

mipim[®]

The Global Urban Festival

16-19 March 2027

Palais des Festivals, Cannes, France

Built by
RX In the business of
building businesses

MIPIM **CONNECTS GLOBAL REAL ESTATE LEADERS** ACROSS ASIA, THE MIDDLE EAST AND EUROPE

mipim[®]

The Global Urban **Festival**
15-19 March 2027 - Cannes, France

mipim[®]
MIDDLE EAST

Where GCC visions turn into real estate investment
20-21 Oct. 2026 - Riyadh, Saudi Arabia

mipim[®]
ASIA SUMMIT

The property leaders' summit in Asia Pacific
2-3 December 2026 - Hong-Kong

MIPIM: **AN UNMISSABLE DESTINATION**

MIPIM influences and accelerates the transformation of the built environment by crafting a unique, week-long urban festival in Cannes.

Here, face-to-face discussions, workshops and panels offer inspiration and thought-leadership, while creating opportunities to exchange experiences and drive business and professional growth.

As a reference point for the global real estate industry, MIPIM provides unique access to global capital and concrete solutions for making assets more sustainable and resilient in a rapidly changing world.



People you want to do
business with?
They come to MIPIM.
Meet them there.

20,000
PARTICIPANTS

>80%
DIRECTORS AND
C-LEVEL ATTENDEES

90
COUNTRIES

5,000
INVESTORS

€4+ trillion

ASSETS UNDER MANAGEMENT BY FUNDS AMONG THE
WORLD'S TOP 100 PRESENT AT MIPIM 2026

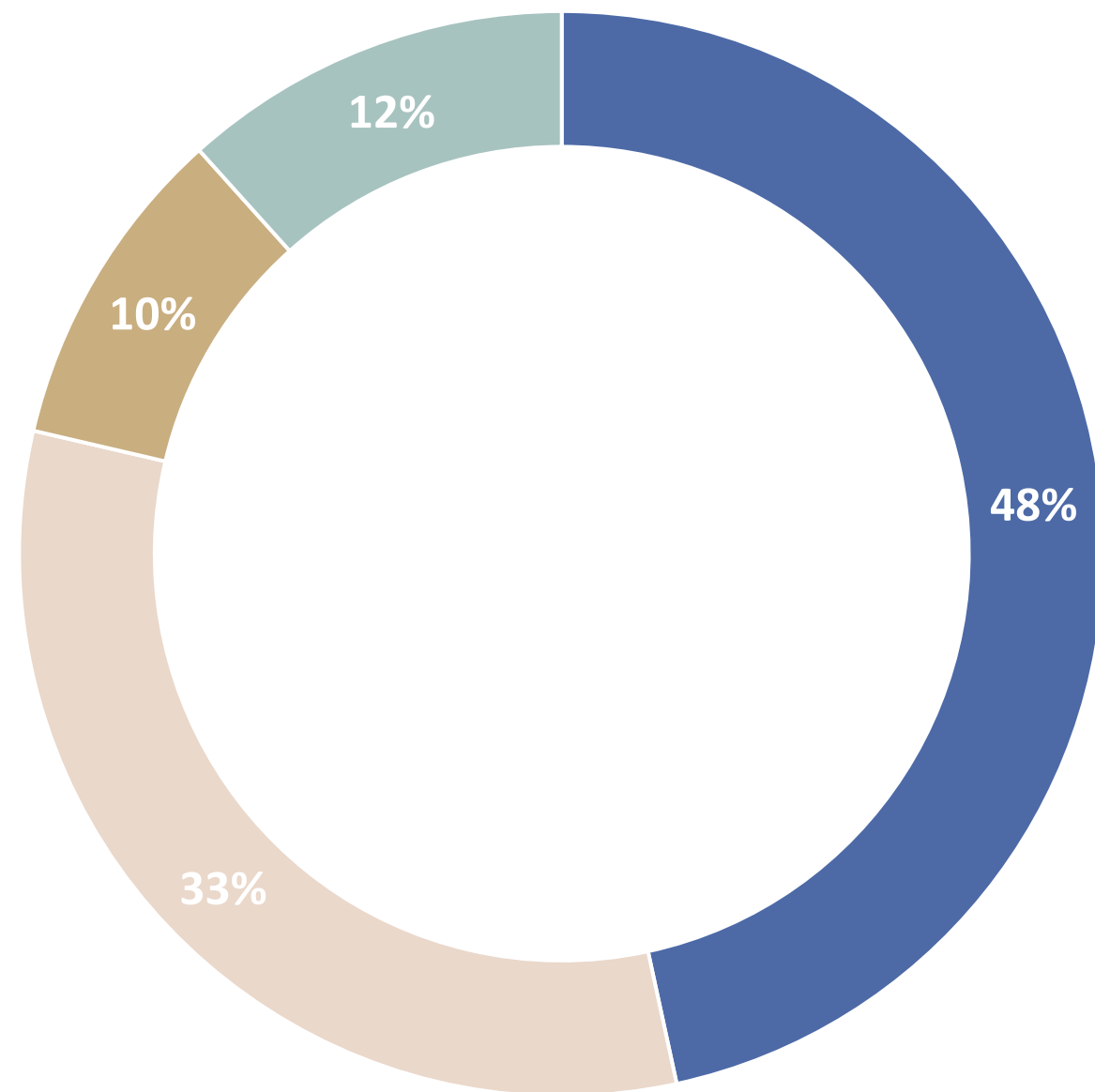
180+
CONFERENCES

660+
SPEAKERS

300+
STANDS

MIPIM 2026

81% executive-level delegates at MIPIM 2026



■ C-level ■ Director & Head of ■ Manager ■ Other

Top sector of interest What 2026 attendees came to discuss

1. Residential
2. Office
3. Industrial / Logistics / Storage / Warehouse
4. Retail
5. Mixed Use
6. Hospitality
7. Infrastructure / Public & private partnerships
8. Data centers
9. Land
10. Medical / Healthcare

1 MIPIM WEEK = 1 YEAR OF BUSINESS

EXHIBITION

Bring your business into the spotlight



CONFERENCES

Get the insights that inspire and drive your business throughout the year.



