

mipim[®]

The Global Urban Festival

16-19 March 2027

Palais des Festivals, Cannes, France

Built by
RX In the business of
building businesses

MIPIM 2027

THE NEXT CHAPTER

MIPIM in the City

One city.

One ecosystem.

More opportunities.

MIPIM is entering a new chapter.

Building on the success of the event, MIPIM 2027 expands beyond the Palais des Festivals to create new business destinations across Cannes.

Designed around dedicated communities and integrated into the official MIPIM experience, these new destinations will attract **new audiences, bring together new investment communities, facilitate more business meetings and increase visibility for exhibitors and sponsors.**

The Palais remains the heart of MIPIM.

MIPIM in the City expands the experience.



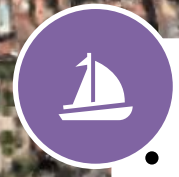
MIPIM IN THE CITY

MIPIM IS ALREADY ACROSS CANNES

For years, some of MIPIM's most successful moments have taken place beyond the Palais



The MIPIM experience already extends across Cannes bringing the industry's most influential communities in the city's most iconic venues



GARE MARITIME

- Data Centers Summit
- Forum des Elus



MARTINEZ HOTEL

- Re-Invest Summit
- Opening Night



PALAIS DES FESTIVALS THE HEART OF MIPIM

- Exhibition
- Conferences
- Networking
- Awards



MAJESTIC HOTEL

- RE – Family Summit
- HTL Lunch
- Asia Lunch
- CBRE Beach

MIPIM IN THE CITY

MIPIM 2027: NEW DESTINATIONS. NEW COMMUNITIES MORE OPPORTUNITIES.

Building on established venues, MIPIM 2027 introduces new destinations



All destinations are fully integrated into the official MIPIM Programme and attendee journey



NEW FOR 2027

MIPIM IN THE CITY LUXURY HOSPITALITY SUITES

Majestic Hotel

As demand for premium meeting environments continues to grow, the entire first floor of the Majestic will be transformed into a private MIPIM business environment.

More premium spaces. More productive meetings. More business opportunities.

Perfect for :

- Executive meetings
- Client entertaining
- Hosted discussions
- Relationship building
- Deal-making conversations



