

THE GLOBAL URBAN FESTIVAL

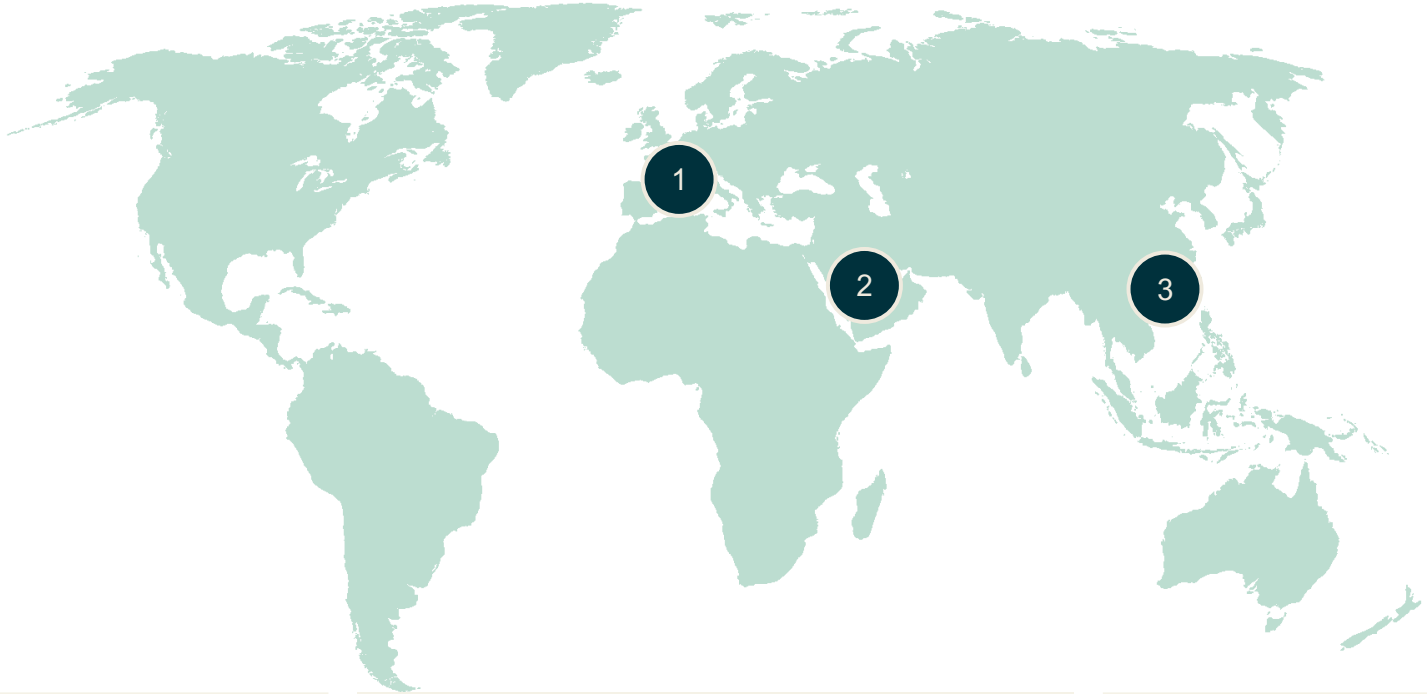
16–19 March 2027

Palais des Festivals, Cannes, France

Built by RX In the business of building businesses

mipim®

MIPIM **CONNECTS GLOBAL REAL ESTATE LEADERS** ACROSS ASIA, THE MIDDLE EAST AND EUROPE



1 mipim®

The Global Urban Festival
16–19 March 2027 · Cannes, France

2 mipim® MIDDLE EAST

Where GCC visions turn into real estate investment
20–21 Oct. 2026 · Riyadh, Saudi Arabia

3 mipim® ASIA SUMMIT

The property leaders' summit in Asia Pacific
2–3 December 2026 · Hong Kong

mipim®

MIPIM: AN **UNMISSABLE DESTINATION**

MIPIM influences and accelerates the transformation of the built environment by crafting a unique, week-long urban festival in Cannes.

Here, face-to-face discussions, workshops and panels offer inspiration and thought-leadership, while creating opportunities to exchange experiences and drive business and professional growth.

As a reference point for the global real estate industry, MIPIM provides **unique access to global capital and concrete solutions** for making assets more sustainable and resilient in a rapidly changing world.



PEOPLE YOU WANT TO DO BUSINESS WITH? **THEY COME TO MIPIM.**

Meet them there.