NETWORKING

Making connections against the elegant backdrop of Cannes



MIPIM EVENTS

The Opening Night:
The must attend networking event
The MIPIM Awards: A celebration of the most visionary projects



NETWORK WITH THE GLOBAL REAL ESTATE GIANTS

Aareal

Bouygues Immobilier
LA VIE COMMENCE ICI

CBRE

Colliers

REDEVCO

Gv

CHAPMAN TAYLOR

PATRIZIA

GHELAMCO

AG
REAL ESTATE

ACCOR

ECHO investment

ALTAREA

CUSHMAN & WAKEFIELD

DWS

nexity

BNP PARIBAS REAL ESTATE

PGIM REAL ESTATE

PANATTONI

EY

NEWMARK

savills

Knight Frank

AEW

Schneider Electric

SEE ALL PARTICIPATING
COMPANIES IN 2026



INTERNATIONAL COUNTRIES, CITIES & LOCAL AUTHORITIES

COME TO MIPIM

FRANCE



Paris, Bordeaux, Aix-Marseille-Provence, Cannes, Dijon, Grenoble, Région Île de France, Lille, Lyon, Montpellier, Nantes, Nice, Strasbourg, Toulouse



London, Birmingham, Belfast, Cardiff, Central South, East Midlands, Liverpool, Manchester, Newcastle, Scotland, Trafford, West Midlands, Wolverhampton, Wychavon

UK

GERMANY

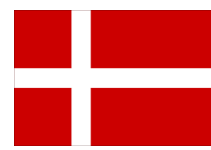


Berlin, Cologne, Duesseldorf, Frankfurt, Hamburg, Hannover, Leipzig, Munich, Nuremberg, Stuttgart, Mönchengladbach, Duisburg, Bochum, Potsdam



Albanie

Albania Investment Development Agency (AIDA)



