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CONFERENCES
DRAFT PROGRAM

16 – 19 March 2027
Palais des Festivals, Cannes

2026 key facts show that MIPIM sessions attract a large and senior audience

185+ hours of transformative content covering the future of real estate

16 stages hosting industry-defining conversations

660+ inspiring minds & world-class speakers took the stage

13,000+ visitors engaged with game-changing insights

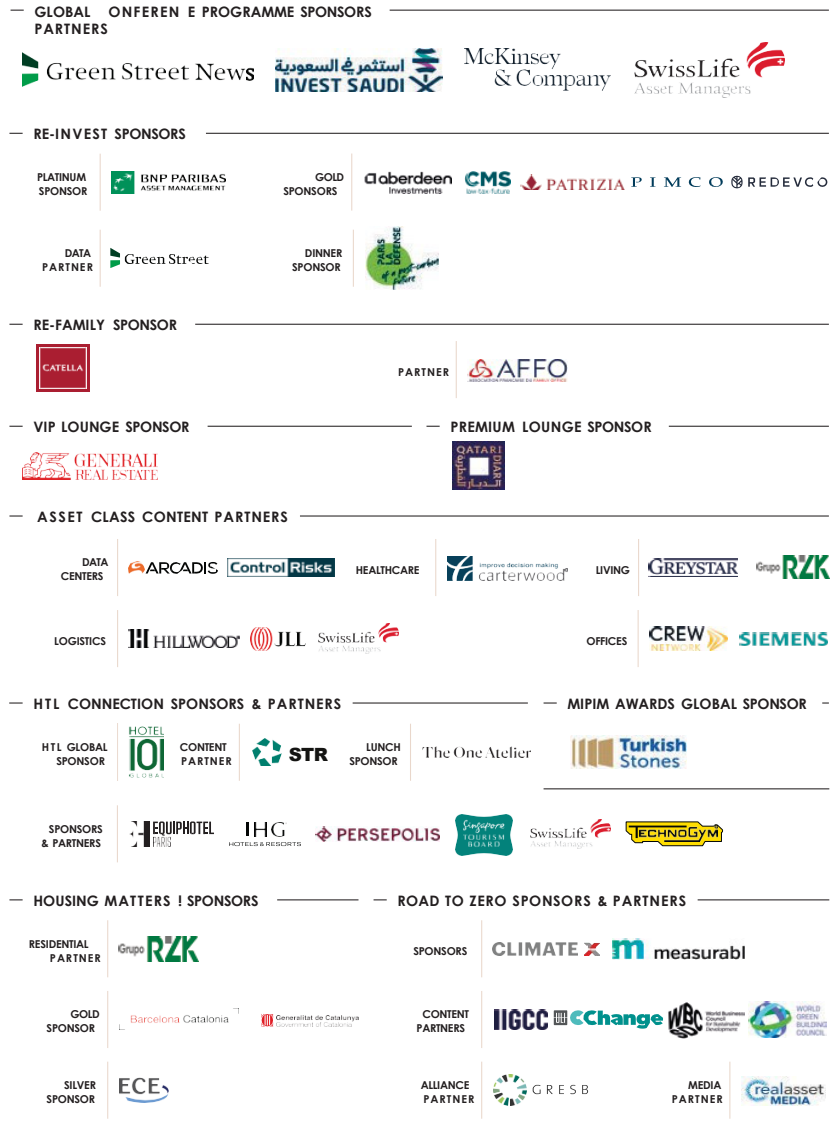
- Corresponding to **6 700+ unique visitors**
- **92 visitors per session on average***
- **19,000 views** of conference details sessions
- First population among audience is **C-Levels.** In terms of industry, it is **investors, and media** are well represented



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*data excludes outstanding sessions such as Awards, Opening Keynote or Housing Matters and pavilions sessions, to reflect the attractiveness of a “classical” session

100+ sponsors enabled game-changing connections





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MIPIM conferences welcome senior officials among speakers