20,000
PARTICIPANTS

>80%
DIRECTORS AND C-LEVEL ATTENDEES

90
COUNTRIES

5,000
INVESTORS

€4+ trillion
ASSETS UNDER MANAGEMENT BY FUNDS AMONG THE WORLD'S TOP 100 PRESENT AT MIPIM 2026

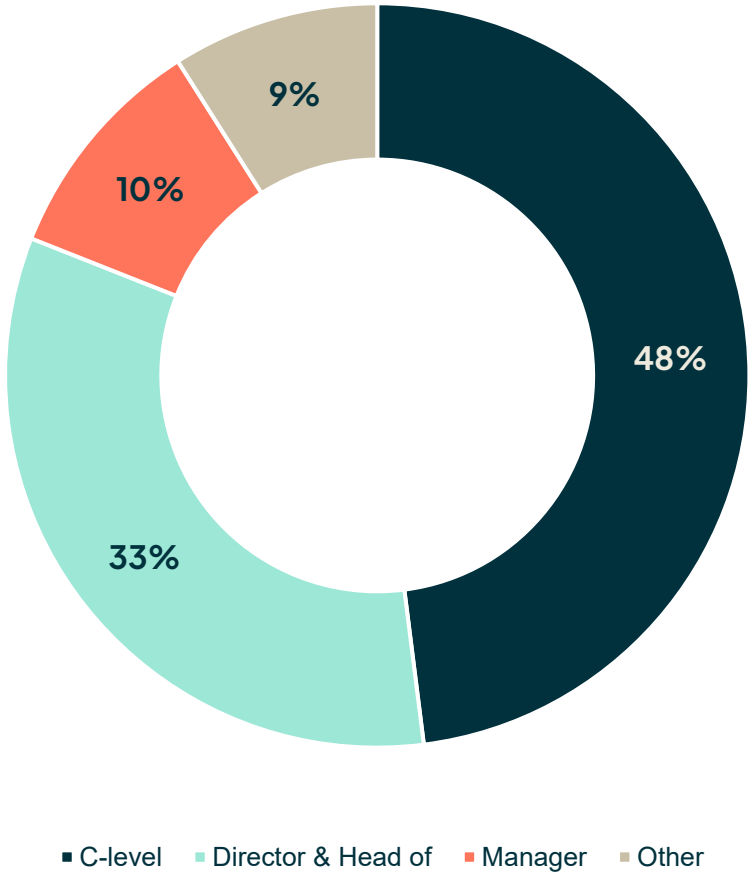
180+
CONFERENCES

660+
SPEAKERS

300+
STANDS

Source: MIPIM 2026

81% EXECUTIVE-LEVEL DELEGATES AT MIPIM 2026

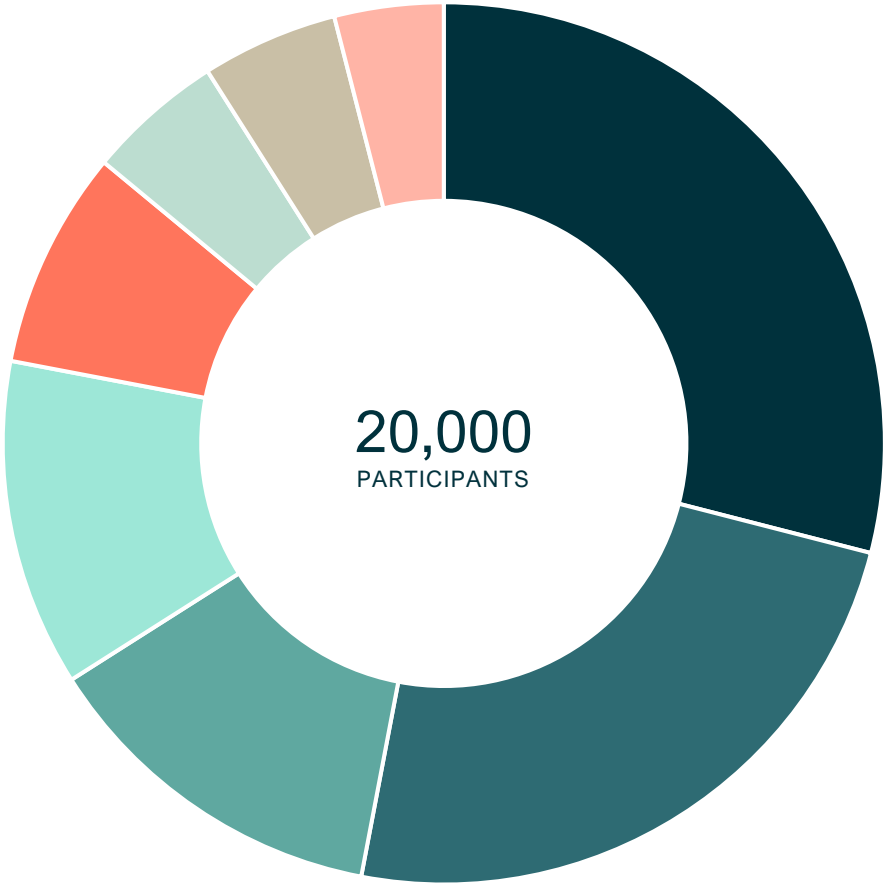


TOP SECTORS OF INTEREST

What 2026 attendees came to discuss

01 **Residential**
02 **Office**
03 **Industrial / Logistics / Storage / Warehouse**
04 Retail
05 Mixed Use
06 Hospitality
07 Infrastructure / Public & private partnerships
08 Data centers
09 Land
10 Medical / Healthcare

DELEGATES SPLIT **BY ACTIVITY**



29%
INVESTORS & FINANCIAL INSTITUTIONS

24%
REAL ESTATE BUSINESS SERVICES & SUPPLIERS
Architects, planners, advisors, agents, brokers

13%
DEVELOPERS & OPERATORS

12%
GENERAL BUSINESS SERVICES
Lawyers, consultants, accountants & audits, marketing agencies

8%
TECHNOLOGY & SOLUTION PROVIDERS

5%
LOCAL & PUBLIC AUTHORITIES

5%
OTHERS
Associations, press, academics

4%
CORPORATE END-USERS / OCCUPIERS
End-users, hotel groups, retailers

1 MIPIM WEEK = **1 YEAR OF BUSINESS**



EXHIBITION

Bring your business into the spotlight.



CONFERENCES

Get the insights that inspire and drive your business throughout the year.



NETWORKING

Making connections against the elegant backdrop of Cannes.



MIPIM EVENTS

The Opening Night: the must-attend networking event.

The MIPIM Awards: a celebration of the most visionary projects.

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NETWORK WITH THE **GLOBAL REAL ESTATE GIANTS**

Aareal · GV · ACCOR · nexity · EY

AEW · Bouygues Immobilier · CHAPMAN TAYLOR · ECHO investment · BNP PARIBAS REAL ESTATE

Schneider Electric · CBRE · PATRIZIA · ALTAREA · PGIM REAL ESTATE

NEWMARK · savills · Colliers · GHELAMCO · CUSHMAN & WAKEFIELD

PANATTONI · Knight Frank · REDEVCO · AG REAL ESTATE · DWS

SEE ALL PARTICIPATING COMPANIES IN 2026 →



INTERNATIONAL COUNTRIES, CITIES & LOCAL AUTHORITIES COME TO MIPIM

FRANCE

Paris, Bordeaux, Aix-Marseille-Provence, Cannes, Dijon, Grenoble, Région Île-de-France, Lille, Lyon, Montpellier, Nantes, Nice, Strasbourg, Toulouse

UK

London, Birmingham, Belfast, Cardiff, Central South, East Midlands, Liverpool, Manchester, Newcastle, Scotland, Trafford, West Midlands, Wolverhampton, Wychavon

GERMANY

Berlin, Cologne, Duesseldorf, Frankfurt, Hamburg, Hannover, Leipzig, Munich, Nuremberg, Stuttgart, Mönchengladbach, Duisburg, Bochum, Potsdam

ALBANIA
Albania Investment Development Agency (AIDA)