Denmark

Copenhagen, Aarhus, Capital Region



Italy

Roma, Milan & Lombardi Region, Piemonte Region, Italian Trade Agency



Oman

Ministry of Housing and Urban Planning



Spain

Madrid, Barcelona, Castilla and León, Valencia, Málaga



Austria

Vienna



Egypt

Administrative Capital for Urban development



Japan

Ministry of Land, Infrastructure, Transports & Tourism



Poland

Warsaw, Katowice, Lodz, Krakow, Poznan, Wroclaw, Pomerania, Silesia



Sweden

Stockholm



Belgium

Brussels, Namur, Liège, Wallonia, Hainaut Province



Estonia

Tallinn



Qatar

Investment Promotion Agency Qatar



Portugal

Lisbon, Porto, Médio Tejo, Santarem



Switzerland

Geneva, Etat de Vaud



Brazil

City of Marica, City of Sao Paulo, State of Sao Paulo, State of Santa Catarina



Finland

Helsinki, Oulu, Kokkola, Turku



Latvia

Riga



Romania

Bucharest, Timișoara



UAE

Investment Corporation of Dubai, Abu, Dhabi Investment Authority



Canada

Montréal, Calgary, Manitoba, Niagara Region, Ottawa Tourism



Greece

Athens, Enterprise Greece



Lithuania

Vilnius



Saudi Arabia

Invest Saudi



USA

US embassy, Missouri Partnership, NAR



Czech Republic
mipim

Ostrava



Hungary

Budapest, Debrecen, Kaposvar



Luxembourg

Luxembourg Chamber of Commerce



Slovenia

Ljubljana, Spirit Slovenia



Uzbekistan

New Tashkent



The Netherlands

City of The Hague, City of Eindhoven

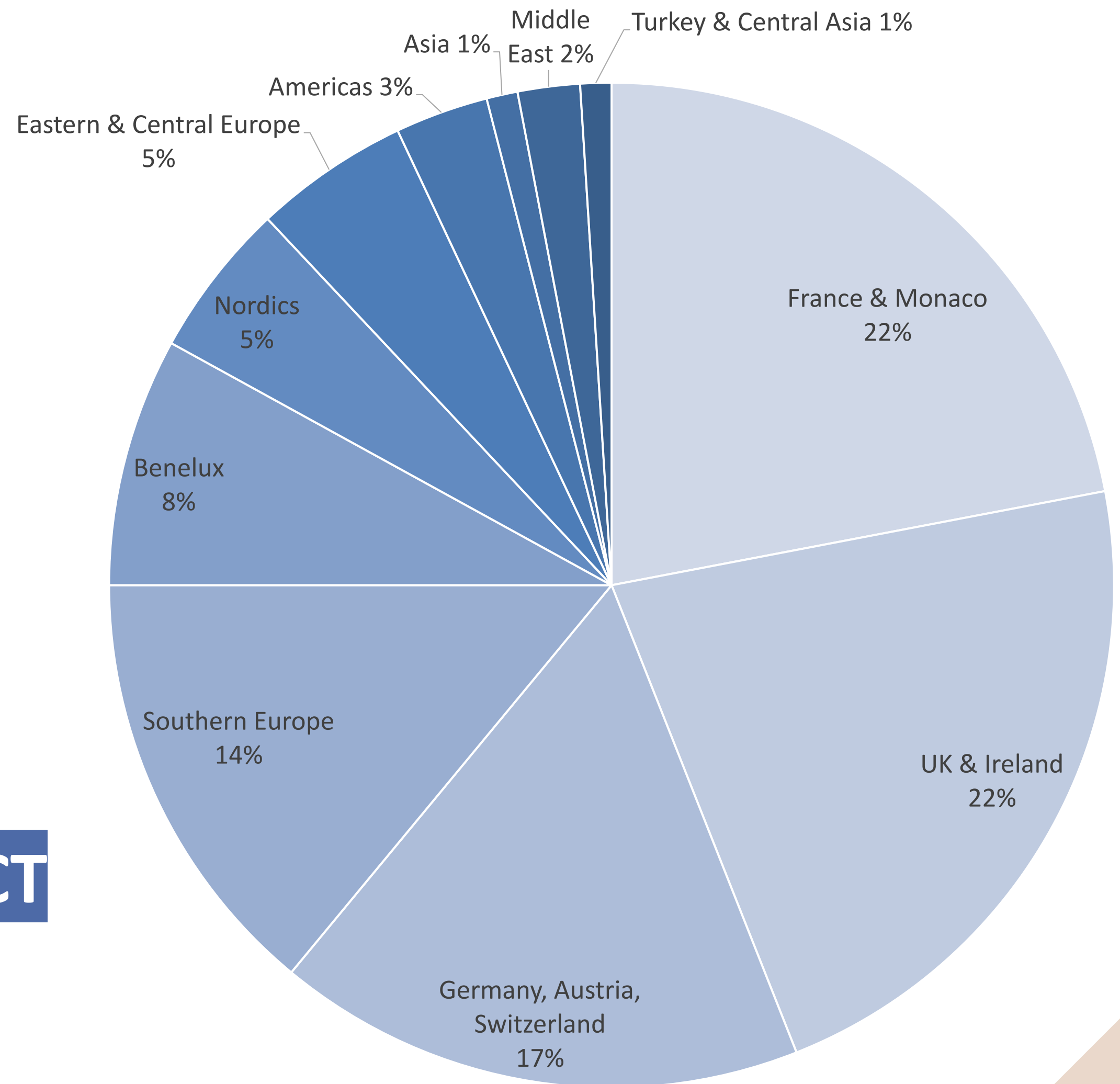


South Korea

Invest Seoul

GLOBAL REACH, LOCAL IMPACT

European foundation, **growing global perspective**

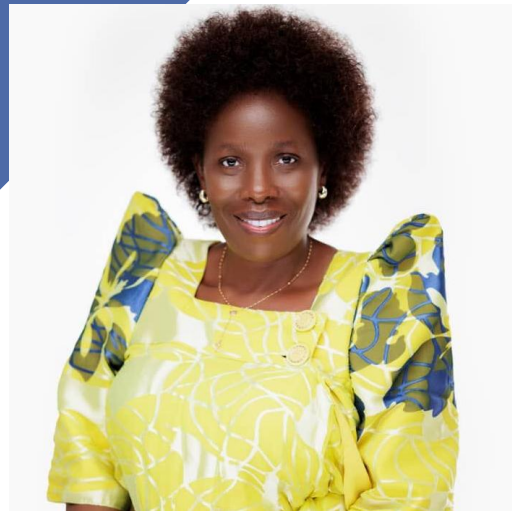


OFFICIALS ATTENDING *MIPIIM 2026*

+65%
ministers
vs 2025



Khalfan Al Shueili
Minister of
Housing and Urban
Planning of Oman



Judith Nabakooba
Minister of Lands,
Housing and Urban
Development of
Uganda



Boris Dilliès
Minister-
president of
the Brussels-
Capital Region



Vincent Jeanbrun
Minister for Urban
Policy and Housing
of France



James Browne
Minister for
Housing, Local
Government and
Heritage of Ireland



Anaclaudia Rossbach
UN Under-Secretary-
General and
Executive Director,
UN Habitat