LIMITED AVAILABILITY

A limited number of suites available during MIPIM 2027



TAILORED FOR YOU

Packages and services customised to your needs



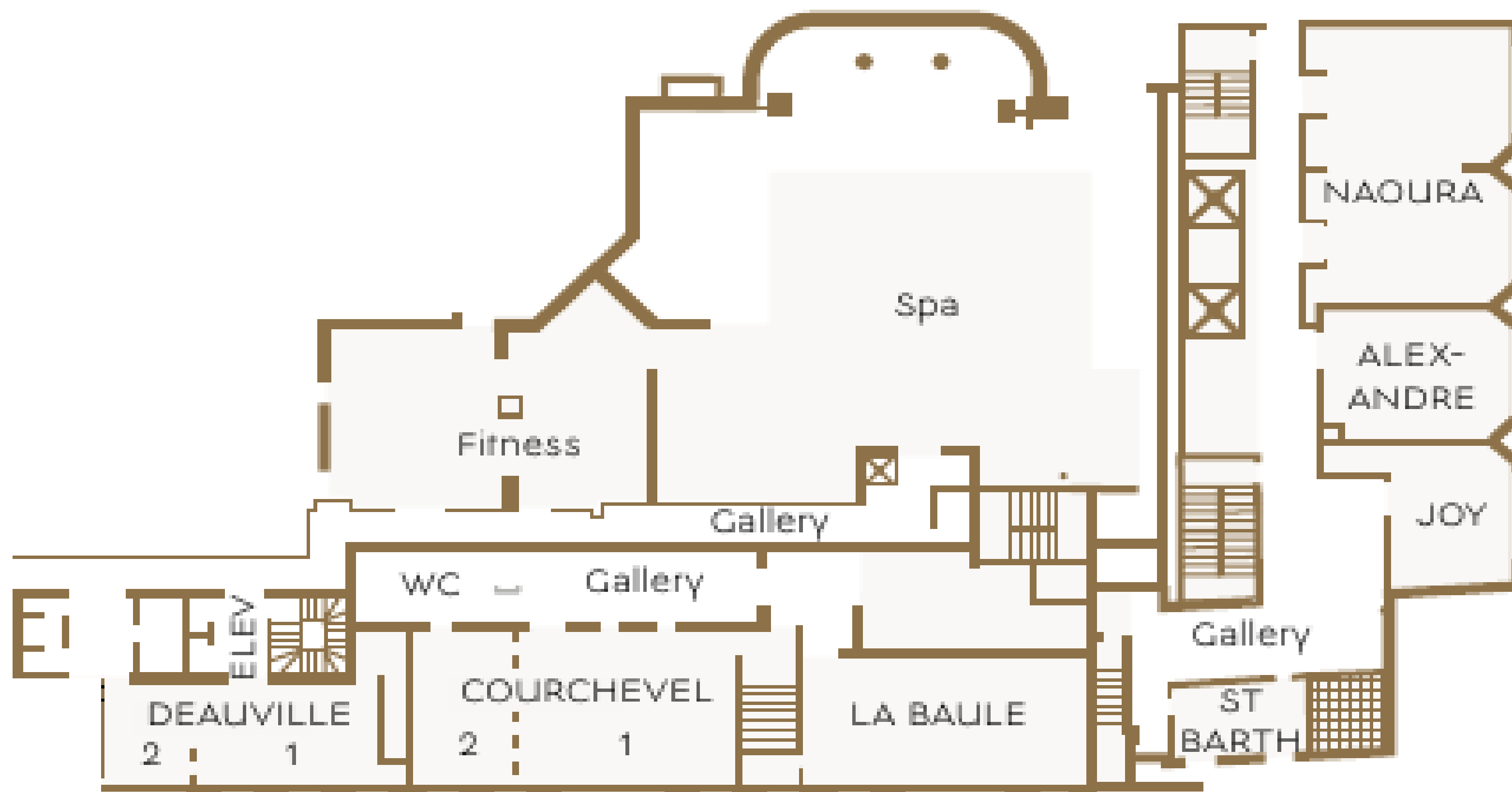
EXPERIENCE THE DIFFERENCE

Where timeless elegance meets modern business needs

mipim®

Majestic offers

MAJESTIC FLOORLAN – MEETING ROOMS



Majestic — Meeting Rooms

Connect in a prime location
benefiting hotel hospitality style

 ESPACE	 CATÉGORIE	 m²	 CAPACITÉ
 Alexandre	Salle réunion	43 m²	 39 conf.  14 cab.
 Courchevel 1	Salle réunion	140 m²	 150 conf.  200 ckt
 Courchevel 2	Salle réunion	60 m²	 70 conf.  60 ckt
 Deauville	Salle réunion	120 m²	 128 conf.  120 ckt
 Joy	Salle réunion	32 m²	 32 conf.  14 cab.
 La Baule	Salle réunion	130 m²	 137 conf.  77 cab.
 Naoura	Boardroom	73 m²	 17 cab.
 St Barth	Salle réunion	36 m²	 14 cab.



MAJESTIC HOTEL



 SALLES	 SURFACE (m²)	 PRICE 3 DAYS (EXCL. VAT)	 PRICE 2 DAYS (EXCL. VAT)	 BADGES INCLUS
 Alexandre	43 m²	13 300 €	11 500 €	2
 Courchevel 1	140 m²	31 500 €	27 300 €	4
 Courchevel 2	60 m²	12 900 €	10 300 €	2
 Deauville	120 m²	17 500 €	15 100 €	3
 Joy	32 m²	13 300 €	11 500 €	2
 La Baule	130 m²	31 500 €	27 300 €	4
 Naoura	73 m²	38 500 €	33 300 €	5
 St Barth	36 m²	13 300 €	11 500 €	2

Courchevel 1



St Barth



Courchevel 2



La Baule



MIPIM Executive Residence @Carlton Hotel

***3-bedroom apartment with
terrace***

Le Carlton — 3-Bedroom Residence Apartment

VIP with private terrace, garden view— 1st floor

72 500€

267 m2

Private terrace

Catering Carlton



Hospitality suite — ideal for:

Board meetings and private VIP meetings
Mini-conferences and investor meetings
Cocktails and private dinners on the terrace
Breakfasts, lunches, dinners (Carlton catering)

3 bedrooms that can be converted into meeting rooms

Absolute discretion • Premium residential setting

Separate access possible • MIPIM badges included

Availability: March 15–19, 2027 (MIPIM)