A few examples from MIPIM 2026



Anaclaudia Rossbach
UN Under-Secretary-General and Executive Director, UN Habitat



James Browne
Minister for Housing, Local Government and Heritage, Ireland



Vincent Jeanbrun
French Housing Minister



Hon. Judith Nabakooba
Minister of Lands, Housing and Urban Development, Uganda



His Excellency Dr. Khalfan Al Shueili
Minister of Housing and Urban Planning, Ministry of Housing and Urban Planning, Oman



José Luis Martinez-Almeida
Madrid Mayor



Carlos Moedas
Mayor of Lisbon



Karin Wanngård
Mayor of Stockholm



Andy Burnham
Mayor of Greater Manchester
UK Prime Minister since July 2026

A few examples from MIPIM 2025



Dr. Mario Draghi
Former BCE president & Italian Prime Minister



Anaclaudia Rossbach
UN Under-Secretary-General and Executive Director, UN Habitat



Sophie Hæstorp Andersen
Danish Housing & Urban Planning Minister



Valérie Létard
French Housing Minister



Harris Doukas
Athens Mayor



Roberto Gualtieri
Rome Mayor



Sadiq Khan
London Mayor



José Luis Martinez-Almeida
Madrid Mayor



Andy Burnham
Mayor of Greater Manchester

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Key leaders from the largest global investment companies always speak at MIPIM – a few examples from MIPIM 2026



Robert-Jan Foortse
Head of European Property Investments
APG



Mark Lee
Head of Real Estate
Australian Retirement Trust



Wei Li
Global Chief Investment Strategist
BLACKROCK



James Seppala
Senior MD & Head of Real Estate Europe
Blackstone



Isabelle Scemama
Deputy CEO
BNP Paribas Asset Management



Tracy Stroh
Region Head - RE Europe
GIC



Richard Varkey
MD, Head of RE
Investment Management Corporation of Ontario



François Trausch
CEO/CIO
PIMCO PRIME REAL ESTATE



Jay Kwan
Managing Director
QuadReal



Jan Plückhahn
Head Real Estate, Swiss Life Asset Managers
SWISS LIFE ASSET MANAGERS

- Anne Breen, Global Head of Real Estate, **Aberdeen Investments**
- Antoine Feryn, Senior Principal, **AIMCo**
- Huib Vaessen, Head of Research & Analytics Real Assets, **APG Asset Management**
- Erika Olsen, Co-Managing Partner, **Areim AB**
- Charles Manna, Managing Director, **Bank of America**
- Guillaume Lecois, Managing Director, **Blackstone**
- Bradley Weismiller, Managing Partner, Real Estate Capital Markets, **Brookfield Asset Management**
- Timothée Rauly, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- John O'Driscoll, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- David Bouton Co-Head, North America Real Estate Securitization & Financing, **Citi**
- Marc Bouyer Partner, Head of Europe Real Estate, **Carlyle Group**
- Gesa Wilms, COO, **Deka Immobilien Investment GmbH**
- Sebastiaan Van Loon, Managing Director (EMEA Head of REGLL), **Deutsche Bank**
- Ulrich Von Creytz, CIO Real Estate Europe, **DWS**
- Nunzio Laurenziello, CEO GRE SGR, **Generali Real Estate SPA**
- Rafael Fernández-Villaverde, Managing Director, **Greystar**
- Aneta Rusiniak, Director – ESG for Real Estate Europe, **Invesco Real Estate**
- Beverly Kilbride, COO Europe, **LaSalle Investment Management**
- Natalia Kolotneva, Head of Asset Management Partnerships, **LaSalle Investment Management**
- Emma Long, Head of Business Strategy, **Legal & General**
- Kwasi Benneh Managing Director, Global Head of Commercial Real Estate Lending, **Morgan Stanley**
- Abigail Dean, Head of Strategic Insights, **Nuveen**
- Mahdi Mokrane, Co-Head of Fund Management, Head of Fund Management Real Estate, **Patrizia**
- Stefan Stauber, Director, **Perpetual Investors GmbH**
- Julie Townsend, Global Co-Head of Sustainability, **PGIM**
- Vincent Sadé, VP Head of Capital Deployment, **Prologis Management Services II**
- Tom Goodall, Chief Executive Director, **Related Argent**
- David Sleath, CEO, **Segro**
- Christel Zordan, CEO, **Société de la Tour Eiffel**
- Henrike Waldburg, Managing Director, **Union Investment Real Estate GmbH**
- Andrew Angeli, Global Head of Real Estate Research & Strategy, **Zurich Insurance**