OFFICIALS ATTENDING MIPIM 2026



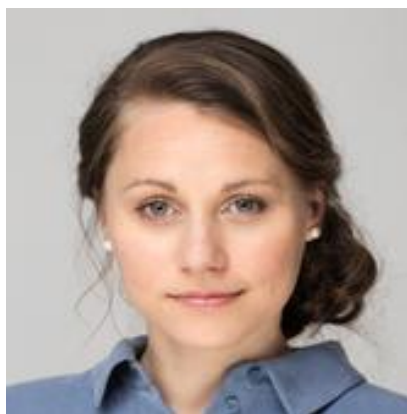
Carlos
Moedas
Lisbon



Andy
Burnham
Manchester



Heiða Björg
Hilmisdóttir
Reykjavik



Sisse Marie
Welling
Copenhagen



Roberto
Gualtieri
Rome



José Luis
Martínez-
Almeida
Navasqués
Madrid



Viesturs
Kleinbergs
Riga



Belit
Onay
Hannover



Steve
Rotheram
Liverpool



Karin
Wanngård
Stockholm

25 countries
represented by city leaders

From vision to action

INVESTORS ATTENDING MIPIM 2026

Abrdn, Abu Dhabi Investment Authority, Abu Dhabi Investment Council, AIMCo, APG, Aware Super, Axa IM Alts, AP Pension, AP2, Australian Super, Bayerische Versorgungskammer, Bouwinvest Real Estate Investors B.V., Cadillac Fairview / Ontario Teachers' Pension Plan, CDPQ, CNP Assurances, CPP Investments, Fidelidade Property Europe, GIC, Healthcare Of Ontario Pension Plan (HOOPP), Ilmarinen Mutual Pension Insurance Company, Investment Corporation of Dubai, KLP, Khazanah nasional, Korea Investment Corporation, Laegernes Pension, Oman Investment Authority, OTPP / Cadillac Fairview, P+, Pensionskassen for Akademikere, PBU, PFA Pension, PGGM, PIMCO Prime Real Estate, PSP Investments, Qatar Investment Authority, QuadReal, Redevco, Teacher Retirement System of Texas, Temasek, Varma Mutual Pension Insurance Company, Zurich Insurance, Blackstone Group, Brookfield Asset Management, MetLife Investment Management, PGIM Real Estate, Nuveen Real Estate, CBRE Investment Management, Swiss Life Asset Managers, GLP Capital Partners, UBS Asset Management, Hines, Invesco Real Estate, AEW Global, Prologis, DWS, BentallGreenOak, J.P. Morgan Asset Management, LaSalle Investment Management, Clarion Partners, Greystar, Tishman Speyer, Deka Immobilien Investment, Apollo Asset Management, Union Investment Real Estate, Goldman Sachs Asset Management, Credit Suisse Asset Management, Morgan Stanley Real Estate Investing, QuadReal Property Group, PATRIZIA, Amundi, Barings, abrdn, Ares Management, M&G Investments, Harrison Street Real Estate Capital, IGIS Asset Management, Generali Real Estate, BlackRock, Heimstaden AB and many more....

“In the past 24 hours I’ve probably met more investors than I have in six months, because they’re all there”.

Sadiq Khan, Mayor of London



KEY LEADERS FROM THE LARGEST GLOBAL INVESTMENT COMPANIES **AS SPEAKERS** *(a few examples from MIPIM 2026)*



Robert-Jan Foortse
Head of European
Property Investments
APG



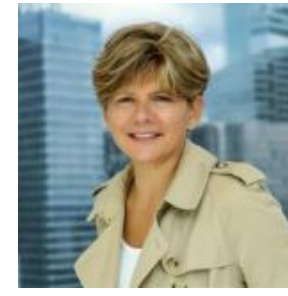
Mark Lee
Head of Real Estate
Australian Retirement Trust



Wei Li
Global Chief
Investment
Strategist
BLACKROCK



James Seppala
Senior MD & Head of
Real Estate Europe
Blackstone



Isabelle Scemama
Deputy CEO
BNP Paribas Asset Management



Tracy Stroh
Region Head - RE
Europe
GIC



Richard Varkey
MD, Head of RE
Investment Management Corporation of Ontario



François Trausch
CEO/CIO
PIMCO PRIME REAL ESTATE



Jay Kwan
Managing Director
QuadReal



Jan Plückhahn
Head Real Estate,
Swiss Life Asset
Managers
SWISS LIFE ASSET MANAGERS

- Anne Breen, Global Head of Real Estate, **Aberdeen Investments**
- Antoine Feryn, Senior Principal, **AIMCo**
- Huib Vaessen, Head of Research & Analytics Real Assets, **APG Asset Management**
- Erika Olsen, Co-Managing Partner, **Areim AB**
- Charles Manna, Managing Director, **Bank of America**
- Guillaume Lecois, Managing Director, **Blackstone**
- Bradley Weismiller, Managing Partner, Real Estate Capital Markets, **Brookfield Asset Management**
- Timothée Raully, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- John O'Driscoll, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- David Bouton Co-Head, North America Real Estate Securitization & Financing, **Citi**
- Marc Bouyer Partner, Head of Europe Real Estate, **Carlyle Group**
- Gesa Wilms, COO, **Deka Immobilien Investment GmbH**
- Sebastiaan Van Loon, Managing Director (EMEA Head of REGLL), **Deutsche Bank**
- Ulrich Von Creyzt, CIO Real Estate Europe, **DWS**
- Nunzio Laurenziello, CEO GRE SGR, **Generali Real Estate SPA**

- Rafael Fernández-Villaverde, Managing Director, **Greystar**
- Aneta Rusiniak, Director – ESG for Real Estate Europe, **Invesco Real Estate**
- Beverly Kilbride, COO Europe, **LaSalle Investment Management**
- Natalia Kolotneva, Head of Asset Management Partnerships, **LaSalle Investment Management**
- Emma Long, Head of Business Strategy, **Legal & General**
- Kwasi Benneh Managing Director, Global Head of Commercial Real Estate Lending, **Morgan Stanley**
- Abigail Dean, Head of Strategic Insights, **Nuveen**
- Mahdi Mokrane, Co-Head of Fund Management, Head of Fund Management Real Estate, **Patrizia**
- Stefan Stauber, Director, **Perpetual Investors GmbH**
- Julie Townsend, Global Co-Head of Sustainability, **PGIM**
- Vincent Sadé, VP Head of Capital Deployment, **Prologis Management Services II**
- Tom Goodall, Chief Executive Director, **Related Argent**
- David Sleath, CEO, **Segro**
- Christel Zordan, CEO, **Société de la Tour Eiffel**
- Henrike Waldburg, Managing Director, **Union Investment Real Estate GmbH**
- Andrew Angeli, Global Head of Real Estate Research & Strategy, **Zurich Insurance**

MIPIM 2026 key figures

185+ hours of
transformative content covering
the **future of real estate**

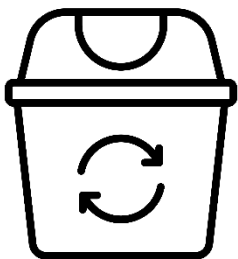
16 stages hosting
industry-defining conversations

660+ inspiring minds & world-class
speakers took the stage



MIPIM 2026 sets again a new standard in sustainability

every year we aim to become cleaner, greener, fairer and more diverse



Waste minimisation

11% total waste reduction

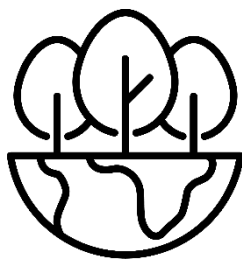
20% signage materials reduction

100% of furniture (tables, chairs, etc.) are rented and regularly reused

14 tons of materials donated to not-for-profit local organisations for re-use by GreenBee (+40% vs 2025)