AUSTRIA
Vienna

BELGIUM
Brussels, Namur, Liège, Wallonia, Hainaut Province

BRAZIL
City of Marica, City and State of Sao Paulo, State of Santa Catarina

CANADA
Montréal, Calgary, Manitoba, Niagara Region, Ottawa Tourism

CZECH REPUBLIC
Ostrava

DENMARK
Copenhagen, Aarhus, Capital Region

EGYPT
Administrative Capital for Urban Development

ESTONIA
Tallinn

FINLAND
Helsinki, Oulu, Kokkola, Turku

GREECE
Athens, Enterprise Greece

HUNGARY
Budapest, Debrecen, Kaposvar

ICELAND
Business Iceland, Reykjavik

ITALY
Roma, Milan & Lombardy Region, Piemonte Region, Italian Trade Agency

JAPAN
Ministry of Land, Infrastructure, Transport & Tourism

LATVIA
Riga

LITHUANIA
Vilnius

LUXEMBOURG
Luxembourg Chamber of Commerce

THE NETHERLANDS
City of The Hague, City of Eindhoven

OMAN
Ministry of Housing and Urban Planning

POLAND
Warsaw, Katowice, Lodz, Krakow, Poznan, Wroclaw, Pomerania, Silesia

PORTUGAL
Lisbon, Porto, Médio Tejo, Santarem

QATAR
Investment Promotion Agency Qatar

ROMANIA
Bucharest, Timișoara

SAUDI ARABIA
Invest Saudi

SLOVENIA
Ljubljana, Spirit Slovenia

SOUTH KOREA
Invest Seoul

SPAIN
Madrid, Barcelona, Castilla and León, Valencia, Málaga

SWEDEN
Stockholm

SWITZERLAND
Geneva, Etat de Vaud

UAE
Investment Corporation of Dubai, Abu Dhabi Investment Authority

USA
US Embassy, Missouri Partnership, NAR

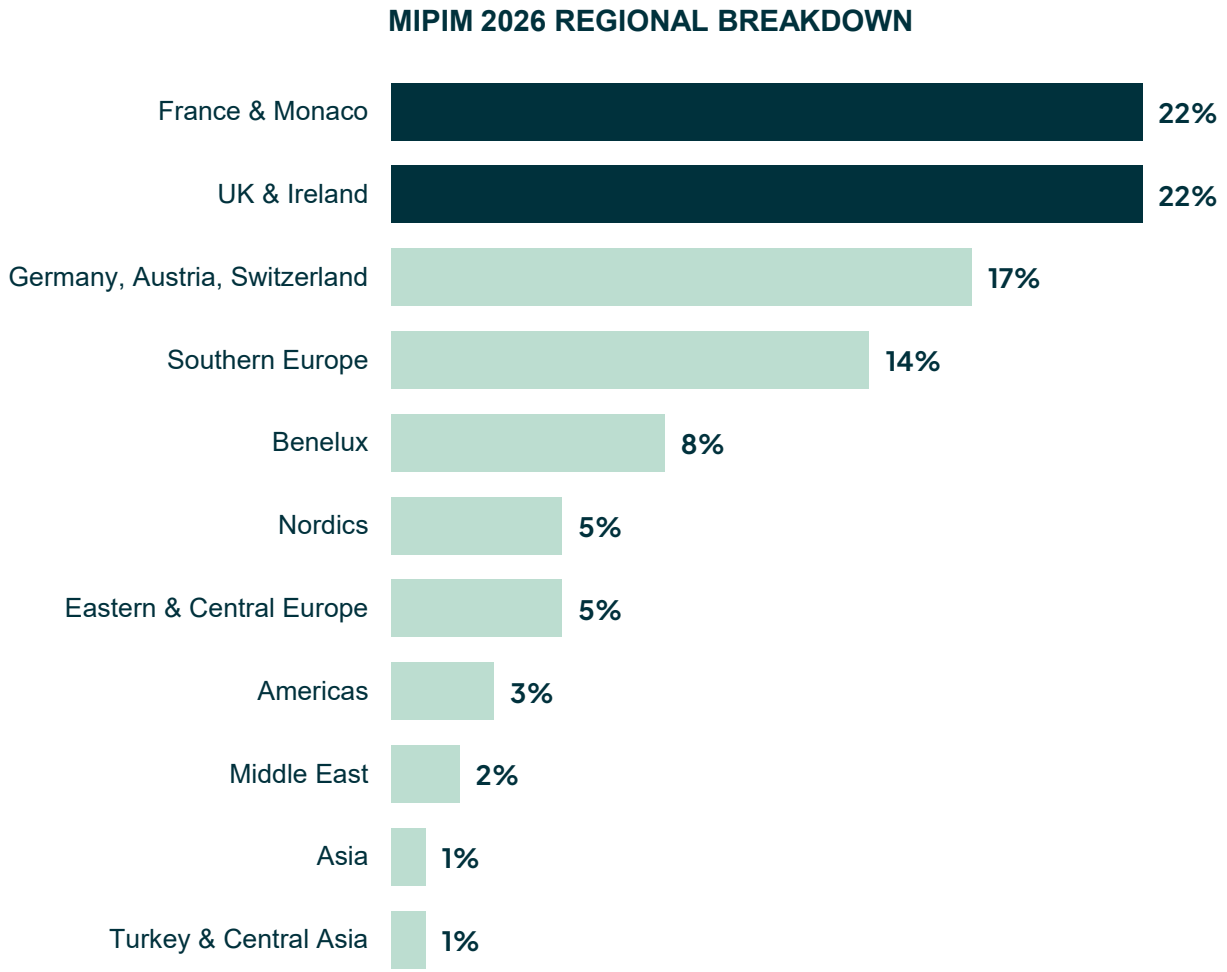
UZBEKISTAN
New Tashkent

GLOBAL REACH, **LOCAL IMPACT**

European foundation, growing global perspective

44%

of 2026 delegates came from France & Monaco and UK & Ireland – the rest from 9 other regions across Europe and the world



OFFICIALS ATTENDING MIPIM 2026

+65%
ministers vs 2025



Khalfan Al Shueili
Minister of Housing and Urban Planning of Oman



Judith Nabakooba
Minister of Lands, Housing and Urban Development of Uganda



Boris Dilliès
Minister-President of the Brussels-Capital Region



Vincent Jeanbrun
Minister for Urban Policy and Housing of France



James Browne
Minister for Housing, Local Government and Heritage of Ireland



Anaclaudia Rossbach
UN Under-Secretary-General and Executive Director, UN-Habitat

Inspiring minds, **game-changing conversations**

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OFFICIALS ATTENDING MIPIM 2026

City leaders

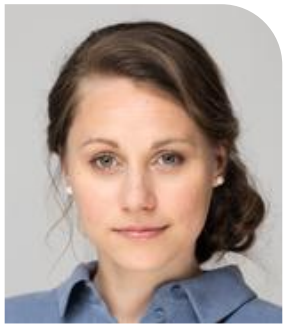
25
countries represented by city leaders