Use MIPIM conferences to meet new people!

More interactions with audience during sessions

- Possibility to ask questions in advance
- Time to meet the Experts after some sessions

Networking-rich events

- **More roundtable discussions** in MIPIM sessions (Housing Matters!, Equality of Opportunities, living Summit, Data centers, healthcare…) to foster networking

- **Country journey**: geofocus sessions and country / city stages are complemented with roundtables discussions focused on countries

Use the "networking" tag on the MIPIM session details to identify them



AN ENHANCED PROGRAMME

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

LEADERS PERSPECTIVE STAGE

Get ahead of the curve with big picture topics incl. investment trends



ASSET CLASS STAGE

Network & learn with your peers at comprehensive workshops on living, logistics, healthcare, offices…



RESILIENCE STAGE

Building on the success of the Road to Zero stage, this new stage will emphasize decarbonation but also building resilience against climate risks, geopolitical threats, cyber attacks & other emerging risks



GEOSTRATEGIES STAGE

Focus on some key Real Estate investment markets: Germany, Nordics, Middle East, Africa, Asia, Latin America, Central and Eastern Europe…



AN ENHANCED PROGRAMME

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

UK HUB

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK



DESTINATION FRANCE

Explore the latest trends, opportunities and challenges in those dedicated conference sessions for France.



LONDON STAGE

The London Stand brings together the city's key stake-holders (developers, investors, architects, and policymakers) to foster partnerships & attract international investment



GREATER PARIS STAGE

Powered by Business Immo

Discover the latest trends and developments of the Paris Region real estate market



AN ENHANCED PROGRAMME

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

HTL CONNECTION

Deep dive into one of the most dynamic assets of the industry in this stage dedicated to hospitality, on the HTL connection Pavilion



LUXURY RESIDENCES STAGE

Exploring the trends, investment opportunities and partnerships shaping the future of luxury living.



TECH & AI STAGE

Exploring how AI and technology are reshaping investment, assets and occupier experience.



AN ENHANCED PROGRAMME

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

Closed-door summits ensure the presence of major investors and top political leaders at MIPIM

RE-INVEST

To provide an exclusive opportunity for SWF, pension & insurance funds, and family offices to debate global Real Estate investment strategies



RE-FAMILY

To provide an exclusive opportunity for Family Offices to debate investment strategies among peers



POLITICAL LEADERS SUMMIT

For major political leaders to share perspectives. Among 2026 attendees: Mayors of Madrid, Riga, Stockholm, Irish Housing Minister, UN Habitat ED



FORUM DES ELUS

A closed-door Summit dedicated to French political leaders and decision makers, to share good practices, get insight from experts and find solution to current challenges



AN ENHANCED PROGRAMME

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

Open to all summits deeply tackle the current market priorities

HOUSING MATTERS!

