

PROJECTS

PÔLE MAISON

From Thursday 14th to Monday 18th - January 2027

THE CAN'T MISS BUSINESS EVENT

BOOST YOUR BUSINESS

2294 brands – of which **543** news / edition
84% of visitors order in the following months

CONNECT WITH SPECIFIERS !

67. 286 unique visitors / fair – **1/4** are new
46% international - **34% SPECIFIERS & HOSPITALITY** from **148** countries
29% are **exclusive** to Maison&Objet

PITCH YOUR BRAND

1.093 journalists, influencers, bloggers,
45% international
3 WHAT'S NEW show-cases present a selection of trends and innovative products for residential, hospitality and luxury retail.

Post event surveys 2024/25





PROJECTS

PROJECTS is a special environment dedicated to **manufacturers and editors of decorative or technical interior design solutions**, with a desire to provide answers to different **creative & bespoke projects designed by specifiers.**

The finest creative, bespoke solutions for **high end residential interiors, hospitality, luxury retail projects, heritage & cultural restauration.**.

This **space popular amongst interior architects and decorators** returns to **Maison&Objet** in **January 2027 in its own Hall 2 : “PROJECTS” with more than 150 exhibitors.**

Discover PROJECTS in video

PROJECTS







PROJECTS FOCUS

A unique selection for **architects, interior architects** and **decorators** in project phase for

- Private and Collective **high end Residential Projects**
- **Hotel & Restaurant** Projects (**Hospitality**)
- **Luxury Boutique, Showroom, Concept & Flagship Store** Projects
- **Heritage & Cultural Restoration** Projects
- **New workplaces**, co-working, hybrid spots…



COVERINGS

- **Flooring** : tiles, parquet, ceramics, natural stone, carpeting, bespoke rugs…
- **Wall coverings** : bespoke craft decors, wallpaper, luxury coatings, textiles fabrics , leather wall & furniture coverings, vegetal…

A few names:

Arte

Ananbo

Barcelona Rugs

Benjamin Moore

Brintons Carpets

Papermint

Casamance & Misia

Dutch Wall Textiles group

Farrow&Ball

Limited Edition

Mercadier teintes & matières

Matières Marius Aurenti

Vescom…





ECO-MATERIALS CORNER

- **Launched in September 2024, this sustainable collective area gathers the manufacturers of bio-sourced or recycled materials for wall & floor coverings as well as furniture & objects design.**

A few names:

Adaozan

Anga

Atelier Rehab

Bysco

Compo'Plume

Malakio

Ostrea

Phydiastone

Pierre Plume

Polygood

Les Matériaux Urbains

Vescom…







BATHROOM,

- Bathroom, taps, wellness, fitness, Spa, radiators…

A few names:

Atlasproject
Intuis Signature (radiators)
Cielo
Devon & Devon
Laufen (Roca Group)
Horus (Kramer Group)
EX.T
Mirage
NDW
RVB
Thermalux
Technogym
Vitra Bathrooms
Park Avenue
Waterrower…





INTERIOR FITTING

- **Bespoke Interiors :** bespoke kitchens, furnitures, doors, partitions, glass walls, door handles, decors, stairs, switches…

A few names:

Corston Architectural

6ixtes

EeStairs

Paul Champs Agencement

Malvaux

Millimetres

Mitras Metalwork

Modelec

Philipp Watts Design

Soboplac Panelio

Pullcast

Timber Tailor

Welter Manufaktur…



Technical & architectural lighting + switches

<u>A few names</u> :

- Basalte
- Corston Architectural
- Fede
- KKDC
- Neuhaus Pure
- Leuk
- Light Trend by I.C.O.N – Lisa Ichii
- Orsteel Light
- Modelec (DCW Group)
- Tekni-Led
- 6ixtes…



OUTDOOR ARCHITECTURE & WELLNESS

Exterior Design / Sun protection:
pergolas, blinds, bungalows, spa &
sauna cabins, …

A few names:

- **IL Giardino Di Corten**
- **Drop design Pool**
- **Millboard**
- **Jardins de Gally**
- **Serres Lams**
- **Millboard…**







THE PROJECTS EXPERIENCE

PROJECTS generates a total ecosystem: design, inspiration, talks, and trends !

- **An "Archi Designer"- labeled itinerary** to meets the needs of interior designers, waiting to be discovered throughout **PROJECTS** as well as the entire fair and a **SUSTAINABLE** itinerary for the recycled/upcycled, bio-sourced materials, objetcts and furnitures.