From vision
to action


Carlos Moedas
LISBON


Andy Burnham
MANCHESTER


Heiða Björg Hilmisdóttir
REYKJAVIK


Sisse Marie Welling
COPENHAGEN


Roberto Gualtieri
ROME


José Luis Martínez-Almeida
MADRID


Viesturs Kleinbergs
RIGA


Belit Onay
HANNOVER

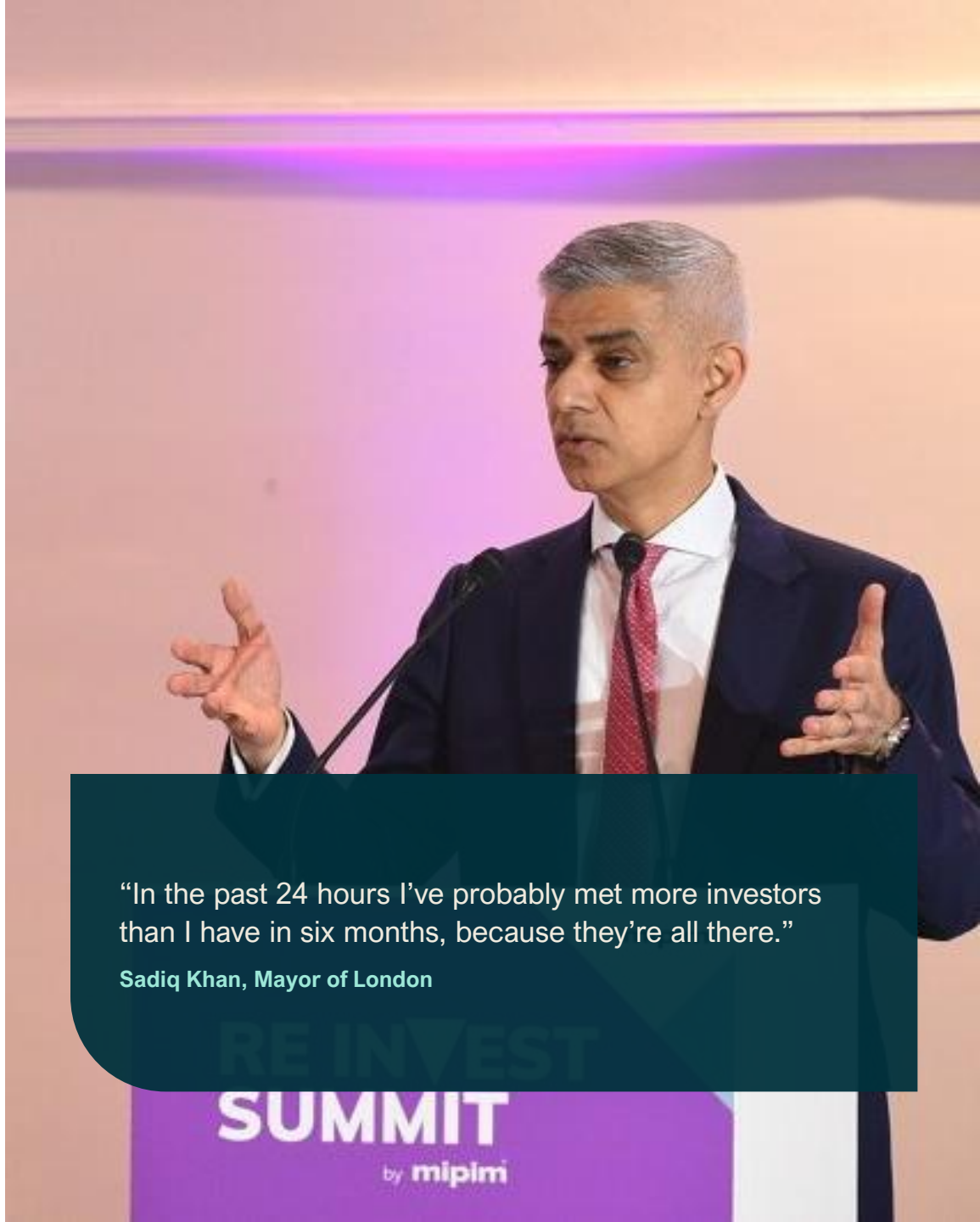

Steve Rotheram
LIVERPOOL


Karin Wanngård
STOCKHOLM

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INVESTORS ATTENDING MIPIM 2026

Abrdn, Abu Dhabi Investment Authority, Abu Dhabi Investment Council, AIMCo, APG, Aware Super, Axa IM Alts, AP Pension, AP2, Australian Super, Bayerische Versorgungskammer, Bouwinvest Real Estate Investors B.V., Cadillac Fairview / Ontario Teachers' Pension Plan, CDPQ, CNP Assurances, CPP Investments, Fidelidade Property Europe, GIC, Healthcare Of Ontario Pension Plan (HOOPP), Ilmarinen Mutual Pension Insurance Company, Investment Corporation of Dubai, KLP, Khazanah nasional, Korea Investment Corporation, Laegernes Pension, Oman Investment Authority, OTPP / Cadillac Fairview, P+, Pensionskassen for Akademikere, PBU, PFA Pension, PGGM, PIMCO Prime Real Estate, PSP Investments, Qatar Investment Authority, QuadReal, Redevco, Teacher Retirement System of Texas, Temasek, Varma Mutual Pension Insurance Company, Zurich Insurance, Blackstone Group, Brookfield Asset Management, MetLife Investment Management, PGIM Real Estate, Nuveen Real Estate, CBRE Investment Management, Swiss Life Asset Managers, GLP Capital Partners, UBS Asset Management, Hines, Invesco Real Estate, AEW Global, Prologis, DWS, BentallGreenOak, J.P. Morgan Asset Management, LaSalle Investment Management, Clarion Partners, Greystar, Tishman Speyer, Deka Immobilien Investment, Apollo Asset Management, Union Investment Real Estate, Goldman Sachs Asset Management, Credit Suisse Asset Management, Morgan Stanley Real Estate Investing, QuadReal Property Group, PATRIZIA, Amundi, Barings, Ares Management, M&G Investments, Harrison Street Real Estate Capital, IGIS Asset Management, Generali Real Estate, BlackRock, Heimstaden AB and many more…



“In the past 24 hours I’ve probably met more investors than I have in six months, because they’re all there.”