Housing Matters! brings together investors, developers, state & local authorities, urban experts and associations to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions.
On Tuesday Morning in Grand Auditorium, Salon Croisette (Break-out) & UK Hub (networking) *(1700+ attendees)*



DATA CENTERS

Designing, Building, and Financing AI-Ready Infrastructure An operational deep dive to gain actionable intelligence on capturing long-term value in Europe's fastest-growing infrastructure sector
On Thursday morning in Leaders' Perspective stage & Verrière Californie (Break-out & networking) *(600+ attendees)*



CLOSING KEYNOTE

As Housing Matters! will open MIPIM while MIPIM will invite an exceptional thought leader to close MIPIM and give perspective on what's next. Following keynote speakers such as Mario Draghi, Philippe Aghion and Sanna Marin, MIPIM will once again welcome an exceptional closing keynote.
On Thursday afternoon in Grand Auditorium *(1000+ attendees)*





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APPENDIX: FOCUS ON SOME OUTSTANDING SESSIONS

Built by RX In the business of building businesses

Housing Matters! at MIPIM – new! Tuesday morning

Housing Matters! brings together investors, developers, local authorities, associations and urban experts to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions for tomorrow's housing.

NEW : With over 1,700 participants in 2026, Housing Matters! has become a must-attend MIPIM event – if not the one that matters most! For this reason, Housing Matters! will be the opening of MIPIM 2027 – and the opening keynote will be replaced by a closing keynote on Thursday

A highly interactive format: a blend of learning, networking and collaborative work

CONFERENCES

Inspiring testimonials from key players in the sector



WORKSHOP

A deep dive into actionable housing solutions



NETWORKING

Engage with key stakeholders, building meaningful relationships leading to future collaborations



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Discover the white paper 2025

Focus on the Data Centers Summit: From bits to bricks

OBJECTIVES AND TRACK RECORD

This operational deep dive to gain actionable intelligence on capturing long term value in Europe's fastest-growing infrastructure sector gathered **more than 600 attendees** last year
Topics covered:
- Securing Power, Sites, and Capital in the AI-Driven Investment Boom
- Designing, Building, and Financing AI-Ready Infrastructure

Among last years' speakers:



Wei Li
Global Chief Investment Strategy,
BlackRock



Fabrice Coquio
President,
Digital Realty



Marten Bunnemann,
CEO,
E.ON Energy Infra. Solutions



Dame Dawn Childs
CEO
Pure Data Centers Group

2027 FORMAT: 2 TRACKS ON THURSDAY MORNING

Summit track (from 9.30 to 12.30 – timings tbc): inspiring keynotes and panel discussions, from key stakeholders

Workshop track (from 10.30 to 12.00 – timings tbc) : roundtable discussions to deep dive and meet new people on the main Data centers markets (France, UK, Germany, Benelux, Southern Europe, Nordics, Rest of the world…)





Followed by a **networking cocktail** (12.30-13.00)

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Data centers Summit content partner

€19,350
Content Partner

THE OFFER: A UNIQUE OPPORTUNITY TO EXTEND YOUR INFLUENCE TO DECISION MAKERS FROM A DEDICATED INDUSTRY & ASSOCIATE YOUR COMPANY WITH ONE OF MIPIM'S HIGH PROFILE INITIATIVES

- Includes **1 registration badge** for the speaker (with access to the VIP lounge)
- C-suite level speaker to be submitted by the sponsor and **to be validated by the MIPIM Conference Team**
- Topic and other speakers **defined by the MIPIM Conference Team**

BEFORE MIPIM

- **Company logo in MIPIM conference promotion tools***: At-a-Glance, Preview, programme, MIPIM website sponsors page…
- Possibility to write an **article in our MIPIM World blog** that will be promoted on **MIPIM social networks**
- **Limited preparation time** as topic and other speakers are defined by MIPIM – the speaker only needs to align with the moderator and other speakers

DURING MIPIM

- **1 speaking opportunity** in one panel discussion
- **1 table** during the cocktail in the workshop room
- Company logo in **MIPIM conference tools***: onsite programme, holding slides
- Speak in front of a senior audience (at MIPIM 2025, asset class conferences attracted **114 attendees** on average)
- **Opportunity to network with other speakers**
- Possibility to **distribute brochures** before and/or after the session
- Possibility to supply **branded materials** (pen, USB key, notepads, etc.) to attendees during the Summit
- Possibility to showcase a **presentation video** before the session (max 2')
- **1 registration badge** for the speaker (with access to the VIP lounge)