- **Architecture & design talks** moderated by experts on trends and successful projects, with the participation of architects, project managers and designers, manufacturers, and more...

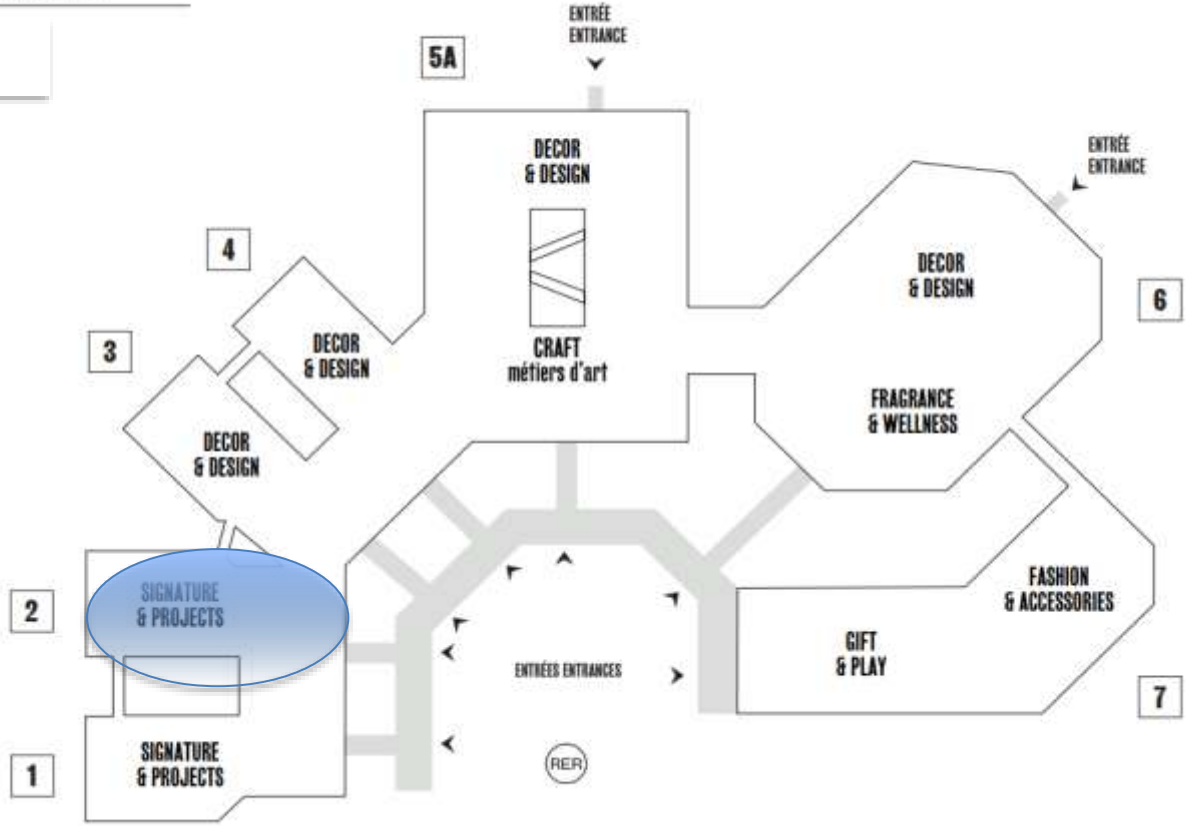
- **The INTERIOR STUDIO** : a collective booth dedicated to fabrics, carpets, wallpapers, coating, editors…

- **The Materials Library**: a space to discover materials trends & innovations for interiors

- **A fair within the fair : "PROJECTS"** will cover a total floor space of **3000 m²** and featuring **150 exhibitors in HALL 2,** together with **SIGNATURE in HALL 1** (luxury sector) **in January 2027.**



MAISON&OBJET
NEW&NOW



MAISON&OBJET PARIS

PROJECTS

MAISON&OBJET

JAN. 15-19, 2026
PARIS

VISITORS

67,286 Visitors

148 Countries represented

37,606 — 56% French visitors

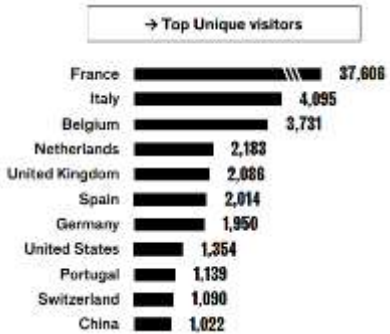
29,680 — 44% International visitors

- **20 235 SPECIFIERS**

[54% FR | 46% INTER]

