ASAP COMMUNICATIONS

Corporate Presentation 2026

STRATEGIC CREATIVITY

DIGITAL & SOCIAL MEDIA CONTENT

RADIO PRODUCTION

EVENT MANAGEMENT & ACTIVATIONS



BRANDING

360° COMMUNICATION SERVICES

TV PRODUCTION

MEDIA CONSULTATION

PUBLIC RELATIONS

ASAP COMMUNICATIONS

ADVERTISING SERVICES

STRATEGIC PLANNING

- Integrated online & offline strategy proposals
- Global, Local & Glocal level

CREATIVE

- Concept creation & branding
- Social Media Content Creation
- Creative Design Production Proposals & Supervision

MEDIA

- Research & Creation of integrated communication plans
- • Media Planning
  • Media Buying

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ON AIR PRODUCTIONS

TV

- TV spots (script, direction production)
- Content Videos (Web, Social media, Corporate presentations)

RADIO

- Radio spots
- Jingles
- Music composition



EVENTS

- Organization of Virtual & Hybrid Events
- Corporate events
- Press Conferences
- Promo actions
- Product launches

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DIGITAL MARKETING & COMMUNICATION:



- Digital Strategy & Design
- Website Design
- Creative Content Creation
- Social Media Advertising & Moderation
- Email Marketing
- Google Ads Setup & Management
- Online Activations

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SPECIAL SERVICES:

Carbon management & Environmental CSR programs

Aiming at the environmental CSR programs, we design special communication campaigns based on the international expertise in the application of integrated solutions on pollution management.

Internal Communication:

- Corporate communication strategy
- Creative design of internal communication
- Creation, design & organization of bonding events

Event Management:

- Creating Virtual Online Experiences & Events
- Concept creation for any corporate or brand event
- Organization of all Event logistics
- Handling of Press
- Organizing lists of invitees
- Handling of invitees
- Event organizing
- Publicity creation
- Post event report



PR Strategy & Actions:

- Strategy Formulation
- Creation of database
- Creation & sending of Press releases
- PR handling
- Publicity Monitoring & Reporting
- Creation of synergies with bloggers & ambassadors

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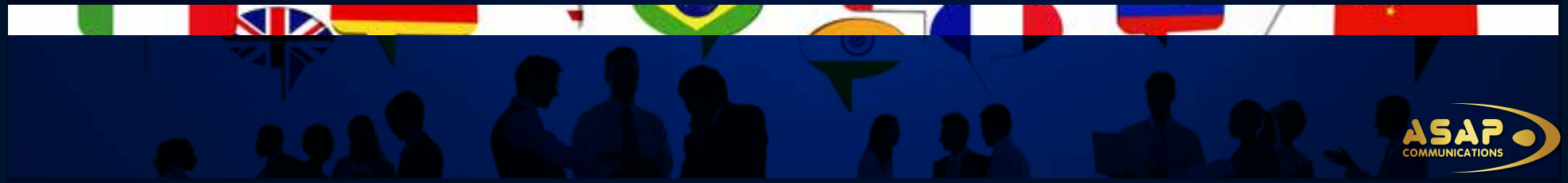
INTERNATIONAL MARKETING ACTIVITIES:

INTERNATIONAL EXHIBITIONS REPRESENTED BY ASAP COMMUNICATIONS:

Organization of companies' participation in leading international exhibitions:

- **FIERA MILANO: Fashion & Jewels.** Annual International Exhibition for Fashion & Jewelry, Milan
- **FIRA BARCELONA: Smart City Expo World Congress (SCEWC).** International Annual Exhibition for Smart Cities
- **INFORMA MARKETS: Jewelry Arabia.** Annual International Jewelry Exhibition, Bahrain
- **REED EXHIBITIONS (RX): Aluminium Düsseldorf.** Biennial International Aluminium Exhibition - **Aluminiun KSA.** Annual International Aluminium Exhibition, Riyadh - **Asia Pacific Maritime (APM).** Biennial International Maritime Exhibition, Singapore - **Cannes Yachting Festival.** Annual International marine exhibition, Cannes - **Heat Pump Technologies.** Biennial International Exhibition, Milan - **JCK & LUXURY.** Annual International Jewelry Exhibition, Las Vegas - **JIS.** Annual Jewelry International Showcase, Miami - **JWS.** Jewelry B2C international exhibition in Abu Dhabi - **Maison&Objet Paris.** Biannual International Trade Fair for Home Decoration & Design, Paris - **Mapic.** Annual International Retail Real Estate Exhibition, Cannes - **Mipim.** Annual International Real Estate Exhibition, Cannes & Riyadh - **Mostra Convegno Expocomfort (MCE).** Biennial International HVAC+R Exhibition, Milan - **Paris Builders Show (BATIMAT / INTERCLIMA / IDEOBAIN).** Biennial International Exhibition for the Built Environment, Paris - **Pollutec.** Biennial International Environment & Urban Management exhibition, Lyon - **SPE Offshore Europe.** Biennial International Energy exhibition, Aberdeen - **World Nuclear Exhibition.** Biennial International Energy exhibition, Villepinte

Some of our International Representations Contracts extend to additional countries like, Romania, Cyprus, Malta, Albania, Croatia, Slovenia & Montenegro



OUR APPROACH FOR BRAND COMMUNICATION:

"We develop concepts that go beyond conventional thinking
to keep your brand at the forefront of audience attention
with digital-first, fully integrated 360° campaigns."

FIND US ALSO IN:

74 Iraklitou Ave., Chalandri, GR 152 38
Tel.: +30 210 67 53 007
email: dkoutsoubelis@asapathens.gr

www.asapathens.gr

ASAP COMMUNICATIONS



CLIENTS WHO THEY TRUST US:

Current:

Aluman SA - Aluminium

Autoone

Citroen Greece

Dimitrios Exclusive – Jewelry

DS Automobiles

Fiera Milano (Exhibitions)

Fira Barcelona (Exhibitions)

Hellenic Republic Asset Development Fund

Geolivia Villas

Informa Markets (Exhibitions)

Ioannidis Group – Automotive

Infonet – IT Technology

Karellis Group – Automotive

LTD Trading - Lee, Wrangler Jeans

Maison et Objet - exhibitions

Mega Motors

Opel Greece

Peugeot Greece

Ravago Hellas

Raymetrics - Lidar Systems

Reed Exhibitions

SYNGELIDIS GROUP - Automotive

Spin Master

TEKA Systems – IT Technology

Troulis Law Firm

ASAP COMMUNICATIONS

Also Worked for:

Angelini Pharma (Pharmaceutical Company)

Ahi Carrier South Eastern Europe

BMW Ioannidis Bros (Automotive)

Centrics Parliament Party

Efood.gr (Online Delivery)

Enterprise Greece Organization

Geolivia Estate (Hospitality)

Fairlife (Non Profit Organization for Lung Cancer)

Imperial Tobacco Hellas

Makro Hellas (B2B cash & carry)

Medasset (Mediterranean Association to save the Sea Turtles)

Ministry of Foreign Affairs - Hellenic Republic

Siokis Moto & Automotive SA

Tzedakis Rent a Car

Veronafiere (Fairs organiser)

Tiresias SA

Viap Mentel (Traditional sugar products)

Volterra SA

Watt & Volt

W.S. Karoulias (Wine and spirits trading company)

What makes us different

"Whatever we
we make a diff

TO SCHEDULE A MEETING:

Dimitris Koutsoubelis
dkoutsoubelis@asapathens.gr

Harris Kantas
hkantas@asapathens.gr

**We will be happy
to be of support for your business!**

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