AFTER MIPIM

- Access to the **list of your session attendees** (in compliance with personal data protection law)
- **Extended visibility of your session** with the conference video available online (for MIPIM delegates only) and a full-page company description & placement of logo in the event White Paper
- **Get the video** of the session for post-show promotion

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Provided logo and speaker's information is sent on time:* ***January 9th for Preview, February 13th for Programme, March 2nd for MIPIM online programme*

The Political Leaders Summit
Solving shared urban challenges together

The Political Leaders Summit is a **closed-door Summit for major political and city leaders** to share perspectives and priorities

- It is **reserved to mayors from large cities** (at least 100 000 inhabitants), **ministers and secretaries of state** – not open to advisors, vice mayors…

- 2026 participants included:
  - The **UN Habitat Executive director** and United Nations Under-Secretary-General
  - the **Minister of Housing of Ireland**
  - the **Mayors** of **Madrid, Stockholm, Riga, Greater Manchester** Combined Authority**, East Midlands**
  - **The Romanian Secretary of State** (Ministry of Development, Public works and Administration)
  - The Deputy Director General for Planning & Design, Kuwait Public Authority for Housing
  - An **Australian Member of Parliament**





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The Political Leaders Summit
Solving shared urban challenges together

Format / How to participate?

- **The political leader needs to answer** the invitation (invitation is sent via the MIPIM invitation form)
- Takes place in **Gare Maritime** (same venue as 2026)
- Based on **peer networking** around:
  - Informal discussions based on predefined themes and moderators among the political leaders
  - Informal networking (cocktail)





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2027 DRAFT AGENDA

Built by RX
In the business of building businesses

TUESDAY 16TH MARCH 2027

LEADERS' PERSPECTIVE STAGE	ASSET CLASS STAGE	GEOSTRATEGIES STAGE	RESILIENCE STAGE	DESTINATION FRANCE	OTHER EVENTS (INSIDE PALAIS)	OTHER EVENTS
				09.30-10.30 Corenet Breakfast *Gare Maritime*	08.00-10.00 Place North Breakfast *Debussy*	08.00-14.00 **The RE-Invest Summit** By invitation only
14.00-15.00 Emerging Trends* ULI	14.00-16.00 Healthcare Summit	14.00-15.00 Greater Oslo*	14.00-15.00 Tbd	14.00-15.00 Invest in France *Gare Maritime*	09.00-13.00 **Housing Matters!** *Grand Auditorium (main track)* *Salon Croisette (Workshop)* *UK Hub (networking)*	
15.30-16.30 The Global Investors' Vision	16.00-16.30 Meet The Experts Healthcare Summit	15.30-16.30 Africa	15.30-16.30 Resilience Awards*	16.30-18.00 Conférence de presse France *Gare Maritime*		16.00-18.00 **The Political Leader's Summit** By invitation only *Gare Maritime*
		17.00-18.00 BeNeLux Focus *Audi K*				From 19.00 **Opening Reception** Open to all MIPIM participants *Hôtel Martinez*

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* Partner session

Program as of 29th September 2026

WEDNESDAY 17TH MARCH 2027

LEADERS' PERSPECTIVE STAGE	ASSET CLASS STAGE	GEOSTRATEGIES STAGE	RESILIENCE STAGE	DESTINATION FRANCE	OTHER EVENTS
10.00-11.00 Dechert*	10.00-12.00 The Living Workshop		10.00-11.00 tbd	08.45-10.00 Les Territoires Au Cœur De L'attractivité Et De L'investissement *Gare Maritime*	10:00-11.00 Germany Ruecker Consult* *Salon Croisette*
11.30-12.30 Investment Strategy focus	12.00-12.30 Meet The Experts The Living Workshop	11.30-12.30 Asia	11.30-12.30 tbd	10.30-14.30 **Forum Des Élus** By invitation only	11.00-14.00 RE-Family *tbd*
14.00-15.00 Investment Strategy Focus	14.00-17.00 The Logistics Forum	14.00-15.00 Nordics	14.00-15.00 tbd		12.30-14.00 Asia Lunch *tbd*
15.30-16.30 McKinsey*		15.30-16.30 CEE			14.00-15.00 Deepki* *Verriere Californie*
	17.00-17.30 Meet The Experts The Logistics Forum				