Waste sorting support provided to decorators

[Learn more >](#)



Carbon footprint reduction

100% green energy from regional photovoltaic sources, with energy-efficient LED screens

100% Printed materials using paper from responsibly managed forests

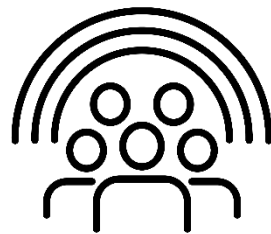
Eco-conscious catering with pescatarian & vegetarian options for MIPIM-organised cocktails and no red meat served

Industry's decarbonisation support with the "Road to Zero" conference and events programme

Sustainable exhibitors spotlight & support through the MIPIM sustainability pledge

Free shuttle service between hotels & the venue

[Learn more >](#)



Diversity, equity & inclusion

41% of female speakers on official MIPIM conferences

100% of official MIPIM conferences with **female representation**

10 DEI Partners

43 professionals under 30 were invited & given a voice at MIPIM through the **Challengers program**

Dedicated areas for every need

Quiet room, Prayer rooms and Lactation room available for all attendees

[Learn more >](#)



Positive social impact

400 meals given to local charities

100% of the food leftovers from the MIPIM lounges has been given to local charities

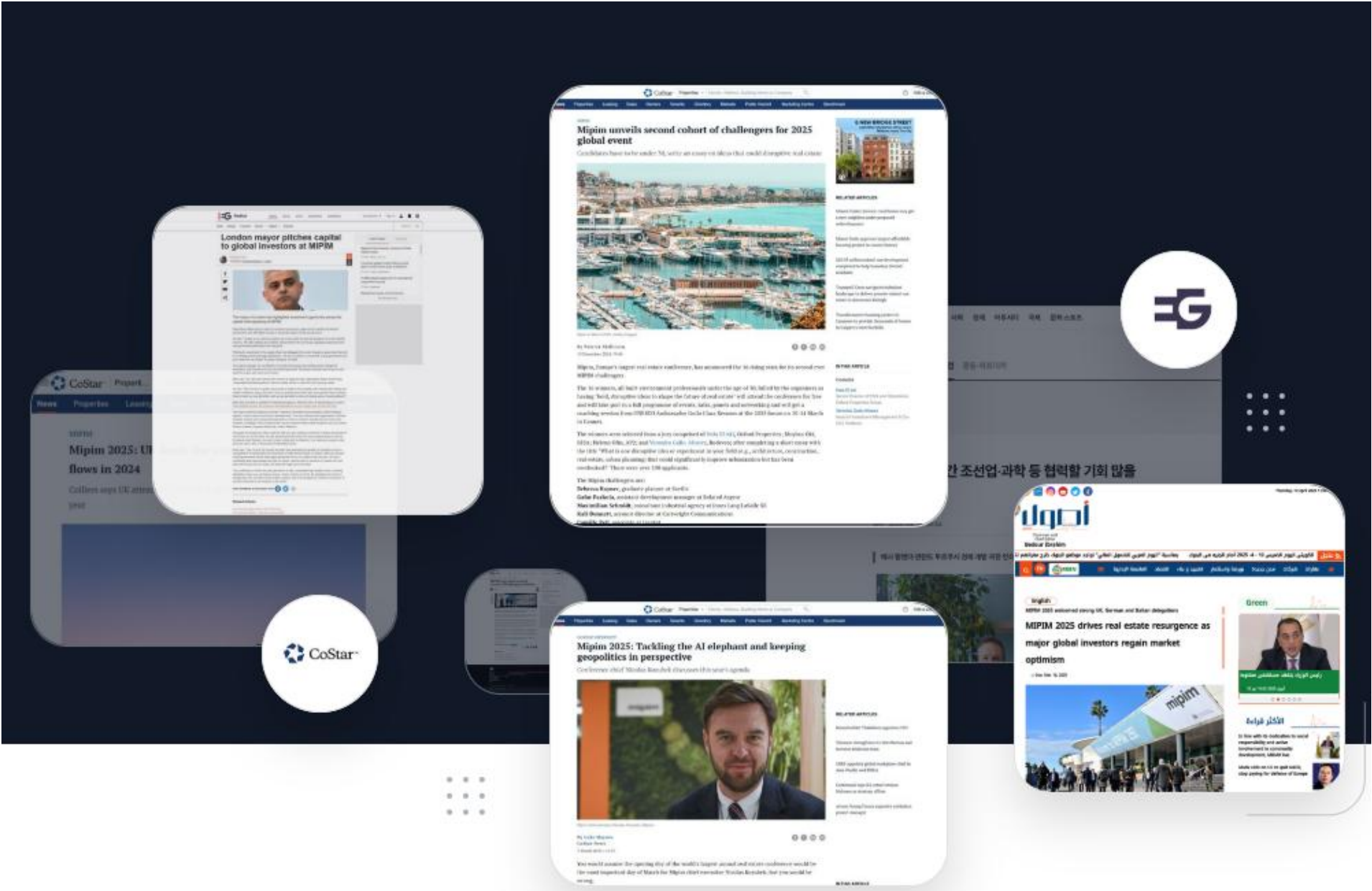
Charity partners:

- Secours Catholique De Cannes et CCAS Donation Room
- CCAS et Foyer des jeunes travailleurs de Cannes
- Ressourcerie La Courtoise et Fondation de Nice

[Learn more >](#)

Getting exposure

Before, during and after MIPIM



[Discover the English coverage book >](#)

SOCIAL MEDIA

129K

TOTAL FOLLOWERS (MARCH 2026)

708.6K

IMPRESSIONS during MIPIM

+132%

VIEWS ON VIDEO CONTENT

PRESS

330

JOURNALISTS ATTENDED

5,600

PRESS ARTICLES ONLINE (Q1 2025)

433M

AUDIENCE

MIPIIM 2027

THE NEXT CHAPTER

MIPIM 2027

HOW WE'RE INCREASING YOUR RETURN ON INVESTMENT

The real estate industry is evolving — and so is MIPIM.

