



mapic[®]

International Retail Leasing Hub

3-4 Nov. 2026, Palais des Festivals, Cannes, France

2026 Sales Presentation

LIVE PLAY SHOP

NEW THIS YEAR



High Street initiative

A dedicated area and programme to highlight retail & real estate players in main European cities

Dedicated pitching sessions & conferences

Turnkey tables in a dedicated networking zone in Riviera 8

High Street in Europe guide



Retail Park Focus

Highlighting the new asset class everybody is talking about

A dedicated study with highlights of the retail parks showcased at MAPIC

Retail park Summit: private networking event for buyers and sellers to talk and make deals around this asset class



2nd edition: Focus on Retailers from Asia and Americas

A dedicated team and offer for retailers looking to expand to Europe and the Middle East for the first time, to connect them to top property players

Pitching sessions for the brands

Private networking event for retailers and property professionals

How to participate?



Choose your participation

EXHIBITORS



EXHIBITION AREA – RIVIERA 7

NETWORKING SOLUTIONS



NETWORKING AREA - RIVIERA 8

VISITORS



MAPIC FULL ACCESS PASS

SPONSORING OFFERS



TAILOR-MADE SPONSORSHIP

Your Corner in Riviera 7

BUSINESS CORNER



Visibility

Displayed as
Innovation Forum exhibitor



Pitch

Pitching slot in the
Innovation Talks



3 badges

Access to exhibition
conference networking events
Additional badges: 630 €



Decoration Included

Fully fitted stand
1 Table + 3 seats
1 sqm graphic + 40" Screen
WiFi basic pack

1 roll-up allowed

Bigger visuals not allowed

Bigger screen not allowed



Database access

1 access per badge + 1
corporate profile + lead
capture & analytics
Emperia lead scanner



Corporate Page

Your corporate page on
MAPIC platform

9,393 €

VAT excluded



Innovation area

Leisure area

QuickConnect area





Thank you

LIVE PLAY SHOP