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THURSDAY 18TH MARCH 2027

LEADERS' PERSPECTIVE STAGE

10.00-13.30
Data Centers Summit

Leader's Perspective stage (main track)
Verrière Californie (Workshop and networking)

ASSET CLASS STAGE

10.00-12.00
CBDs

12.00-12.30
Meet The Experts
CBDs

GEOSTRATEGIES STAGE

10.00-11.00
Latin America

11.30-12.30
DACH

14.00-15.00
Middle East

RESILIENCE STAGE

11.30-12.30
Safe Places

14.00-15.00
tbd

OTHER EVENTS

08.00-10.00
The North Breakfast
UK Hub

16.00-17.00
Closing Keynote
Grand Auditorium

17.00-18.00
D&I Cocktail
Gare Maritime

18.30-19.30
MIPIM Awards
Grand Auditorium

GARE MARITIME

09.00-10.30
ADI*
By invitation only

14.00-15.00
Acceptabilité Des Projets Urbains : L'IA Peut-elle Changer La Donne ?
AFDU*

17.00-18.00
Cocktail francophone

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* Partner session

Program as of 29th September 2026

Casual Friday

Friday 19th 09:00-15:00, Palais des Festivals



On Friday, head to the Palais des Festivals for Casual Friday: enjoy a French breakfast in a relaxed atmosphere, hold business meetings in a quieter setting and explore MIPIM's different spaces — including areas not usually open to all participants during the week.





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2027 CONFERENCES SPONSORING OFFERS

Built by RX In the business of building businesses

Exclusive stage sponsorship

€36,330

ASSOCIATE THE IMAGE OF YOUR COMPANY TO ONE OF THE OFFICIAL CONFERENCE STAGES OF MIPIM 2026:
LEADERS' PERSPECTIVE STAGE – ASSET CLASS STAGE – GEOSTRATEGIES STAGE – RESILIENCE STAGE – DATA CENTER STAGE

2 SPEAKING OPPORTUNITIES IN 2 SELECTED SESSIONS (to be validated by the MIPIM Conference Team)

- Includes **2 registration badges** for the speakers (with access to VIP lounge)
- C-suite level speaker to be submitted by the sponsor and **to be validated by the MIPIM Conference Team**
- Topic and other speakers **defined by the MIPIM Conference Team**

NB for sales (to be withdrawn before sending to client):

- speaking opps are not necessarily keynotes
- 1 speaking opportunity can be traded for a partner conf if the client prefers (provided there is space on the program)

BEFORE MIPIM

- **Company logo in MIPIM conference promotion tools*:** At-a-Glance, Preview, online programme, MIPIM website sponsors page…
- Possibility to write **2 articles in our MIPIM World blog** that will be promoted on **MIPIM social networks**
- A full-page advertising on **MIPIM Preview** (deadline Jan 21)
- **Limited preparation time** as topics and other speakers are defined by MIPIM – the speakers only needs to align with the moderators and other speakers

DURING MIPIM

- Company logo in **MIPIM conference tools***: onsite programme, holding slides
- Speak in front of a senior audience (at MIPIM 2025, official conferences attracted **93 attendees** on average)
- **Opportunity to network with other speakers**
- Possibility to distribute brochures before and/or after the 2 selected sessions
- Jingle : **Your logo featured on the video** displayed at the beginning of **each official session of the stage**
- **Kakemono in the room with your logo during 3 days**

AFTER MIPIM

- Access to the **list of your session attendees** (in compliance with personal data protection law)
- **Extended visibility of your session** with the conference video available online (for MIPIM delegates only)
- Get the videos of the sessions for post-show promotion

