gain valuable market insights by hosting sponsored sessions or workshops. Establish your brand as expert in its field, while also getting relevant audience data.

Contact our team to know more.

How will we support you?

A 360-marketing campaign approach

At Jewellery Arabia, we are committed to providing extensive marketing support to ensure maximum visibility for our exhibitors. Through a comprehensive, multi-channel strategy, we will promote the event and its participants across digital, social, and traditional media platforms.





JEWELLERY ARABIA

by informa...

Get in touch

For more information, contact us at

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jewelleryarabia.com

 [jewelleryarabiabahrain](https://www.instagram.com/jewelleryarabiabahrain)

 [Jewellery Arabia](https://www.linkedin.com/company/Jewellery_Arabia)

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