Sadiq Khan, Mayor of London

KEY LEADERS FROM THE LARGEST GLOBAL INVESTMENT COMPANIES **AS SPEAKERS**

A few examples from MIPIM 2026



Robert-Jan Foortse
Head of European Property Investments
APG



Mark Lee
Head of Real Estate
Australian Retirement Trust



Wei Li
Global Chief Investment Strategist
BlackRock



James Seppala
Senior MD & Head of Real Estate Europe
Blackstone



Isabelle Scemama
Deputy CEO
BNP Paribas Asset Management



Tracy Stroh
Region Head – RE Europe
GIC



Richard Varkey
MD, Head of RE
Investment Management Corporation of Ontario



François Trausch
CEO/CIO
PIMCO Prime Real Estate



Jay Kwan
Managing Director
QuadReal



Jan Plückhahn
Head Real Estate
Swiss Life Asset Managers

- Anne Breen, Global Head of Real Estate, **Aberdeen Investments**
- Antoine Feryn, Senior Principal, **AIMCo**
- Huib Vaessen, Head of Research & Analytics Real Assets, **APG Asset Management**
- Erika Olsen, Co-Managing Partner, **Areim AB**
- Charles Manna, Managing Director, **Bank of America**
- Guillaume Lecois, Managing Director, **Blackstone**
- Bradley Weismiller, Managing Partner, Real Estate Capital Markets, **Brookfield Asset Management**
- Timothée Rauly, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- John O'Driscoll, Global Co-Head of Real Estate, **BNP Paribas Asset Management Alts**
- David Bouton Co-Head, North America Real Estate Securitization & Financing, **Citi**
- Marc Bouyer Partner, Head of Europe Real Estate, **Carlyle Group**
- Gesa Wilms, COO, **Deka Immobilien Investment GmbH**
- Sebastiaan Van Loon, Managing Director (EMEA Head of REGLL), **Deutsche Bank**
- Ulrich Von Creytz, CIO Real Estate Europe, **DWS**
- Nunzio Laurenziello, CEO GRE SGR, **Generali Real Estate SPA**
- Rafael Fernández-Villaverde, Managing Director, **Greystar**
- Aneta Rusiniak, Director – ESG for Real Estate Europe, **Invesco Real Estate**
- Beverly Kilbride, COO Europe, **LaSalle Investment Management**
- Natalia Kolotneva, Head of Asset Management Partnerships, **LaSalle Investment Management**
- Emma Long, Head of Business Strategy, **Legal & General**
- Kwasi Benneh Managing Director, Global Head of Commercial Real Estate Lending, **Morgan Stanley**
- Abigail Dean, Head of Strategic Insights, **Nuveen**
- Mahdi Mokrane, Co-Head of Fund Management, Head of Fund Management Real Estate, **Patrizia**
- Stefan Stauber, Director, **Perpetual Investors GmbH**
- Julie Townsend, Global Co-Head of Sustainability, **PGIM**
- Vincent Sadé, VP Head of Capital Deployment, **Prologis Management Services II**
- Tom Goodall, Chief Executive Director, **Related Argent**
- David Sleath, CEO, **Segro**
- Christel Zordan, CEO, **Société de la Tour Eiffel**
- Henrike Waldburg, Managing Director, **Union Investment Real Estate GmbH**
- Andrew Angeli, Global Head of Real Estate Research & Strategy, **Zurich Insurance**

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MIPIM 2026 key figures

185+

HOURS

of transformative content covering the future of real estate

16

STAGES

hosting industry-defining conversations

660+

INSPIRING MINDS

& world-class speakers took the stage





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MIPIM 2026 SETS AGAIN **A NEW STANDARD IN SUSTAINABILITY**

Every year we aim to become cleaner, greener, fairer and more diverse



WASTE MINIMISATION

11% total waste reduction

20% signage materials reduction

100% of furniture (tables, chairs, etc.) is rented and regularly reused

14 tons of materials donated to not-for-profit local organisations for re-use by GreenBee (+40% vs 2025)

Waste sorting support provided to decorators

Learn more →



CARBON FOOTPRINT REDUCTION

100% green energy from regional photovoltaic sources, with energy-efficient LED screens

100% printed materials using paper from responsibly managed forests

Eco-conscious catering with pescatarian & vegetarian options for MIPIM-organised cocktails and no red meat served

Industry's decarbonisation support with the "Road to Zero" conference and events programme

Sustainable exhibitors spotlight & support through the MIPIM sustainability pledge

Free shuttle service between hotels & the venue

Learn more →



DIVERSITY, EQUITY & INCLUSION

41% of female speakers in official MIPIM conferences

100% of official MIPIM conferences with female representation

10 DEI partners

43 professionals under 30 invited & given a voice at MIPIM through the Challengers programme

Dedicated areas for every need: quiet room, prayer rooms and lactation room available for all attendees

Learn more →



POSITIVE SOCIAL IMPACT

400 meals given to local charities

100% of the food leftovers from the MIPIM lounges given to local charities

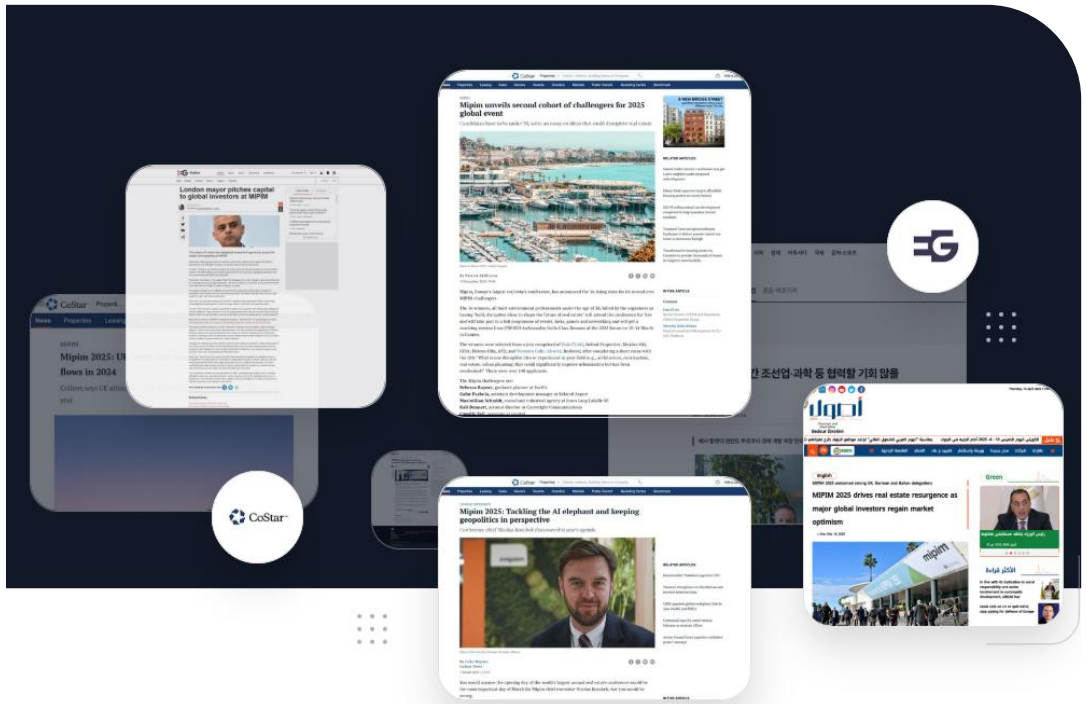
Charity partners:

- Secours Catholique de Cannes et CCAS Donation Room
- CCAS et Foyer des jeunes travailleurs de Cannes
- Ressourcerie La Courtoise et Fondation de Nice

Learn more →

GETTING **EXPOSURE**

Before, during and after MIPIM



SOCIAL MEDIA

129K

TOTAL FOLLOWERS (MARCH 2026)

708.6K

IMPRESSIONS DURING MIPIM

+132%

VIEWS ON VIDEO CONTENT

PRESS

330

JOURNALISTS ATTENDED

5,600

PRESS ARTICLES ONLINE (Q1 2025)

433M

AUDIENCE

[Discover the English coverage book →]



MIPIM 2027

THE NEXT CHAPTER

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HOW WE'RE INCREASING YOUR RETURN ON INVESTMENT

The real estate industry is evolving — and so is MIPIM.

In 2027, MIPIM introduces a series of enhancements designed to create more business opportunities, attract new communities and deliver an even more valuable experience for exhibitors, sponsors and visitors. These developments build on the strengths of MIPIM while expanding its reach, improving the attendee experience and supporting long-term growth.



MIPIM IN THE CITY

Expanding the MIPIM ecosystem with new destinations, new communities and premium business environments across Cannes



GROWING THE AUDIENCE

New visitor offers designed to attract additional decision-makers



SMARTER NETWORKING

A new generation of networking tools, including AI-powered recommendations, a redesigned app and an enhanced digital experience



AN ENHANCED PROGRAMME

A stronger event rhythm, including Housing Matters moving into Tuesday during the exhibition to maximise visibility and participation

Every enhancement has been designed to help our exhibitors connect with more capital, more decision-makers and more business opportunities.

01

MIPIM IN THE CITY





MIPIM EXPANDS INTO CANNES

One city. One ecosystem. More opportunities.

MIPIM IS ENTERING A NEW CHAPTER

Building on the success of the event, MIPIM 2027 expands beyond the Palais des Festivals to create new business destinations across Cannes.

Designed around dedicated communities and integrated into the official MIPIM experience, these new destinations will attract **new audiences, bring together new investment communities, facilitate more business meetings and increase visibility for exhibitors and sponsors.**

The Palais remains the heart of MIPIM.
MIPIM in the City expands the experience.



MIPIM IS ALREADY **ACROSS CANNES**

For years, some of MIPIM's most successful moments have taken place beyond the Palais

The MIPIM experience already extends across Cannes, bringing the industry's most influential communities to the city's most iconic venues



MIPIM 2027: NEW DESTINATIONS. NEW COMMUNITIES. **MORE OPPORTUNITIES.**

Building on established venues, MIPIM 2027 introduces new destinations

All destinations are fully integrated into the official MIPIM programme and attendee journey



NEW FOR 2027

LUXURY HOSPITALITY SUITES

Majestic Hotel

As demand for premium meeting environments continues to grow, the entire first floor of the Majestic will be transformed into a private MIPIM business environment.

More premium spaces. More productive meetings. More business opportunities.

PERFECT FOR

- Executive meetings
- Client entertaining
- Hosted discussions
- Relationship building
- Deal-making conversations

LIMITED AVAILABILITY
A limited number of suites available during MIPIM 2027

TAILORED FOR YOU
Packages and services customised to your needs

EXPERIENCE THE DIFFERENCE
Where timeless elegance meets modern business needs



NEW FOR 2027

DRIVING INNOVATION. **BUILDING VALUE.**

Gray d'Albion Hotel · Tech & AI Hub

A new destination connecting the global real estate industry with the technologies and innovators shaping the future of investment, asset management and occupier experience.



WHO YOU'LL MEET

- Technology leaders
- AI & Proptech companies
- Investors & Venture Capital
- Developers & Asset Owners
- Corporate Occupiers

WHAT YOU'LL EXPLORE

- Artificial Intelligence
- Smart Buildings
- Digital Infrastructure
- Data & Analytics
- Workplace Innovation

WHY IT MATTERS

Technology is transforming the way capital is invested, assets are managed and buildings are operated.

EXPERIENCE HIGHLIGHTS

- AI Summit
- 20+ Exhibition Pods
- 10+ Conference Sessions
- Live Demos & Showcases
- Networking & Business Meetings

BUILT INTO THE MIPIM JOURNEY
Fully integrated into the official programme and attendee journey

PRIME LOCATION
Just a few minutes from the Palais des Festivals

HIGH-VALUE COMMUNITY
Bringing together decision makers, innovators and investors

MORE OPPORTUNITIES
More connections, more business, more value

NEW FOR 2027

LUXURY LIVING & **BRANDED RESIDENCES**

JW Marriott Beach

Connecting capital with one of the fastest-growing investment communities in global real estate.



WHO YOU'LL MEET

- Developers & Investors
- Luxury Brands
- Family Offices
- Private Capital
- Brokers & Advisors

WHAT YOU'LL DISCOVER

- Luxury Residential
- Branded Residences
- Lifestyle Destinations
- Design-led Living
- Hospitality-led Real Estate

WHY IT MATTERS

One of the fastest-growing investment markets, driven by global wealth, lifestyle aspirations and brand-led value creation.

EXPERIENCE HIGHLIGHTS

- Expert talks & insights
- Private briefings & meetings
- High-level networking
- Hosted events & sunset moments

BUILT INTO THE MIPIM JOURNEY
Fully integrated into the official programme and attendee journey

PRIME LOCATION
Just a few minutes from the Palais des Festivals

TARGETED COMMUNITY
High-quality audiences shaping the future of luxury real estate

MORE OPPORTUNITIES
More connections, more business, more value

mipim®

DESIGNED TO MAXIMISE **YOUR ROI**

Every destination has been designed to maximise visibility, qualified traffic and business opportunities.



EASY TO REACH

Prime locations along the main attendee journey across Cannes.



THE RIGHT AUDIENCE

Dedicated communities built around high-value investment themes.



CONTINUOUS ACTIVITY

Conferences, networking and business events creating a constant flow of visitors.