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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Asset Class Workshop Content Partner

(Logistics, Offices, Healthcare, Residential, Data Centers)

€19,350
Content Partner

THE OFFER: A UNIQUE OPPORTUNITY TO EXTEND YOUR INFLUENCE TO DECISION MAKERS FROM A DEDICATED INDUSTRY & ASSOCIATE YOUR COMPANY WITH ONE OF MIPIM'S HIGH PROFILE INITIATIVES (**114 ATTENDEES** PER SESSION IN 2025 ON AVERAGE)

- Includes **1 registration badge** for the speaker (with access to the VIP lounge)
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- Possibility to supply **branded materials** (pen, USB key, notepads, etc.) to attendees during the Summit
- Possibility to showcase a **presentation video** before the session (max 2')
- **1 registration badge** for the speaker (with access to the VIP lounge)

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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Official Session Sponsorship

€16,400

THE OFFER : 1 SPEAKING OPPORTUNITY ON A MIPIM OFFICIAL CONFERENCE SESSION to share your view on stage with senior industry leaders

- Includes **1 registration badge** for the speaker (with access to the VIP lounge)
- C-suite level speaker to be submitted by the sponsor and **to be validated by the MIPIM Conference Team**
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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Partner Conference Sponsorship (1h)

€13,500

THE OFFER : EASILY CREATE YOUR OWN CONFERENCE SESSION and have it promoted in the MIPIM programme*

- **Define your topic and choose your speakers**, in a room ready to be used, with a technical team to help before and during the session, and recording (new!)
- **Includes 2 registration badges** (with access to the VIP lounge)
- MIPIM provides with a guidelines brief with best practices and diversity requirements (**all sessions with 3 speakers or more should include a female speaker**)
- **On top of being easy to organize**, partner sessions benefit from **MIPIM traffic: at MIPIM 2026, partner conferences attracted 79 attendees on average**

OPTIONS (extra cost):
- Simultaneous translation
- F&B

BEFORE MIPIM

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- Possibility to write an **article in our MIPIM World blog** that will be promoted on **MIPIM social networks**

DURING MIPIM

- **Company logo in MIPIM conference tools***: print programme, print Preview
- Possibility to **distribute brochures** before and/or after the session
- Possibility to showcase **a presentation video**
- **2 hostesses** per conference room to scan the attendees
- **2 speaker badges** (with access to the VIP lounge)

AFTER MIPIM

- Access to the **list of your session attendees** (in compliance with personal data protection law)
- **Get the video** of the session for post-show promotion **(new!)**

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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Partner Conference Sponsorship (1h) without badge

€10,000

THE OFFER : EASILY CREATE YOUR OWN CONFERENCE SESSION and have it promoted in the MIPIM programme*

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- Possibility to **distribute brochures** before and/or after the session
- Possibility to showcase **a presentation video**
- **2 hostesses** per conference room to scan the attendees

AFTER MIPIM

- Access to the **list of your session attendees** (in compliance with personal data protection law)
- **Get the video** of the session for post-show promotion **(new!)**

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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Partner Conference Sponsorship (30 min)

€8,500

THE OFFER : EASILY CREATE YOUR OWN CONFERENCE SESSION and have it promoted in the MIPIM programme*

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DURING MIPIM

- **Company logo in MIPIM conference tools***: print programme, print Preview
- Possibility to **distribute brochures** before and/or after the session
- Possibility to showcase **a presentation video**
- **2 hostesses** per conference room to scan the attendees
- **2 speaker badges** (with access to the VIP lounge)

AFTER MIPIM

- Access to the **list of your session attendees** (in compliance with personal data protection law)
- **Get the video** of the session for post-show promotion **(new!)**

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Provided logo and speaker's information is sent on time:* ***January 8th for Preview, February 12th for onsite Programme, March 2nd for MIPIM online programme*

Speaker badges included in the conference offers include access to VIP lounge

A lounge reserved for VIP (speakers, investors,…) to organize their meetings onsite

Located in Palais 3 (different from the premium lounge, located in Palais 1, not dedicated to VIPs)

- Possibility to **bring guests** that are not VIPs for your meetings (provided you are here)
- **Free catering**: full day coffee and soft drinks and light lunch
- Small terrace
- **Concierge service** to help you book restaurants

As much as we know we you will love this place, please bear in mind that **speakers of a session must meet at the session room** 30 minutes before, not in this lounge!