In 2027, MIPIM introduces a series of enhancements designed to create more business opportunities, attract new communities and deliver an even more valuable experience for exhibitors, sponsors and visitors. These developments build on the strengths of MIPIM while expanding its reach, improving the attendee experience and supporting long-term growth.



MIPIM IN THE CITY

Expanding the MIPIM ecosystem with new destinations, new communities and premium business environments across Cannes



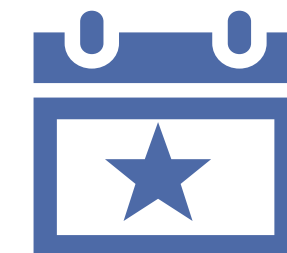
GROWING THE AUDIENCE

New visitor offers designed to attract additional decision-makers



SMARTER NETWORKING

A new generation of networking tools, including AI-powered recommendations, a redesigned app and an enhanced digital experience



AN ENHANCED PROGRAMME

A stronger event rhythm, including Housing Matters moving into Tuesday during the exhibition to maximise visibility and participation

Every enhancement has been designed to help our exhibitors connect with more capital, more decision-makers and more business opportunities.

MIPIM in the City

One city.
One ecosystem.
More opportunities.

MIPIM is entering a new chapter.

Building on the success of the event, MIPIM 2027 expands beyond the Palais des Festivals to create new business destinations across Cannes.

Designed around dedicated communities and integrated into the official MIPIM experience, these new destinations will attract **new audiences, bring together new investment communities, facilitate more business meetings and increase visibility for exhibitors and sponsors.**

The Palais remains the heart of MIPIM.

MIPIM in the City expands the experience.



MIPIM IN THE CITY

MIPIM IS ALREADY ACROSS CANNES

For years, some of MIPIM's most successful moments have taken place beyond the Palais



The MIPIM experience already extends across Cannes bringing the industry's most influential communities in the city's most iconic venues



GARE MARITIME

- Data Centers Summit
- Forum des Elus



MARTINEZ HOTEL

- Re-Invest Summit
- Opening Night



MAJESTIC HOTEL

- RE – Family Summit
- HTL Lunch
- Asia Lunch
- CBRE Beach



PALAIS DES FESTIVALS THE HEART OF MIPIM

- Exhibition
- Conferences
- Networking
- Awards

MIPIM 2027: NEW DESTINATIONS. NEW COMMUNITIES MORE OPPORTUNITIES.

Building on established venues,
MIPIM 2027 introduces new
destinations

 All destinations are fully
integrated into the official MIPIM
Programme and attendee journey



 **GARE MARITIME**

- Official conferences

 **GRAY d'ALBION HOTEL
TECH & AI HUB**

- AI Summit
- Conferences
- Exhibition

NEW

 **JW MARRIOTT
LUXURY LIVING &
BRANDED RESIDENCES**

- Conferences
- Exhibition
- Events

NEW

 **PALAIS DES FESTIVALS
THE HEART OF MIPIM**

- Exhibition
- Conferences
- Networking
- Awards

 **MAJESTIC HOTEL**

NEW! HOSPITALITY SUITES

 Private MIPIM business
environment for meetings

- RE – Family Summit
- HTL Lunch
- Asia Lunch
- CBRE Beach

NEW

 **MARTINEZ HOTEL**

- Re-Invest Summit
- Opening Night

MIPIM IN THE CITY

NEW FOR 2027

LUXURY HOSPITALITY SUITES

Majestic Hotel

As demand for premium meeting environments continues to grow, the entire first floor of the Majestic will be transformed into a private MIPIM business environment.

More premium spaces. More productive meetings. More business opportunities.

Perfect for :

- Executive meetings
- Client entertaining
- Hosted discussions
- Relationship building
- Deal-making conversations



LIMITED AVAILABILITY

A limited number of suites available during MIPIM 2027



TAILORED FOR YOU

Packages and services customised to your needs



EXPERIENCE THE DIFFERENCE

Where timeless elegance meets modern business needs

mipim®

DRIVING INNOVATION. BUILDING VALUE.

Gray d'Albion Hotel

A new destination connecting the global real estate industry with the technologies and innovators shaping the future of investment, asset management and occupier experience.



WHO YOU'LL MEET

- Technology leaders
- AI & PropTech Companies
- Investors & Venture Capital
- Developers & Asset Owners
- Corporate Occupiers



WHAT YOU'LL EXPLORE

- Artificial Intelligence
- Smart Buildings
- Digital Infrastructure
- Data & Analytics
- Workplace Innovation



WHY IT MATTERS

Technology is transforming the way capital is invested, assets are managed and buildings are operated.



EXPERIENCE HIGHLIGHTS

- AI Summit
- 20+ Exhibition Pods
- 10+ Conference Sessions
- Live Demos & Showcases
- Networking and Business Meetings



BUILT INTO THE MIPIM JOURNEY

Fully integrated into the official MIPIM programme and attendee journey



PRIME LOCATION

Just a few minutes from the Palais des Festivals



HIGH-VALUE COMMUNITY

Bringing together decision makers, innovators and investors.



MORE OPPORTUNITIES

More connections, more business, more value

LUXURY LIVING & BRANDED RESIDENCES

JW Marriott Beach

Connecting capital with one of the fastest-growing investment communities in global real estate.



WHO YOU'LL MEET

- Developers & Investors
- Luxury Brands
- Family Offices
- Private Capital
- Brokers & Advisors



WHAT YOU'LL DISCOVER

- Luxury Residential
- Branded Residences
- Lifestyle Destinations
- Design-led Living
- Hospitality-led Real Estate



WHY IT MATTERS

One of the fastest growing investment markets driven by global wealth, lifestyle aspirations, and brand-led value creation.