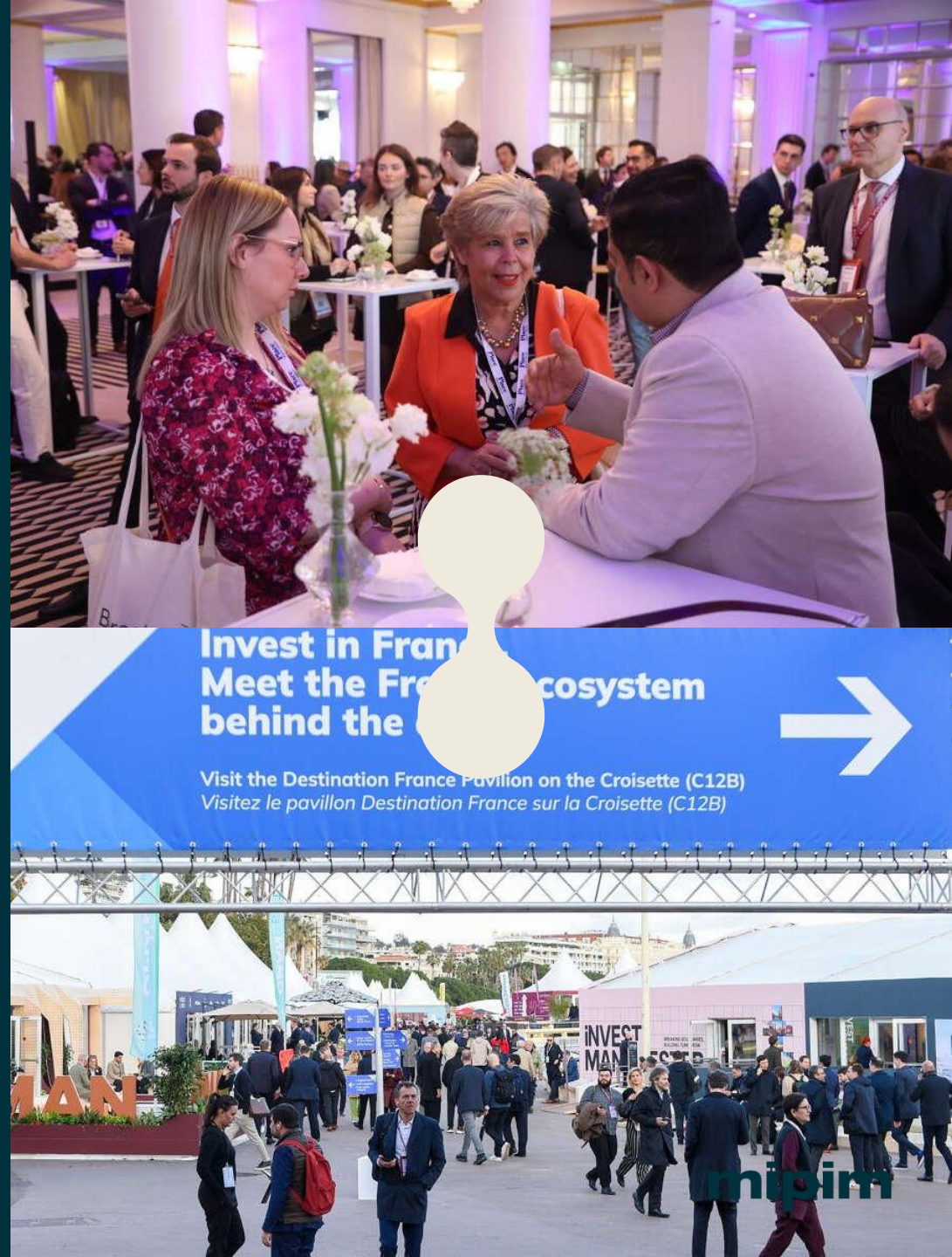
MAXIMUM VISIBILITY

Integrated into the MIPIM website, app, communications, planning tools and on-site signage.

Additional venues = **additional opportunities**

02

GROWING THE AUDIENCE



MORE WAYS TO ATTEND
MORE OPPORTUNITIES FOR YOU

Our new visitor offer is designed to attract more qualified participants with different needs and availability – driving more connections, more meetings and more business for exhibitors and sponsors.

FULL EXPERIENCE

Standard Full Pass

The benchmark MIPIM experience for participants looking to maximise networking, conferences and business opportunities throughout the week.

FOR THOSE WHO WANT THE COMPLETE MIPIM EXPERIENCE

PREMIUM EXPERIENCE

Premium Pass

An enhanced experience with a dedicated Premium lounge, concierge networking and premium business services for executives looking to maximise every meeting.

FOR THOSE WILLING TO MAXIMISE EVERY MEETING

ONE DAY EXPERIENCE

One Day Pass

Designed to attract additional professionals and first-time attendees who cannot commit to the full week but want to be part of MIPIM.

FOR THOSE WITH LIMITED TIME

BENEFITS FOR EXHIBITORS & SPONSORS

- Attract additional investors & decision makers
- Increase networking opportunities
- More qualified business interactions

By welcoming more qualified participants through a range of tailored offers, MIPIM 2027 creates more opportunities for exhibitors and sponsors to connect, engage and do business.

03

SMARTER NETWORKING





FROM CONNECTIONS **TO BUSINESS**

NEW DIGITAL SERVICES

MIPIM 2027 introduces new digital services that help you build the right connections and turn every interaction into qualified business opportunities.

1 AI-POWERED NETWORKING

Find. Meet. Convert.

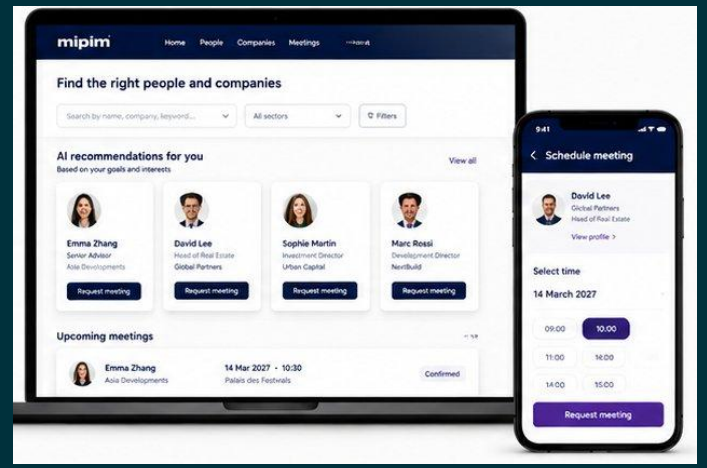
Our new networking platform uses AI recommendations and a powerful search engine to help you identify the most relevant companies and people.