Be the MIPIM partner for the whole Living programme

Housing Matters!
3rd edition
Tuesday 16 March



MIPIM Living Workshop
Wed 17 March



MIPIM Awards – Best living project category
Thur 18 March



Living Partner

€ 40,000
(Exclusive)

BEFORE MIPIM

- **4 MIPIM badges**
- **Your name or logo in all communication tools** dedicated to highlighting the 3 events:

  - Online conference programme on the MIPIM website, publications, etc.

  - Awards communication: categories page on the Awards website, Awards section in the Preview magazine, voting platform, press releases

  - Sponsors page on the MIPIM website

  - Publications on social media

- Full-page advert in **MIPIM Preview** (deadline 9 January)
- Access to the MIPIM Online database

DURING MIPIM

- **Your logo in all MIPIM conference and Awards tools:** on-site programme, presentation slide, awards gallery

During the Housing Matters!:

- **1 speaking opportunity :** a speech or discussion for senior executives
- **Opportunity to present a 15-second slide or video** at the start of each session during Housing Matters! Summit and living workshop

During the Living Summit :

- **1 speaking opportunity during the Summit**
- Mention of the Sponsor during the Summit

During the MIPIM Awards:

- **On stage at the MIPIM Awards,** present the Best Living project category and present the trophy to the winners

AFTER MIPIM

- **Access to the list of the Housing Matters! attendees & living workshop** (in compliance with personal data protection law)
- **Access to the MIPIM Online database**
- **Get the videos** of the sessions for post-show promotion

Gold Sponsorship

€ 26,400

BEFORE

- **3 MIPIM Badges**
- **Company logo in MIPIM Conference promotional tools:** At-a-Glance, online programme, MIPIM website sponsors page…
- **Company logo or name in all Housing Matters! related marketing communications (email, web, social media)**
- Access to the **MIPIM Online database with a company profile**

DURING

- **Your logo visible onsite** (Grand Auditorium, Housing Matters! area…)
- **Your logo in MIPIM conference tools:** onsite programme, holding slides
- **1 Speaking opportunity*:**

*incl. 1 registration badge for speaker (C-suite level speaker to be submitted by the sponsor and validated by the Conference Team)

- **Sponsoring of the Housing Matters! Networking break**

Roll-up banners, promotional videos on the screens, logos on the catering table…

- **1 expert role during the Living Summit workshop**

AFTER

- **Access to the list of the Housing Matters! attendees** (in compliance with personal data protection law)
- Access to the MIPIM Online database
- **Get the videos** of the sessions for post-show promotion

Silver Sponsorship

€ 15,000

BEFORE

- **2 MIPIM Badges**
- **Company logo in MIPIM Conference promotional tools:** At-a-Glance, online programme, MIPIM website sponsors page…
- **Company logo or name in all Housing Matters! related marketing communications (email, web, social media)**
- Access to the **MIPIM Online database with a company profile**

DURING

- **Your logo visible onsite** (Grand Auditorium, Housing Matters! area…)
- **Your logo in MIPIM conference tools:** onsite programme, holding slides
- **Your brand showcased during the welcome breakfast**

Roll-up banners, promotional videos on the screens, logos on the catering table…

- **1 expert role during the Living Summit workshop**

AFTER

- **Access to the list of the Housing Matters! attendees** (in compliance with personal data protection law)
- Access to the MIPIM Online database



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Thank you!

Built by RX In the business of building businesses