- **2 656 HOSPITALITY DESCISION MAKERS**

[70% FR | 30% INTER]



SPECIFIERS

Country distribution

Pays	Number of registered J26
Totals	**20235**
FRANCE	10879
ITALY	1127
BELGIUM	1086
SPAIN	814
UNITED KINGDOM	729
THE NETHERLANDS	629
GERMANY	581
PORTUGAL	549
UNITED STATES	511
SUISSE	380
Türkiye	267
CHINA	195
ISRAEL	138
AUSTRIA	121
GREECE	119
JAPAN	114
RUSSIA, FEDERATION OF	111
INSIDE	109
IRELAND	102
MOROCCO	97

HOSPITALITY

Country distribution

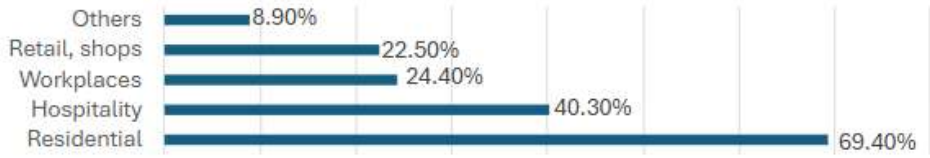
Pays	Number of registered J26
Totals	**2656**
FRANCE	1856
ITALY	179
BELGIUM	93
GERMANY	67
SPAIN	58
THE NETHERLANDS	52
GREECE	41
SUISSE	40
UNITED KINGDOM	36
PORTUGAL	30
AUSTRIA	21
LUXEMBOURG	12
RUSSIA, FEDERATION OF	10
Türkiye	9
IRELAND	8
SUEDE	8
UNITED STATES	7
ROMANIA	7
MOROCCO	6

RETAILERS

Country distribution

Pays	Number of registered J26
Totals	**27858**
FRANCE	14584
BELGIUM	1935
ITALY	1812
THE NETHERLANDS	998
UNITED KINGDOM	953
GERMANY	952
SPAIN	765
UNITED STATES	566
SUISSE	534
CHINA	348
PORTUGAL	321
JAPAN	276
GREECE	258
Türkiye	250
AUSTRIA	193
KOREA, REPUBLIC OF	187
IRELAND	185
SUEDE	161
NORWAY	140
DENMARK	131
CANADA	112

SPECIFIERS' PROJECTS



THEY WERE THERE !

INTERIOR ARCHITECTS & DECORATORS :

A+A COOREN (FR), **AC STUDIO (FR**), ADJAMEE (FR), ADPM (FR), AFFICHE DESIGN (FR), **AGENCE CAROLINE ANDREONI (FR)**, AGENCE XAVIER CARTRON (FR), **AMAR SABEH STUDIO PARIS (FR**), ANTROBUS DESIGN (US), ATELIER 27 (FR), **AXEL SCHOENERT (FR**), BUREAU LACROIX (FR), CHAHAN (FR**), CHAMPALIMAUD (US),** CNR FERRETTI GROUP BRAND (IT), DAMONTE & LACARRIEU (FR), FEDELE STUDIO (IT), G&M DESIGN – GREEN & MIGARELLI DESIGN (MC), GERALDINE DOHOGNE DESIGN (UK), FRIEDMANN&VERSACE (FR), **H2 YACHT DESIGN (UK**), **JEAN-LOUIS DENIOT (FR**), JESTICO & WHILES (UK), JHA ARCHITECTURE + INTERIOR (CA), **JOSE ARROYO (ES),** JOSEPHINE FOSSEY (FR), **JULIEN SEBAN – UCHRONIA**, KUTCH (FR), **LAURA GONZALEZ (FR),** LIM + LU (HK), **LOUIS VUITTON (FR),** LUCAS INÈS (FR), MAIDENBERG ARCHITECTURE (FR), MAISON MALAPERT (FR), MATTEO THUN & PARTNERS (IT), **MAXIME D'ANGEAC** (FR), **MEYER DAVIS (US),** NECCHI (FR), OLGA ASHBY (UK**), OSCAR LUCIEN ONO (FR),** PIERRE GONALONS (FR), PAOLO MOSCHINO (IT)**, RENZO PIANO BUILDING WORKSHOP (UK),** RODOLPHE PARENTE (FR), ROUGE ABSOLU (FR**), RUDY GUENAIRE (FR),** SANLORENZO (IT), **SARAH AL HASHIMI (KW),** SHAIKHA AL SULAITI (QA), ST. **CORONA INTERIORS (AU**), **STEPHANIE COUTAS (FR),** STUDIO FREMONT (FR), STUDIO KO (FR), STUDIO LACROIX (FR), STUDIO MHNA (FR), STUDIOCAÏD (FR), STUDIOPEPE (IT), THERMED ARCHITECTURE D'INTÉRIEUR (FR), TIHANY DESIGN (UK), **TIMOTHY CORRIGAN (US),** VERHAAL (AE), **VINVENT DARRE (FR),** XO ATELIER (AE**),** ZURETTI DESIGN (MC)…