- AI recommendations tailored to your goals
- Advanced search to find the right companies and individuals
- Fully integrated in the MIPIM Mobile App
- Request and schedule meetings before the event

2 LEAD MANAGER

Capture. Qualify. Follow up.

Use the Lead Manager app to scan badges on-site and capture leads instantly. All leads are stored in your Exhibitor Dashboard after the event, so you can qualify, manage and follow up effectively.



2 powerful tools.
1 goal: maximise your business impact.

YOUR SUCCESS. OUR PRIORITY.

2 TOOLS. 1 STRATEGY. From connection to conversion.

AI-powered networking → **Meet the right people** → **Lead Manager** → **Get qualified leads and maximise your ROI**



More relevant connections



More meetings set in advance



More qualified leads



More impact, measurable ROI

MIPIM: MORE THAN AN EVENT, **A BUSINESS ACCELERATOR**

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04

AN ENHANCED PROGRAMME





THE CONVERSATION EVOLVES.
SO DOES MIPIM.

A stronger event rhythm, new stages and key topics designed to reflect the conversations shaping investment decisions across global real estate. We are continuing to enhance the programme with new themes, stages and events. **More exciting announcements coming soon.**











HOUSING MATTERS!

Moving to Tuesday during the exhibition to maximise visibility and participation

TECH & AI

MIPIM in the City

Exploring innovation, digital transformation and the future of real estate

LUXURY RESIDENCES

MIPIM in the City

Spotlighting the trends, investment opportunities and partnerships shaping the future of luxury living

DUAL USE

Within logistics & industrial summit, CEE & Nordics

Developing the conversation around adaptable, resilient and multi-purpose real estate for the future

DATA CENTERS SUMMIT

Concentrated on Thursday to gather the ecosystem, deepen discussions and drive action

An enhanced programme

2027: **4 MAIN STAGES**, 7 PAVILION DEEP DIVES & OUTSTANDING SUMMITS

LEADERS' PERSPECTIVE STAGE

Get ahead of the curve with big picture topics, incl. investment trends.



ASSET CLASS STAGE

Network & learn with your peers at comprehensive workshops on living, logistics, healthcare, offices…



RESILIENCE STAGE

Building on the success of the Road to Zero stage, this new stage will emphasise decarbonisation but also building resilience against climate risks, geopolitical threats, cyber attacks & other emerging risks.



GEOSTRATEGIES STAGE

Focus on some key real estate investment markets: Germany, Nordics, Middle East, Africa, Asia, Latin America, Central and Eastern Europe…



An enhanced programme

2027: 4 MAIN STAGES, **7 PAVILION DEEP DIVES** & OUTSTANDING SUMMITS

UK HUB

Explore the latest trends, opportunities and challenges in this dedicated stage for the UK.



DESTINATION FRANCE

Explore the latest trends, opportunities and challenges in these dedicated conference sessions for France.



LONDON STAGE

The London Stand brings together the city's key stakeholders (developers, investors, architects and policymakers) to foster partnerships & attract international investment.



GREATER PARIS STAGE

Powered by Business Immo

Discover the latest trends and developments of the Paris Region real estate market.



mipim®

An enhanced programme

2027: 4 MAIN STAGES, **7 PAVILION DEEP DIVES** & OUTSTANDING SUMMITS



HTL CONNECTION

Deep dive into one of the most dynamic assets of the industry in this stage dedicated to hospitality, on the HTL Connection Pavilion.



LUXURY RESIDENCES STAGE

Exploring the trends, investment opportunities and partnerships shaping the future of luxury living.



TECH & AI STAGE

Exploring how AI and technology are reshaping investment, assets and occupier experience.

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & **OUTSTANDING SUMMITS**

Closed-door summits to ensure the presence of major investors and top political leaders at MIPIM

RE-INVEST

To provide an exclusive opportunity for SWF, pension & insurance funds, and family offices to debate global real estate investment strategies.



RE-FAMILY

To provide an exclusive opportunity for family offices to debate investment strategies among peers.



POLITICAL LEADERS SUMMIT

For major political leaders to share perspectives. Among 2026 attendees: Mayors of Madrid, Riga, Stockholm, Irish Housing Minister, UN-Habitat ED.



FORUM DES ELUS

A closed-door summit dedicated to French political leaders and decision makers, to share good practices, get insight from experts and find solutions to current challenges.



An enhanced programme

2027: 4 MAIN STAGES, 7 PAVILION DEEP DIVES & **OUTSTANDING SUMMITS**

Open to all summits – to deeply tackle the current market priorities



HOUSING MATTERS!

Housing Matters! brings together investors, developers, state & local authorities, urban experts and associations to effectively address the housing challenge by fostering strategic collaborations and sharing innovative visions.

1,700+ attendees
Tuesday morning · Grand Auditorium, Salon Croisette (break-out) & UK Hub (networking)



DATA CENTERS

Designing, Building and Financing AI-Ready Infrastructure. An operational deep dive to gain actionable intelligence on capturing long-term value in Europe's fastest-growing infrastructure sector.

600+ attendees
Thursday morning · Leaders' Perspective stage & Verrière Californie (break-out & networking)



CLOSING KEYNOTE

As Housing Matters! will open MIPIM, MIPIM will invite an exceptional thought leader to close it and give perspective on what's next. Following keynote speakers such as Mario Draghi, Philippe Aghion and Sanna Marin, MIPIM will once again welcome an exceptional closing keynote.

1,000+ attendees
Thursday afternoon · Grand Auditorium

mipim®

MIPIM 2027: **MORE VALUE FOR EVERY PARTICIPANT**

Our 2027 enhancements are designed to create more opportunities, generate more business and deliver greater ROI.

EXHIBITORS

More visibility, more meetings

Stronger business outcomes

- New business destinations across Cannes
- Access to more qualified decision-makers
- AI-powered networking & lead generation
- More targeted business opportunities

SPONSORS

More impact, more engagement

Greater partnership value

- New sponsorship placements across new venues
- Reach new investment communities
- Enhanced visibility & brand association
- Premium networking environment
- More engagement opportunities

VISITORS

More opportunities, more flexibility

More value from every visit

- More ways to attend and participate
- Access to targeted communities & content
- Smarter networking & matchmaking
- An enhanced conference programme
- Premium experience across the city



THANK YOU

16–19 March 2027

Palais des Festivals, Cannes, France

Built by RX In the business of building businesses

mipim®