EXPERIENCE HIGHLIGHTS

- Expert talks & insights
- Private briefings & meetings
- High-Level Networking
- Hosted Events & Sunset Moments



BUILT INTO THE MIPIM JOURNEY

Fully integrated into the official MIPIM programme and attendee journey



PRIME LOCATION

Just a few minutes from the Palais des Festivals



TARGETED COMMUNITY

High-quality audiences shaping the future of luxury real estate



MORE OPPORTUNITIES

More connections, more business, more value

DESIGN TO MAXIMISE YOUR ROI

Every destination has been designed to maximise visibility, qualified traffic and business opportunities.

EASY TO REACH

Prime locations along the main attendee journey across Cannes.



THE RIGHT AUDIENCE

Dedicated communities built around high-value investment themes.



CONTINUOUS ACTIVITY

Conferences, networking and business events creating a constant flow of visitors.



MAXIMUM VISIBILITY

Integrated into the MIPIM website, app, communications, planning tools and on-site signage.



MORE WAYS TO ATTEND

MORE OPPORTUNITIES FOR YOU

Our new visitor offer is designed to attract more qualified participants with different needs and availability – driving more connections, more meetings and more business for exhibitors and sponsors

**FULL EXPERIENCE**
Standard Full Pass
The benchmark MIPIM experience for participants looking to maximise networking, conferences and business opportunities throughout the week.
FOR THOSE WHO WANT THE COMPLETE MIPIM EXPERIENCE

**PREMIUM EXPERIENCE**
Premium Pass
An enhanced experience with a dedicated Premium lounge, concierge networking and premium business services for executives looking to maximise every meeting
FOR THOSE WILLING TO MAXIMISE EVERY MEETINGS

**ONE DAY EXPERIENCE**
One Day Pass
Designed to attract additional professionals and first-time attendees who cannot commit to the full week but want to be part of MIPIM
FOR THOSE WITH LIMITED TIME

BENEFITS FOR EXHIBITORS & SPONSORS

-  Attract additional investors & decision makers
-  Increase networking opportunities
-  More qualified business interactions

By welcoming more qualified participants through a range of tailored offers. MIPIM 2027 creates more opportunities for exhibitors and sponsors to connect, engage and do business

FROM CONNECTIONS TO BUSINESS

MIPIM 2027 introduces new digital services that help you build the right connections and turn every interaction into qualified business opportunities.

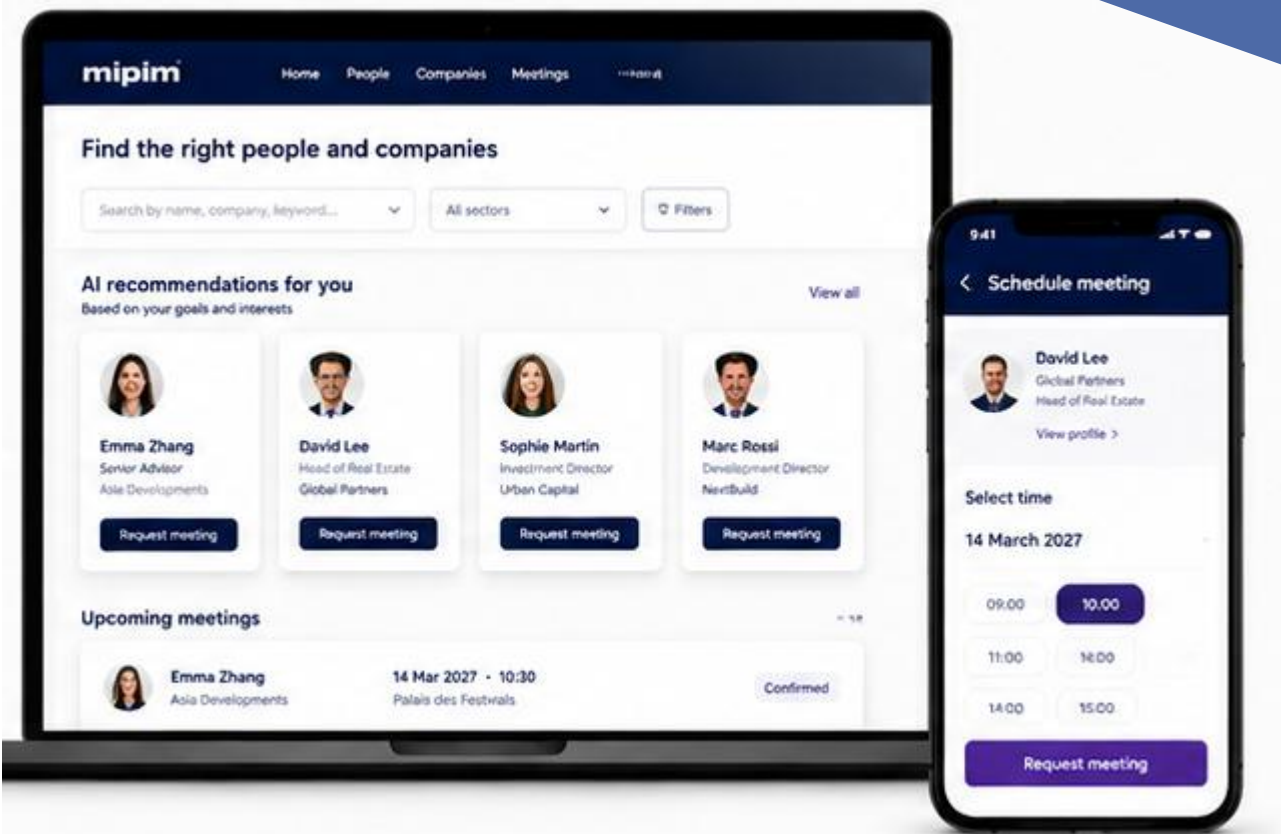
- 2 powerful tools.
- 1 goal: maximise your business impact.