Inventory: 1 apartment

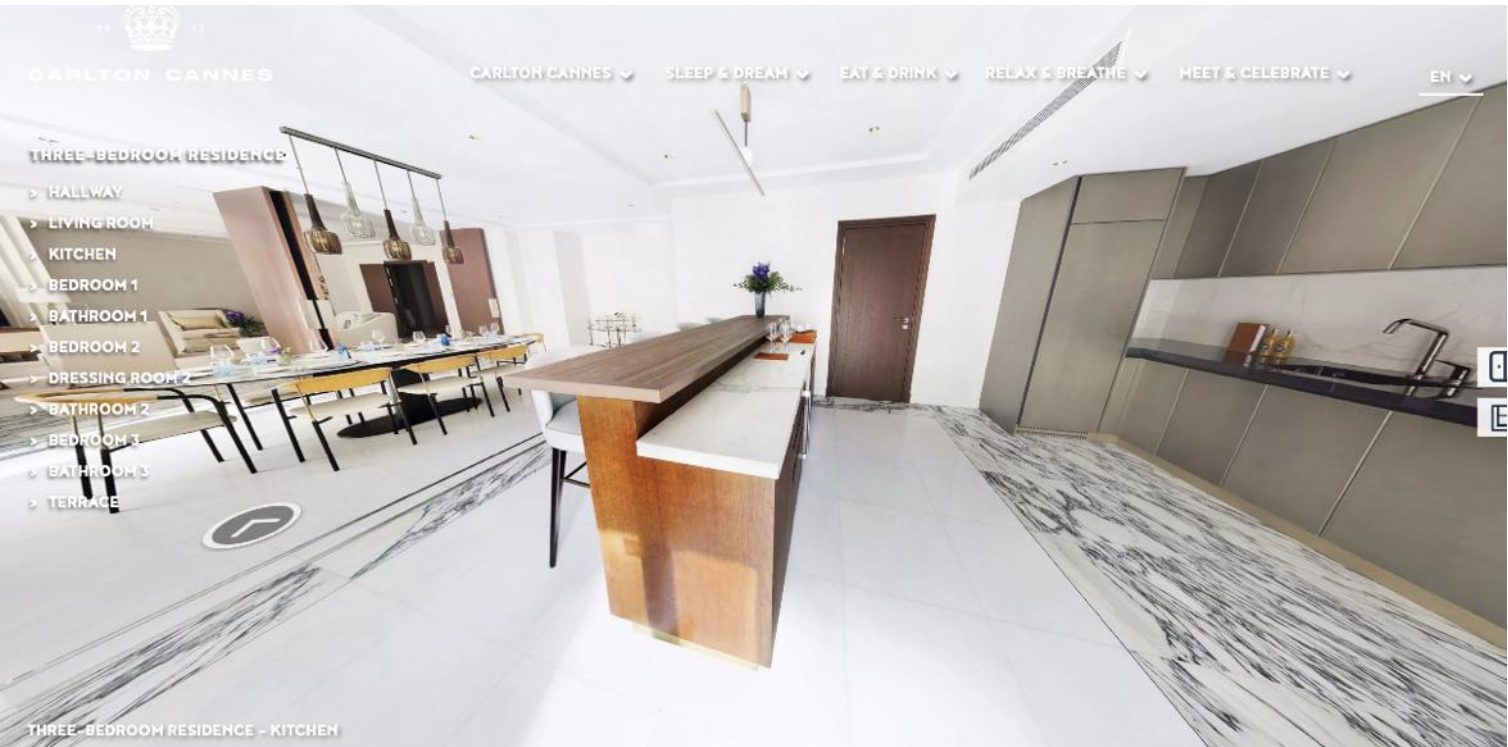
Le Carlton — Residence Apartment - Pictures



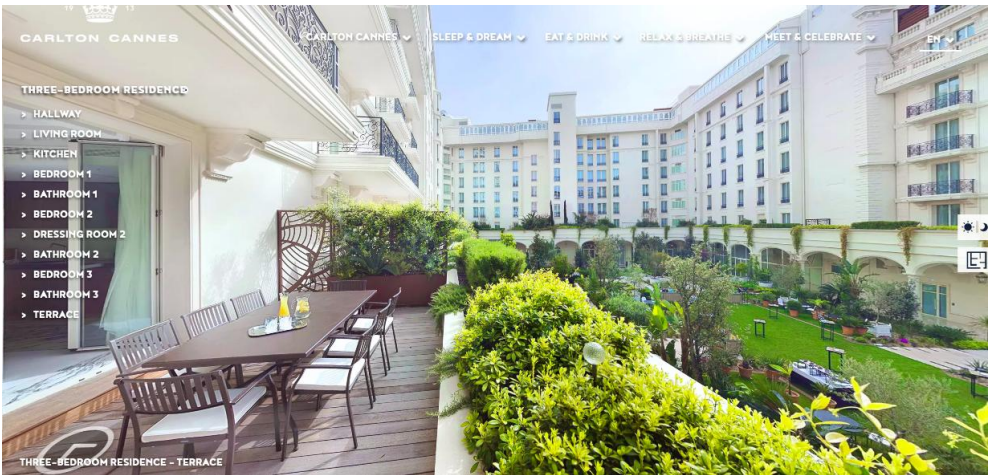
Private terrace garden view



Salon — Living room



Fully equipped kitchen



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Thank you

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