

mapic®

International Retail Leasing Hub

3-4
NOV.
2026

PALAIS DES FESTIVALS

CANNES
FRANCE



Attend MAPIC to
accelerate your retail
business

3-4 Nov. Cannes

What's new this year?



Our 2026 initiatives & tools to improve your networking opportunities and boost your ROI

- **NEW! “Dealmaker” digital solution to connect property players with retailers and leisure operators**
- **High street initiative**
- **Retail Park focus**
- **2nd edition: Focus on Retailers from Asia and Americas**



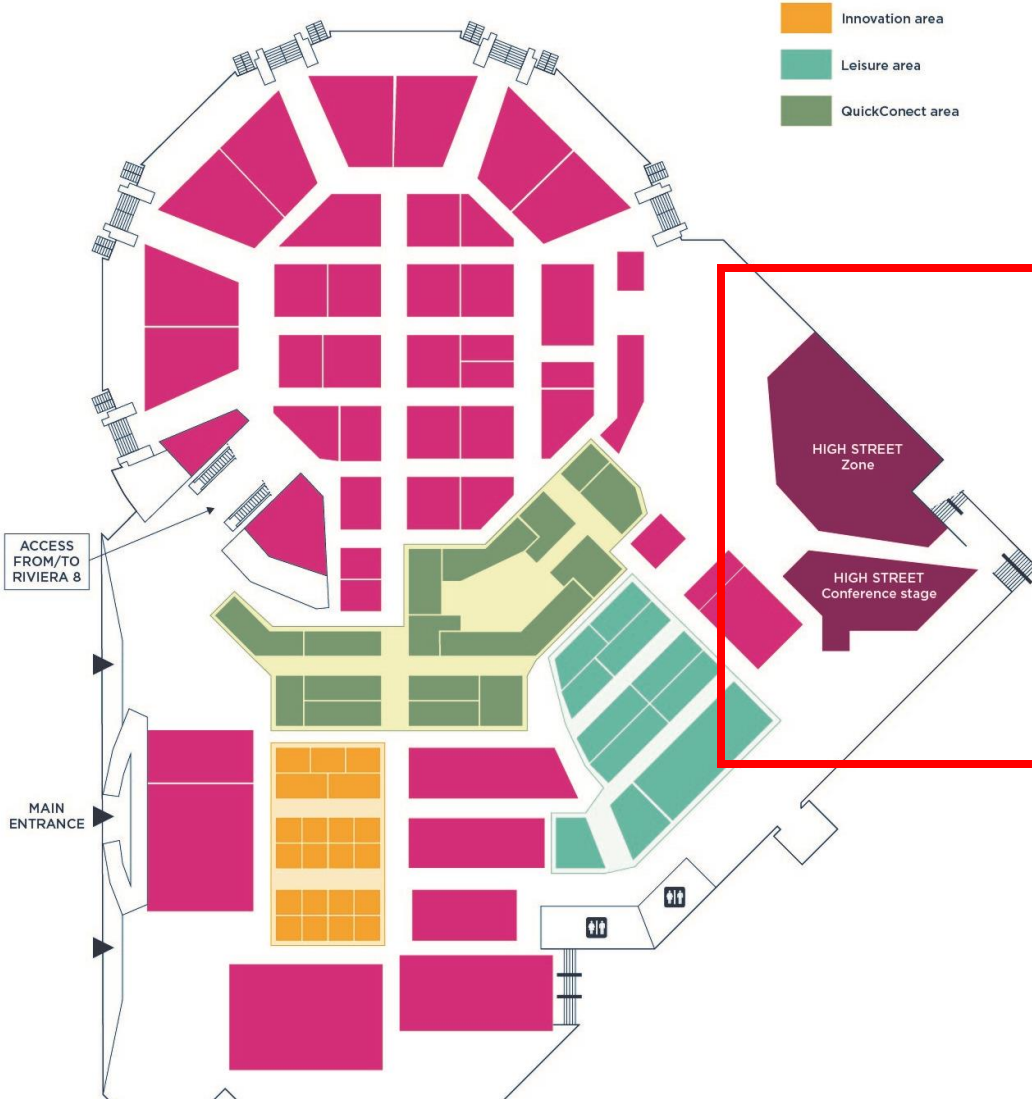
High Street initiative

A dedicated area and programme to highlight retail & real estate players in main European cities

Dedicated pitching sessions & conferences

Turnkey tables in a dedicated networking zone in Riviera 7

High Street in Europe guide



High Street initiative

Cities representatives & brokers from the main European cities will be in attendance

Paris and Marseille (France), London (UK), Brussels (Belgium), Amsterdam (Netherlands), Madrid and Barcelona (Spain), Rome and Milan (Italy), Lisbon (Portugal), Berlin and Munich (Germany)

As well as many more from middle sized-cities across Europe!



DealMaker solution

A brand-new **digital tool helps retailers and property players pre-schedule meetings.**

- Be **matched according to your needs** (country of interest, type of assets, retail segment...)
- Send, receive and schedule meetings
- Only for retailers and property players, focus on the essential

Save time and easily connect with the retailers you need for your locations.

For property players who exhibit or get a private table – open to all retailers





Retail Park Focus

Highlighting the new asset class everybody is talking about

A dedicated study with highlights of the retail parks showcased at MAPIC

Retail park Summit: private networking event for buyers and sellers to talk and make deals around this asset class



2nd edition: Focus on Retailers from Asia and Americas

A dedicated team and offer for retailers looking to expand to Europe and the Middle East for the first time, to connect them to top property players

Pitching sessions for the brands

Private networking event for retailers and property professionals

Choose your participation option

EXHIBITORS



EXHIBITION AREA – RIVIERA 7

- Regular booth to assert your leadership
- NEW: Quick Connect Booth (turnkey stand with great visibility)

NETWORKING SOLUTIONS



NETWORKING AREA - RIVIERA 8

- Private tables to organize your meetings for 2 days

VISITORS



MAPIC FULL ACCESS PASS

- Early bird 1 ends on July 2nd

SPONSORING OFFERS



TAILOR-MADE SPONSORSHIP

- Improve your visibility
- Sponsor a specific networking event or initiative matching your business needs

EXHIBIT

Riviera 7

Quick Connect Booth



27 SQM BOOTH

3 table, 24 chairs, a reception desk
Wall display to personalize

€ 34,528

- ✓ 9 MAPIC registrations
- ✓ All stand offer includes a pack of 10 MAPIC Free Passes for retailers.
- ✓ DealMakers: 9 packs of 20 qualified meetings with retailers



Visibility



Personalization



Dealmaking

Perfect value-for-money, with space and wall display to present you available locations

NETWORKING SOLUTIONS

PRIVATE TABLE

Book now your private meeting table inside Riviera 8 – dedicated to networking – to make the most of your participation.

Starting price **RETAILERS**

➤ 1 Table & 2 Badges (4 chairs): **€3,450**

Including 20 private meeting with property players with our DealMaker solution

Starting price **NON-RETAILERS**

➤ 1 Table & 2 Badges (4 chairs): **€5,070**

Including 20 private meeting with retailers with our DealMaker solution for property players only

- ✓ Your logo on the table & listing on floorplan
- ✓ Includes our new networking meetings tool DealMaker
- ✓ Free coffee & orange juice. Catering available (additional cost)

Riviera 8



Visibility



Personalization



Dealmaking

Perfect for those attending with their delegation and needing a simple yet comfortable private space to organize meetings.



Thank you