1

AI-POWERED NETWORKING Find. Meet. Convert.

Our new networking platform uses AI recommendations and a powerful search engine to help you identify the most relevant companies and people.

- AI recommendations tailored to your goals
- Advanced search to find the right companies and individuals
- Fully integrated in the MIPIM Mobile App
- Request and schedule meetings before the event



2

LEAD MANAGER Capture. Qualify. Follow up.

Use the Lead Manager app to scan badges on-site and capture leads instantly. All leads are stored in your Exhibitor Dashboard after the event, so you can qualify, manage and follow up effectively.

2 TOOLS. 1 STRATEGY. From connection to conversion.



YOUR SUCCESS.
OUR PRIORITY.



More relevant
connections



More meetings
set in advance



More
qualified leads



More impact,
measurable ROI

MIPIM MORE THAN AN EVENT
A BUSINESS ACCELERATOR

THE CONVERSATION EVOLVES. SO DOES MIPIM.

A stronger event rhythm, new stages and key topics designed to reflect the conversations shaping investment decisions across global real estate. We are continuing to enhance the programme with new themes, stages and events. **More exciting announcements coming soon.**



 Housing Matters!

Moving to Tuesday during the exhibition to maximise visibility and participation



 Tech & AI
MIPIM in the City

Exploring innovation, digital transformation and the future of real estate



 Luxury Residences
MIPIM in the City

Spotlighting the trends, investment opportunities and partnerships shaping the future of luxury living



 Dual Use
Within logistics & industrial summit, CEE & Nordics

Developing the conversation around adaptable, resilient and multi-purpose real estate for the future



 Data Centers Summit

Concentrated on Thursday to gather the ecosystem, deepen discussions and drive action

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

LEADERS PERSPECTIVE STAGE

Get ahead of the curve with big picture topics incl. investment trends



ASSET CLASS STAGE

Network & learn with your peers at comprehensive workshops on living, logistics, healthcare, offices...



RESILIENCE STAGE

Building on the success of the Road to Zero stage, this new stage will emphasize decarbonation but also building resilience against climate risks, geopolitical threats, cyber attacks & other emerging risks



GEOSTRATEGIES STAGE

Focus on some key Real Estate investment markets: Germany, Nordics, Middle East, Africa, Asia, Latin America, Central and Eastern Europe...



2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

UK HUB

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK



DESTINATION FRANCE

Explore the latest trends, opportunities and challenges in those dedicated conference sessions for France.



LONDON STAGE

The London Stand brings together the city's key stake-holders (developers, investors, architects, and policymakers) to foster partnerships & attract international investment



GREATER PARIS STAGE

Powered by Business Immo
Discover the latest trends and developments of the Paris Region real estate market



2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

HTL CONNECTION

Deep dive into one of the most dynamic assets of the industry in this stage dedicated to hospitality, on the HTL connection Pavilion



LUXURY RESIDENCES STAGE

Exploring the trends, investment opportunities and partnerships shaping the future of luxury living.



TECH & AI STAGE

Exploring how AI and technology are reshaping investment, assets and occupier experience.



2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

Closed-door summits to ensure the presence of major investors and top political leaders at MIPIM

RE-INVEST

To provide an exclusive opportunity for SWF, pension & insurance funds, and family offices to debate global Real Estate investment strategies



RE-FAMILY

To provide an exclusive opportunity for Family Offices to debate investment strategies among peers



POLITICAL LEADERS SUMMIT

For major political leaders to share perspectives. Among 2026 attendees: Mayors of Madrid, Riga, Stockholm, Irish Housing Minister, UN Habitat ED



FORUM DES ELUS

A closed-door Summit dedicated to French political leaders and decision makers, to share good practices, get insight from experts and find solution to current challenges



2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

Open to all summits – to deeply tackle the current market priorities

HOUSING MATTERS!

Housing Matters! brings together investors, developers, state & local authorities, urban experts and associations to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions. **On Tuesday Morning in Grand Auditorium, Salon Croisette (Break-out) & UK Hub (networking)** *(1700+ attendees)*



DATA CENTERS

Designing, Building, and Financing AI-Ready Infrastructure An operational deep dive to gain actionable intelligence on capturing long-term value in Europe's fastest-growing infrastructure sector **On Thursday morning in Leaders' Perspective stage & Verrière Californie (Break-out & networking)** *(600+ attendees)*



CLOSING KEYNOTE

As Housing Matters! will open MIPIM while MIPIM will invite an exceptional thought leader to close MIPIM and give perspective on what's next. Following keynote speakers such as Mario Draghi, Philippe Aghion and Sanna Marin, MIPIM will once again welcome an exceptional closing keynote. **On Thursday afternoon in Grand Auditorium** *(1000+ attendees)*



MIPIM 2027: MORE VALUE FOR EVERY PARTICIPANT

Our 2027 enhancements are designed to create more opportunities, generate more business and deliver greater ROI

EXHIBITORS More visibility, More meetings Stronger business outcomes	SPONSORS More impact, More engagement Greater partnership value	VISITORS More opportunities, More flexibility More value from every visit
		
• New business destination across Cannes • Access to more qualified decision-makers • AI-powered networking & lead generation • More targeted business opportunities	• New sponsorship placements across new venues • Reach new investment communities • Enhanced visibility & brand association • Premium networking environment • More engagement opportunities	• More ways to attend and participate • Access to targeted communities & content • Smarter networking & matchmaking • An enhanced conference programme • Premium experience across the city

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Thank you

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