CORPORATE PRESENTATION 2026

OUR SERVICES FOR INTERNATIONAL EXHIBITIONS



ASAP COMMUNICATIONS



When it comes to International Exhibitions...

ASAP COMMUNICATIONS



...we have the know how!

ASAP COMMUNICATIONS

SECTORS COVERED BY OUR EXHIBITIONS

- HVAC+R
  HEATING - COOLING
  AIR CONDITIONING
- JEWELRY & FASHION
- SMART CITY TECHNOLOGIES
- HOME & LIVING
- MARINE & MARITIME
- ENERGY, OIL & GAS
- REAL ESTATE
- BUILT ENVIRONMENT MATERIALS & TECHNOLOGIES
- ENVIRONMENT & URBAN MANAGEMENT

ASAP COMMUNICATIONS

ORGANIZERS REPRESENTED BY ASAP COMMUNICATIONS LTD

FIERA MILANO

Fira Barcelona

informa markets

Reed Exhibitions

ASAP COMMUNICATIONS

INTERNATIONAL MARKETING ACTIVITIES:

INTERNATIONAL EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS:

Organization of companies' participation in leading international exhibitions:

- **FIERA MILANO: Fashion & Jewels.** Annual International Exhibition for Fashion & Jewelry, Milan
- **FIRA BARCELONA: Smart City Expo World Congress (SCEWC).** International Annual Exhibition for Smart Cities
- **INFORMA MARKETS: Jewelry Arabia.** Annual International Jewelry Exhibition, Bahrain
- **REED EXHIBITIONS (RX): Aluminium Düsseldorf.** Biennial International Aluminium Exhibition **- Aluminiun KSA.** Annual International Aluminium Exhibition, Riyadh **- Asia Pacific Maritime (APM).** Biennial International Maritime Exhibition, Singapore **- Cannes Yachting Festival.** Annual International marine exhibition, Cannes **- Heat Pump Technologies.** Biennial International Exhibition, Milan **- JCK & LUXURY.** Annual International Jewelry Exhibition, Las Vegas **- JIS.** Annual Jewelry International Showcase, Miami **- JWS.** Jewelry B2C international exhibition in Abu Dhabi **- Maison&Objet Paris.** Biannual International Trade Fair for Home Decoration & Design, Paris **- Mapic.** Annual International Retail Real Estate Exhibition, Cannes **- Mipim.** Annual International Real Estate Exhibition, Cannes & Riyadh **- Mostra Convegno Expocomfort (MCE).** Biennial International HVAC+R Exhibition, Milan **- Paris Builders Show (BATIMAT / INTERCLIMA / IDEOBAIN).** Biennial International Exhibition for the Built Environment, Paris **- Pollutec.** Biennial International Environment & Urban Management exhibition, Lyon **- SPE Offshore Europe.** Biennial International Energy exhibition, Aberdeen **- World Nuclear Exhibition.** Biennial International Energy exhibition, Villepinte

Some of our International Representations Contracts extend to additional countries like, Romania, Cyprus, Malta, Albania, Croatia, Slovenia & Montenegro



EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS LTD:

HVAC+R
(Heating, cooling air conditioning)

mce mostra convegno expocomfort

HEAT PUMP TECHNOLOGIES

REAL ESTATE

mipim

mapic

HOME & LIVING

MAISON &OBJET

SMART CITY TECHNOLOGIES

SMARTCITY EXPO WORLD CONGRESS

JEWELRY & FASHION

JCK LAS VEGAS

MILANO FASHION &JEWELS International Trade Show

JEWELLERY ARABIA

Luxury by JCK

JEWELLERY & WATCH SHOW معرض المجوهرات والساعات

BUILT ENVIRONMENT MATERIALS & TECHNOLOGIES

PARIS BUILDERS SHOW

BATIMAT
ÉQUIPBAIE
IDÉOBAIN
INTERCLIMA
RENODAYS

Aluminium Global Exhibition Düsseldorf

Aluminium Global Exhibition Arabia

ENERGY, OIL & GAS

Offshore Europe
SPE Offshore Europe CONFERENCE & EXHIBITION

wne PARIS

ENVIRONMENT & URBAN MANAGEMENT

pollutec
Where the sustainable world is invented

MARINE & MARITIME

CANNES YACHTING FESTIVAL

ASIA PACIFIC MARITIME APM

ASAP COMMUNICATIONS

SERVICES OFFERED:

Exhibitor's Recruitment

Being a communication agency, Asap Athens, utilizes an extensive mix of marketing tools, for building the awareness of an exhibition into the Greek market that will lead to the successful recruitment of the right Greek exhibitors to all exhibitions Asap has in its portfolio. Asap's role is not only in booking exhibitors but in supporting them throughout their participation steps.

Stand Construction Services

Due to Asap's expertise in branding and design services, tailor made stand solutions for Greek exhibitors can be offered on request. Asap also possesses a network of local contractors that will offer the best value for money solution.

Branding & Communication

We offer a 360° communication services to our clients participating in International exhibitions, on request that relate to national or private branding design services, RR services, organizing of tailor made events enhancing market visibility, social media moderation, promotion and many others.

Marketing

Asap offers marketing & communication services for a broader visibility of the exhibitor during the fairs they participate. These services might include: Branding services for their stand, Content creation (videos & brochures), social media content, email marketing, event organizing in their stand, press relations and a lot more that will make exhibitors' participation effective, maximizing their return on investment.

ASAP COMMUNICATIONS

OUR VIEW FOR INTERNATIONAL EXHIBITIONS:

"We selectively represent major international exhibitions
in the Greek & Cypriot market aiming to offer international
exposure capabilities to our clients.
Our selection is based mainly in the market potential
and in the ability of building a long term relationship with
international organizers which is our main philosophy
with our clients as well.
Due to our know-how, our exhibitions' services can also be coupled
with added value communication services, on request,
which offers an unparalleled service package to our clients
in their international marketing efforts."

"When it comes to
International Exhibition,
we have the know how!"

ASAP COMMUNICATIONS

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