HOSPITALITY

ACCOR (FR), ASTOTEL (FR), B&B HOTELS (ES), **BELMOND (UK), CHEVAL BLANC (FR**), CHAPITRE SIX (FR), COLLECTION MAISONS PARTICULIÈRES (FR), DESIGNBYNC (FR), DIVANI COLLECTION HOTELS (GR), DORYSSA HOTELS (GR**), EDGAR SUITES (FR)**, **FAIRMONT HOTEL** VIER JAHRESZEITEN HAMBURG (DE), FIRMDALE HOTELS (UK), FOUQUET'S (FR), **FOUR SEASONS HOTELS & RESORTS (US),** ICONIC HOUSE (FR), **INTERCONTINENTAL HOTELS** GROUP – IHG (UK), JOSUN HOTEL & RESORT (KR), MAISON PARIENTE (FR), MAISON PIEGE (FR), MARRIOTT INTERNATIONAL (US), **MELIÁ HOTELS INTERNATIONAL (ES), MIIRO HOTELS (UK),**MHL HOTELS (IE), MYCONIAN COLLECTION (GR), **PARIS SOCIETY (FR**), **ORIENT EXPRESS (FR),** PORTOBAY HOTEL GROUP (PT), **RADISSON HOTEL GROUP** (BE), ROCCO FORTE HOTELS (UK), SCOTSMAN HOSPITALITY (UK), **SIX SENSES HOTELS RESORTS SPAS (TH)**, STARHOTELS (IT), **THE HOXTON (UK),** THE LOWELL HOTEL (US), WE ARE ONA…

THEY WERE THERE !

YACHTING :

ARGENT DESIGN (UK), AZURITE YACHT DESIGN (AUS), **AZIMUT YACHTING (NLD)**, **BORELLA ART DESIGN (FR),** BLUE & BLUE - YACHT INTERIORS (GRC), **CARLA GUILHEM DESIGN (US),** CLAIRE TIZARD (GER), **C.R.N. A FERRETTI GROUP BRAND (IT),** ÇINAR ARCHITECTURAL ENGINEERING DESIGN (TUR), CRISTIANO GATTO DESIGN (IT), CNR YACHT (IT), DASSAULT AVIATION (FR), DORETTA VASSILAKI (GRC), FGI YACHT GROUP (US), FM ARCHITETTURA D'INTERNI (IT), **G&M DESIGN - GREEN & MINGARELLI DESIGN SARL (MCO),** GRAND LARGE YACHTING (FR), MSC CROISIERES (CH), MANGUST YACHTS (IT), **PERINI NAVI (IT),** PONANT (FR), REYMOND LANGTON DESIGN (US), SABRINA MONTE CARLO (MCO), SAN LORENZO YACHT (IT), SINOT DESIGN (NLD), TAMSEN YACHTS (GER), THE A GROUP (MCO), WINCH DESIGN (UK), YASUDA SHIPYARD GROPU (JAP), **ZURETTI DESIGN (FR).**

REAL ESTATE :

ACCOR INVEST (FR), ACHAT HOTELS (FR), **AL AIN HOLDING (EAU),** BARRAINE PROMOTION (FR), **BOUYGUES BATIMENT INTERNATIONAL (FR),** CALIFORNIA RESORT (FR), **COMPAGNIE DE PHALSBOURG** (FR), L-L PROMOTION (FR), **OBEROI REALTY (**IND), IMMOBEL FRANCE (FR), WELFI HOSPITALITY MANAGEMENT (FR)…

DESIGNERS :

ALAN BERTEAU (B), 5.5 DESIGNERS (FR**),** A+A COOREN (FR), ADRIEN GARDERE (FR), **AGENCE JEAN-PHILIPP NUEL (FR**), **ALAIN GILLES / THE STUDIO (BE),** ATELIER PIERRE-LOUIS GERLIER (FR), BINA BAITEL STUDIO (FR), C+B LEFEBVRE (FR)**,** CONSTANCE GUISSET (FR), **DAPHNE DESJEUX (FR),** DESORMEAUX CARRETTE (FR), DOROTHEE MELICHZON (FR), **VINCENT DARRE** (FR), FLORENCE BOUREL DESIGNER (FR), **FRIEDRICH GERLACH (DE),** HALL HAUS (FR), **HARRY NURIEV (RU)**, IONNA VAUTRIN (FR), JOEH HO (HK), **JOSE LEVY (FR),** KOROVINA OLGA (FR), **LINA GHALIB (UAE),** LACOUA GREGORY (FR**), MARCO CAMPARDO (UK), MATHIEU LEHANNEUR (FR),** PHILIPPE NIGRO (FR), PIERGIL FOURQUIÉ DESIGN STUDIO (FR), PIERRE FAVRESSE DESIGN AGENCY (FR), PONDY STUDIO (FR), **POOJA SHAH MULANI** (INDIA), **ROBERTO PALOMBA (IT)**, ROBIN HOSKE (DE), SAMUEL ACCOCEBERRY (FR), **SEBASTIEN HERKNER (FR)** , TONI GRILO (PT), **STAFFAN TOLLGARD (UK),** STÉPHANE PARMENTIER (FR), STUDIO DIDIER KNOLL (FR), STUDIO RAZAVI ARCHITECTURE (FR)**, SAM BARON (FR),** TATIANA VON STEIN (UK)**, WENDY ANDREU (FR),**

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The innovative alliance of the digital world and the expertise of Maison&Objet is at your disposal all year long with the MOM platform. With your participation, you benefit from a free trial offer.

PREPARE YOUR SHOW EFFICIENTLY

Optimise your show investment with a **reinforced visibility** through your product sheets on mom (trial offer effective from the opening of the online service to one month after the show).

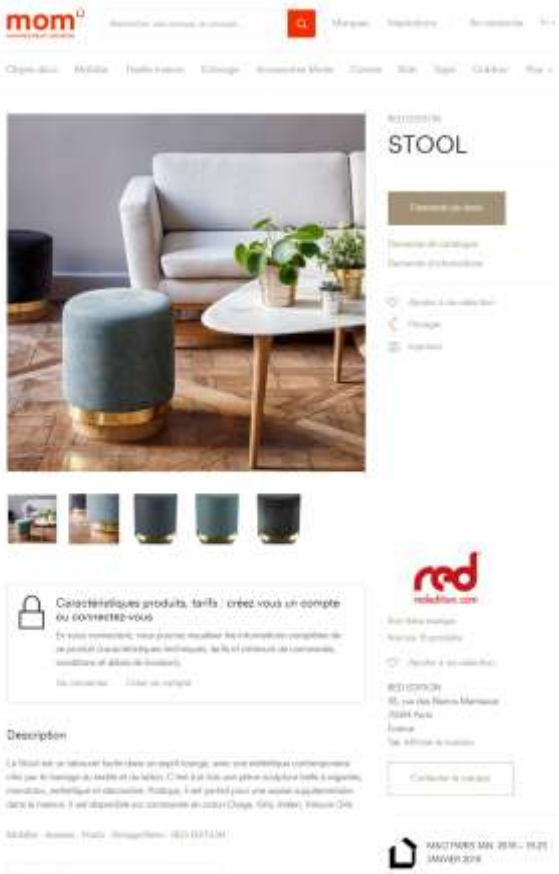
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Receive **meeting request** for the show. **Multiply your contacts** and business opportunities before, during and after the show!

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More than **5.000 brands** and **2,7 million of unique visitor** per year
A well-balance network of professionals: 54 % Specifiers Vs. 46% Retailers
8 min : average time spent on the website, about 7 pages seen per visitor

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YOUR NEXT RENDEZ-VOUS

From Thursday 14th to Monday 18th - January 2027
(PROJECTS - HALL 2)

MAISON&OBJET PARIS